

Yoga Ginger LLC

Profit and Loss

January - December 2023

	TOTAL
Income	
Refund	1,575.50
Sales of Product Income	
Mindbody Sales	348,190.00
Sales	141,853.73
Vimeo Payment	11,285.13
Total Sales of Product Income	501,328.86
Studio Rental	200.00
YTT Income Tuition	34,368.00
Total Income	\$537,472.36
GROSS PROFIT	\$537,472.36
Expenses	
Advertising & marketing	1,020.00
Advertising/Promotional	4,700.85
Merch	1,095.29
Total Advertising & marketing	6,816.14
Apparel	208.89
Cleaning Service	90.00
Merry Maid Cleaning Service	4,000.00
Total Cleaning Service	4,090.00
Contract labor	205,623.13
Contributions to charities	2,807.00
Employee Gifts	1,493.11
General business expenses	1,262.89
Bank fees & service charges	559.00
Continuing education	7,498.62
Memberships & subscriptions	244.42
Canva	89.50
Spotify	94.86
Total Memberships & subscriptions	428.78
Royalties	1,359.67
Uniforms	1,015.97
Total General business expenses	12,124.93
HIIT	
HIIT Build out	10,629.32
HIIT Contract Labor	3,865.00
Total HIIT	14,494.32
Insurance	155.00
Property insurance	7,924.61
Total Insurance	8,079.61

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Interest paid	
Credit card interest	458.65
Total Interest paid	458.65
Legal & accounting services	
Accounting fees	1,205.00
Legal Fees	1,906.40
Total Legal & accounting services	3,111.40
Meals	218.82
Meals with clients	789.63
Travel meals	133.10
Total Meals	1,141.55
Office expenses	
Office supplies	12,796.61
Printing & photocopying	574.35
Shipping & postage	34.54
Software & apps	16,338.07
Apple App/Software Payment	75.18
Efile for Small Business	138.95
Mailchimp	874.37
Mindbody Software Fee and Charges	5,446.54
Quickbooks monthly payment	456.97
Squarespace	251.75
Vimeo Charge	727.05
Zoom Monthly Payment	893.95
Total Software & apps	25,202.83
Total Office expenses	38,608.33
Rent	
Building & land rent	
Healium Hot Rent	38,300.00
HIIT Rent	38,911.67
Restore Rent	14,533.72
West Allis Rent	4,621.00
Total Building & land rent	96,366.39
Total Rent	96,366.39
Studio Supplies	439.95
Taxes paid	6,599.59
Travel	6,473.21
Airfare	6,419.55
Hotels	6,586.47
Taxis or shared rides	764.49
Travel Agency	2,539.85

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Travel insurance	379.89
Vehicle rental	170.17
Total Travel	23,333.63
Utilities	11,521.41
Internet & TV services	4,031.24
Phone service	2,487.99
Restore utilities	1,267.81
Water & sewer	1,377.95
West Allis Utilities	528.40
Total Utilities	21,214.80
Website Design	9,759.71
West Allis Studio	
West Allis Build-Out	99,529.52
Total West Allis Studio	99,529.52
Ytt Expenses	1,173.12
Total Expenses	\$557,473.77
NET OPERATING INCOME	\$ -20,001.41
Other Expenses	
Reconciliation Discrepancies	295.76
Total Other Expenses	\$295.76
NET OTHER INCOME	\$ -295.76
NET INCOME	\$ -20,297.17