

National Dental Academy

Profit and Loss

July 2023 - June 2024

	TOTAL
Income	
4200 Tuition Income	70,384.43
4201 Wausau	13,337.52
4202 Madison	14,233.31
4210 Kenosha	17,710.66
Total 4200 Tuition Income	115,665.92
4220 DentalWise Income	87,707.69
4550 Other Income	-3,750.00
Unapplied Cash Payment Income	-250.00
Total Income	\$199,373.61
Cost of Goods Sold	
5000 Cost of Sales - COS	
5001 Dental Supplies - COS	5,702.52
5002 Text Books - COS	1,887.39
5007 Uniforms	1,349.21
5008 CPR	1,289.00
Total 5000 Cost of Sales - COS	10,228.12
Total Cost of Goods Sold	\$10,228.12
GROSS PROFIT	\$189,145.49
Expenses	
6100 Payroll Expenses	2,164.00
6101 Wages	61,460.00
6102 Taxes	5,008.54
6105 Employee Benefits	2,400.00
Total 6100 Payroll Expenses	71,032.54
6200 Facility Expenses	
6203 Property Taxes Paid	238.41
6205 Utilities	507.84
6206 Office Rental	670.02
Total 6200 Facility Expenses	1,416.27
6400 Marketing Expenses	2,860.97
6401 Advertising	9,994.61
6403 Internet & Website	2,564.11
6406 Craigslist	735.00
Total 6400 Marketing Expenses	16,154.69
6500 Business Expenses	
6506 CC Merchant Fees	6,879.87
6520 Dues & Subscriptions	16,000.96
6537 Gifts	1,201.30
6540 Insurance - Liability	1,767.02
6541 Insurance - Worker's Comp	310.00

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6545 Interest Expense	23.34
6550 Licenses & Permits	1,910.33
6555 Miscellaneous Expenses	3,383.87
6560 Office Expenses	50.00
6565 Office Supplies	799.62
6570 Postage And Delivery	1,897.72
6580 Professional Fees	
6581 Accounting	695.00
Total 6580 Professional Fees	695.00
6595 Telephone	4,377.82
Total 6500 Business Expenses	39,296.85
6576 DentalWise Expenses	16,528.78
6800 Travel & Meals	142.43
6803 Meals & Entertainment	2,599.23
6804 Gas	253.91
Total 6800 Travel & Meals	2,995.57
Bad Debt	1,245.00
QuickBooks Payments Fees	1,253.61
Square Fees	10,701.43
Total Expenses	\$160,624.74
NET OPERATING INCOME	\$28,520.75
Other Income	
CC Rewards	400.00
Total Other Income	\$400.00
Other Expenses	
Reconciliation Discrepancies	-20.68
Total Other Expenses	\$ -20.68
NET OTHER INCOME	\$420.68
NET INCOME	\$28,941.43