**Advertising Methods Used for River Flow Yoga Teacher Training School**

https://www.5koshasyoga.com/teacher-training/ (Primary)

Yoga Alliance website: <https://www.yogaalliance.org/SchoolPublicProfile?sid=7713&lid=9276>

Facebook ads and events through:

<https://www.facebook.com/riverflowyogawausau/>

<https://www.facebook.com/5koshasyogawellness/>

Email Marketing to 4000 through 5 Koshas Yoga & Wellness

Print Flyers (mainly for in-studio use)

Word-of-Mouth through graduates of the school and other local yoga teachers and other yoga studios that don’t offer teacher training programs

Personalized contact with each phone or email inquiry – I try to set up a meeting with each inquiry to discuss our program so that a student is making the right choice for what they want out of a program and to educate students about how to get ready to enter a yoga teacher training program.

Updated 8/16/2024