We utilize our website as our main marketing tool to inform potential students about our programs, but we have found that word of mouth referrals from both graduates and the community have been our greatest marketing tool. In addition to these methods, we also utilize social media, in-house advertising and community events as forms of advertising.

Link to Salon Professional Academy- Onalaska website

<https://salonproacademy.com>

Link to Salon Professional Academy – Onalaska Facebook

<https://www.facebook.com/TheSalonProfessionalAcademyOnalaska/>

Link to Instagram

<https://www.instagram.com/tspaonalaska/>