

351351 Graduate School Applicant HYBRID (formerly AP) Drip

Note: this drip no longer contains "Email 4" or "Email 6"

359351 GS Applicant Hybrid Drip Email 1 PROOF 2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, May 14, 2024 3:33 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Application to Hazelden Betty Ford Graduate School

Preheader: What to expect during the process



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**Thank you for sharing in our commitment
to fight addiction.**

Dear {{Recipient.FirstName}},

At the Hazelden Betty Ford Graduate School, you'll learn from the best at our nationally renowned treatment center and gain immediate clinical experience. Our results speak for themselves: 92.1% of our graduates are successfully

employed* and 99% pass their licensure or certification examinations** within six months of graduation.

Our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Graduating from a CACREP-accredited program does not guarantee licensure. However, CACREP standards often meet minimum educational and experiential requirements for state licensure.

I am hoping to connect with you by phone or Zoom sometime this week. During our conversation, I would like to offer you some tips and advice on completing your application for admission. I specifically want to discuss the essay and references. Is there a time I could reach you this week? You can schedule an admissions appointment with me by visiting this [scheduling webpage](#).

The application deadline for **{{Recipient.Entrance_Term__c}}** semester enrollment is **{{Recipient.Registration_Deadline__c}}**. We review applications as soon as possible. This allows you to plan for your future!

* From 2018-2022, based on 128/139 survey respondents.

** From 2018-2022, based on 95/96 survey respondents.

Prepare to complete/submit other items in your application below:

- **[Login to your online portal](#)** by using the email and password you used to create your application.
- **An official transcript sent from your undergraduate institution –** This will show proof that you have earned a bachelor's degree.
- **Input from three professional references –** Your professional references must be people who are qualified to comment on your academic or professional skills, your ability and qualities to be an effective addiction counselor, your personal/professional readiness to help others and knowledge of your values and ethics. You should NOT

choose your counselor, sponsor, therapist, family or friends as professional references.

- **Essay** – The essay is a key component of your application. While past experiences may play a role in your decision to apply to Hazelden Betty Ford Graduate School, we recommend that your essay focuses on your future professional path. You will be evaluated on your ability to express yourself, depth of content and writing skills. Essay prompts are available in your application portal.
- An admission interview may be requested upon completion of your application.

I look forward to helping you through the application process. Feel free to reach out when you need assistance.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

Pronouns: She, Her, Hers

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012



359351 GS Applicant Hybrid Drip Email 2 PROOF 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, May 17, 2024 3:18 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Get to know your new Graduate School

Preheader: Let's connect soon!



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Choosing the right graduate program will shape your future career as an addiction counselor

{{Recipient.FirstName}}, that's why it is so important to learn everything you can about the institution, and take some time to experience the campus and community for this predominantly on-campus program.

We invite you to connect with us virtually. Meet our professors, and talk to our students. Find out what makes the CACREP accredited Master's in Counseling programs at Hazelden Betty Ford Graduate School the top choice for drug and alcohol counselors across the nation.

[Schedule a Virtual Admissions Appointment](#)

Connecting with applicants like you is the best part of my job, and I am excited to learn more about your goals to help you find the degree program that best aligns with your life.

[Schedule an admissions appointment](#) with me very soon so we can see if we might be a good fit for you and you a good fit for the Hazelden Betty Ford Graduate School. We can walk through your online application together.

[Access your online portal here](#) and use the email and password you used to create your application.

Schedule a Campus Visit

We are happy to set up an in-person campus visit at a time that works best for you. An in-person campus visit is a great opportunity to meet with the Student Services team, faculty and current students. You could even sit in on an in-person class to envision what it will be like taking classes with us at the Graduate School.

Please let me know if you have any questions about the opportunities to visit in-person or connect online.

Attend an Event

Join us for one of our upcoming events. Our in-person and virtual events offer you the opportunity to connect with students, alumni, faculty and staff. Sign up by visiting our [Open Houses and Events webpage](#).

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

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359351-2

359351 GS Applicant Hybrid Drip Email 3 v2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, March 8, 2024 10:25 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Professional credentialing information

Preheader: Learn your state's requirements early



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As you begin exploring the field of addiction and mental health counseling, we recommend that you look into credentialing requirements for counseling jobs in your state (or any other states where you might want to work in the future).

The Graduate School maintains a list regarding whether our programs meet state professional licensure and certification requirements, do not meet requirements or no determination has been made.

Our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Graduating from a CACREP-accredited program does not guarantee licensure. However, CACREP standards typically meet minimum educational and experiential requirements for state licensure, and some states require graduation from a CACREP-accredited program in order to be eligible for licensure.

For a list of states where the Graduate School program curricula meet the licensure requirements, please see the [state licensure](#) portion of our website.

This same portion of our website will also display contact information for each state's professional licensing boards if you want to reach out to them directly for more information. We are currently working with each state's professional licensure and/or certification board to gather specific information as to which steps you would need to complete after graduation to work in that state. This information will be updated as we determine our license requirements for each state.

[See the State List →](#)

Jennifer Rio, PhD, LPC, CAADC
Faculty Coordinator, Assistant Professor



[Send me an email](#)

[1-877-801-3992](tel:1-877-801-3992)

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012



359351-3

359351 GS Applicant Hybrid Drip Email 5 PROOF 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, May 17, 2024 3:23 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Are you ready to submit your application?

Preheader: We can help.



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{{Recipient.FirstName}}, Let's Walk Through Your Application Status

Do you have questions about the next steps for your application to the Hazelden Betty Ford Graduate School? Please know that I am available to help.

In the meantime, here's a quick checklist of next steps for admission to our predominantly on-campus Hybrid program:

- [Login to your online portal](#) by using the email and password you used to create your application.
- Contact your institution of higher learning and request an official transcript be sent directly to GraduateSchool@HazeldenBettyFord.edu.
- Collect input from three **professional** references.
- Submit your essay.

Again, I am ready to help with the application and questions that pop up for you along the way. I'm happy to connect virtually – feel free to reach out to me via my contact information below.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

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15245 Pleasant Valley Rd.
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359351-5

359351 GS Applicant Hybrid Drip Email 7 PROOF 2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, May 22, 2024 9:59 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Learn about our Scholarships and Grants

Preheader: Don't miss these opportunities.



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{{Recipient.FirstName}}, Are You Looking for Scholarships and Grants?

Thanks to generous donors, the Hazelden Betty Ford Graduate School has financial help available to you. Don't miss opportunities to help pay for the transformative educational experience you'll receive at the Hazelden Betty Ford Graduate School.

Here's a quick look at some of the institutional scholarships and grants. You can [learn more about each of these opportunities at our website](#).

- **Alan Braun LGBT Grant (\$2,000)** is available to students who identify as lesbian, gay, bisexual, or transgender.
- **Alice Roberson African American Student Grant (\$1,700)** is available each winter semester to students who identify as African American.
- **Bennett and Carolyn Rosenthal Scholarship (\$11,000)** is available to all students seeking a degree at the Hazelden Betty Ford Graduate School.
- **Dan Anderson Legacy Scholarship (\$2,600)** is for newly admitted degree-seeking students with preference given to students with high financial need. **Fellow Traveler Scholarship (\$2,500)** is available each semester to newly admitted students who have completed treatment with Hazelden Betty Ford.
- **Hazelden Betty Ford Graduate School Grant (\$3,200)** is for newly admitted degree-seeking students with preference given to students with high financial need.

- **Hope Scholarship (\$16,000)** is available each fall semester to degree-seeking students who identify as Black, Indigenous, and/or People of Color.
- **Impact Scholarship (\$5,000)** is for newly admitted degree-seeking students.
- **LGBT Grant (\$1,000)** is available to students who identify as lesbian, gay, bisexual, or transgender.
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- **Minority Grant (\$1,000)** is available to students who identify as African American, Native American, Asian American, Alaska Native or Latino American.
- **Tim Sheehan Unlocking Tomorrow Scholarship (\$5,000)** is open to one degree-seeking student each semester. This scholarship is for newly admitted degree-seeking students who have an estimated family contribution (EFC) of 0.

Direct Loans

[Our students are eligible to participate in the Federal Student Aid \(FSA\) programs](#) administered through the U.S. Department of Education. All federal loans are offered through the William D. Ford Federal Direct Loan Program. The first step to accessing fund assistance through the Federal Government is completing the FAFSA (Free Application for Federal Student Aid). School code: 040443.

Hazelden Betty Ford Employee Tuition Reimbursement Benefit

Hazelden Betty Ford supports continued education through a tuition reimbursement program. All full-time and part-time benefit employees are eligible. If you are a qualifying employee, Hazelden Betty Ford will pay 75% of the total tuition and fees*.

If you have questions about the financial aid opportunities above or would like to be connected to a financial aid administrator, please reach out to me.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

Pronouns: She, Her, Hers

*Note: Per IRS guidelines, tuition assistance, including tuition discounts, in excess of \$5,250 per calendar year is considered taxable.

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359351-7

351351 Graduate School Applicant Online (formerly IRCOD) Drip

Note: this drip no longer contains "Email 4"

359351 GS Applicant Online Drip Email 1 PROOF 2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, May 14, 2024 3:51 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Application to Hazelden Betty Ford Graduate School

Preheader: What to expect during the process



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**{{Recipient.FirstName}}, thank you for sharing
in our commitment to fight addiction.**

At the Hazelden Betty Ford Graduate School, you'll learn from the best. Our results speak for themselves: 92.1% of our graduates are successfully employed* and 99% pass their licensure or certification examinations** within six months of graduation.

Our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Graduating from a CACREP-accredited program does not guarantee licensure. However, CACREP standards often meet minimum educational and experiential requirements for state licensure.

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- **An official transcript sent from your undergraduate institution –** This will show proof that you have earned a bachelor's degree.
- **Input from three professional references –** Your professional references must be people who are qualified to comment on your academic or professional skills, your abilities and qualities to be an effective addiction counselor, your personal/professional readiness to help others and knowledge of your values and ethics. You should NOT choose your counselor, sponsor, therapist, family or friends as professional references.

- **Essay** – The essay is a key component of your application. While past experiences may play a role in your decision to apply to Hazelden Betty Ford Graduate School, we recommend that your essay focuses on your future professional path. You will be evaluated on your ability to express yourself, depth of content and writing skills. Essay prompts are available in your application portal.
- An admission interview may be requested upon completion of your application.

If accepted, new online students participate in an [online orientation course](#) prior to enrollment that engages students in learning activities and equips them to succeed as online learners.

I look forward to helping you through the application process. Feel free to reach out when you need assistance.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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359351-1

359351 GS Applicant Online Drip Email 2 PROOF 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, May 17, 2024 3:20 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Get to know your new Graduate School

Preheader: Let's connect soon!



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Choosing the right graduate program will shape your future career as an addiction counselor

{{Recipient.FirstName}}, that's why it is so important to learn everything you can about the institution and take some time to experience the campus and community.

We invite you to connect with us virtually or in person. Meet our professors, and talk to our students. Find out what makes the CACREP-accredited Master's in Counseling programs at Hazelden Betty Ford Graduate School the top choice for drug and alcohol counselors across the nation.

Schedule a Virtual Admissions Appointment

Connecting with applicants like you is the best part of my job, and I am excited to learn more about your goals in order to help you find the degree program that best aligns with your life.

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We are happy to set up an in-person campus visit at a time that works best for you. An in-person campus visit is a great opportunity to meet with the Student Services team, faculty and current students. You could even sit in on an in-person class to get a feel for our academic rigor.

Please let me know if you have any questions about the opportunities to visit in-person or connect online.

Attend an Event

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Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

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359351-2

359351 GS Applicant Online Drip Email 3 v2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, March 8, 2024 10:49 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Professional credentialing information

Preheader: Learn your state's requirements early



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information will be updated as we determine our license requirements for each state.

[See the State List →](#)

Jennifer Rio, PhD, LPC, CAADC
Faculty Coordinator, Assistant Professor



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[1-877-801-3992](tel:1-877-801-3992)

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359351-3

359351 GS Applicant Online Drip Email 5 PROOF 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>
Sent: Friday, May 17, 2024 3:24 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>
Subject: Are you ready to submit your application?
Preheader: We can help.



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{{Recipient.FirstName}}, Let's Walk Through Your Application Status

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In the meantime, here's a quick checklist for admission:

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- Contact your institutions of higher learning and request official transcripts (have them sent electronically to GraduateSchool@HazeldenBettyFord.edu).
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Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

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359351-5

359351 GS Applicant Online Drip Email 6 PROOF 2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, May 22, 2024 9:56 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: HTML Proof - Learn about our Scholarships and Grants

Preheader: Don't miss these opportunities



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{{Recipient.FirstName}}, Are You Looking for Scholarships and Grants?

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If you have questions about the financial aid opportunities above or would like to be connected to a financial aid administrator, please reach out to me.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

Pronouns: She, Her, Hers

*Note: Per IRS guidelines, tuition assistance, including tuition discounts, in excess of \$5,250 per calendar year is considered taxable.

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359351-6

359351 GS Applicant Online Drip Email 7 PROOF 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Friday, May 17, 2024 3:32 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Earn Your Master's Online

Preheader: We hope to see you for your graduate education.



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{{Recipient.FirstName}}, Let's Get Started!

Whether you're an experienced addiction counselor or just beginning in the addiction treatment field, our CACREP-accredited online master's program offers a convenient and flexible degree option that will prepare you for success.

Here are a few of the opportunities you can look forward to:

- Earn your master's degree on a flexible working schedule from any location in the United States.
- Engage in hands-on clinical training starting early in your program.
- Learn from expert faculty who are leading counselors and innovators in the addiction field.
- Gain broad perspectives as part of a diverse cohort of students from across the country who will enrich your understanding of addiction treatment.
- Use online learning technology that will help prepare you for the future of addiction treatment.

If you have additional questions about programs or completing your application, please let me know. You can [login to your online portal here](#) by using the email and password you used to create your application.

Jacquelyn Senske

Enrollment Advisor

Hazelden Betty Ford Graduate School

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012



359351-7

586401 Graduate School Inquiry Drip Email 1 PROOF 3

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, March 7, 2024 1:51 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Ready for your next adventure?

Preheader: Earn a master's in counseling focused on addiction



Welcome! Thanks for your interest in our CACREP-accredited [Master's in Counseling, Specialty: Addiction Counseling](#) programs. And congratulations on taking another giant step toward accomplishing your goals and fulfilling your hopes and dreams.

Hello, my name is Mindy, and I'm the Admissions Advisor. I just wanted to reach out and offer some help because I:

- Know how precious your time is
- Love to help students complete the application process
- Believe in the lifesaving impact you'll make

If I can help with anything, or if you have any questions about our programs, financial aid, licensure or anything at all—please don't hesitate to reach out via [email](#) or [phone](#), or we can [schedule a short meeting to chat](#).

I do want to mention that our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Click through to learn about our programs or apply.

[Online Program](#)

[Hybrid Program \(Predominantly on-campus\)](#)

Looking forward to hearing from you,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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Center City, MN 55012



586401-1

586401 Graduate School Inquiry Drip Email 2 PROOF 3

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, March 7, 2024 1:56 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: What makes this program so special?

Preheader: Hear from students and alumni



Hello again!

I wanted to see if you had any questions about our online or hybrid [Master's in Counseling programs](#) or maybe you're just curious about our mission, community and learning environment.

Based on my conversations with other students, some questions are always bubbling beneath the surface:

- How much does it cost?
- How do your programs differ from the rest?
- What does CACREP Certification mean for me?
- How quickly will I land a job?
- How hard is it to obtain licensure?
- Can I really make a difference?

My suggestion: attend our Student Panel and Virtual Open House to hear directly from the source. Our students and alumni are creative thinkers and problem solvers, and they can give you the full, inside scoop on classwork, clinical placements, life as a counselor and more.

Also, schedule a visit with me—in person or online. I would love to talk more, introduce you to staff and students, and show you around!

[Visit with Us](#)

[Schedule a Zoom Visit with Me](#)

Until next time,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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586401-2

586401 Graduate School Inquiry Drip Email 3 PROOF 3

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, March 7, 2024 2:53 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Financial assistance is available

Preheader: Apply for scholarships!



Hello and happy day!

I wanted to send a quick note about our **scholarships, grants and financial aid**. You might be pleasantly surprised to hear that since 2021, we have awarded more than \$870,000 through institutional scholarships and grants.

These scholarships are funded in large part by generous donors, who are invested in your future as a leader in the addiction and mental health field—almost as much as I am!

Check out the list of institutional scholarships and see which ones you might be interested in or let me know if you want to walk through the requirements together.

[Browse Scholarships](#)

And, as an accredited graduate program, federal financial aid is also available to our students. Reach out with any questions about tuition, scholarships, or financial aid. I am here to help.

All my best,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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586401 Graduate School Inquiry Drip Email 4 PROOF 3

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, March 7, 2024 3:03 PM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: State licensure guidance is available

Preheader: We can help



Hello again!

I'm guessing your search for the right **Master's in Counseling, Specialty: Addiction Counseling program** has raised some questions about getting licensed and practicing in your state.

I can give you a lay of the land, and then we'll work together to ensure your graduate studies prepares you for:

- Taking your state licensing exams
- Understanding what's required from you to practice in your state
- Steps to drive career success after graduation

If you want to conduct your own research, our website has [important information about licensure in each state](#), along with helpful links and research tools.

Our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Graduating from a CACREP-accredited program does not guarantee licensure. However, CACREP standards typically meet minimum educational and experiential requirements for state licensure, and some states require graduation from a CACREP-accredited program in order to be eligible for licensure.

Otherwise, since each state has different requirements, the best way to navigate the licensing systems *is to partner or communicate with professionals who understand them*. And it goes without saying, I'm right here to help.

[Let's Chat](#)

[Apply Now](#)

Sincerely,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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586401-4

586401 Graduate School Inquiry Drip Email 5 PROOF 2 (NO CHANGES)

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, February 20, 2024 10:32 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: What makes a good addiction counselor?

Preheader: You have what it takes.



I think we can already agree that you are passionate about helping others. But, do you know if you have some other traits that will help you be the best counselor you can be?

Certain personality traits are helpful as an addiction counselor. You'll need to:

- Be a good and effective listener
- Have a strong sense of empathy toward others
- Demonstrate strong interpersonal and group communication skills

Ultimately, this career is about helping and healing people. And if that sounds good and right to you, then you'll make a great counselor.

Now that you know you have what it takes, let's start talking about where this career can take you! There are so many exciting career paths and opportunities that open with a master's degree from Hazelden Betty Ford. Let's start dreaming!

[Possible Career Paths](#)

[Apply Now](#)

Very best,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

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586401-5

Alternative Admissions Pathway Non BA Email_INQUIRY DRIP

615900 Graduate School Alternative Admissions Pathway Non BA Email 1

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 17, 2024 11:04 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: You may be eligible to apply

Preheader: Let's see if you qualify.



Thank you for your interest in the Hazelden Betty Ford Graduate School. If you do not currently have a completed bachelor's degree, you may have a path for admission to the master's programs at the Hazelden Betty Ford Graduate School.

Alternate Admissions Pathway

Our new Alternative Admissions Pathway is available for Fall semester 2024 and applicable to both our [Hybrid/On-Campus Master's Program](#) and [Online Master's Program](#). Review the list of requirements below for submission documentation.

[Apply for Online Program by July 11 →](#)

[Apply for Hybrid/On-Campus Program by August 8 →](#)

We will consider applications for the hybrid/on-campus and online programs if you can provide required evidence from either Pathway 1 or Pathway 2 (see below). For questions about the admissions process, please contact [Mindy Hansen](#).

PATHWAY 1 | Submit evidence for two of the following components:

- Completed associates degree
- Minimum of 60 credit hours at bachelor's degree level (if no degree obtained)
- Minimum of two years as a military service veteran with a record of honorable discharge (DD214 or equivalent), or a minimum of two years of active military service. Or a minimum of four years of Reserve or National Guard service
- Current licensed/certified substance use disorder counselor
- Minimum of two years of direct helping profession-related work experience and/or four years of consistent indirect helping professional experience

PATHWAY 2 | Submit evidence of one component from Group A and two components from Group B:

Group A

- Completed associate degree
- Minimum of 60 credit hours at bachelor's degree level (if no degree obtained)
- Minimum of two years as a military service veteran with a record of honorable discharge (DD214 or equivalent), or a minimum of two years of active military service. Or a minimum of four years of Reserve or National Guard service
- Current licensed/certified substance use disorder counselor
- Minimum of two years of direct helping profession-related work experience and/or four years of consistent indirect helping professional experience

Group B

- Current or recent volunteerism consisting of a minimum of 100 hours within the past two years

- Documented training of a minimum of 24 hours in any field (e.g., CEs, workshops, etc.) within the past two years
- Active professional engagements (e.g., memberships, speaking/presenting, and attendance at conferences) within the past two years in any field
- Minimum of 30 college credit hours in any field (Cannot use this criteria if using 60 credit hours above in Group A.)

Applicants considering admission via an alternative pathway may be prohibited from licensure/certification in some states if a bachelor's degree is required in that state. We recommend that each applicant conducts their own research by contacting their respective licensing boards, and Graduate School staff will also serve as resources regarding licensure/certification questions.

Federal financial aid is available to students who have completed the equivalent of three academic years of full-time study. That means you need to have at least 72 credits at the undergraduate level in order to apply for federal financial aid that can be used toward a master's degree.

International students are not eligible to apply for admission through the Alternative Admissions Pathway.

Questions? Call to speak with an admissions specialist.

[1-877-801-3992](tel:1-877-801-3992)

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Center City, MN 55012



615900

615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 2

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 24, 2024 10:55 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Ready for your next adventure?

Preheader: Earn a master's in counseling focused on addiction



Welcome! Thanks for your interest in our CACREP-accredited [Master's in Counseling, Specialty: Addiction Counseling](#) programs. And congratulations on taking another giant step toward accomplishing your goals and fulfilling your hopes and dreams.

My name is Mindy, and I'm the Admissions Advisor. I just wanted to reach out and offer some help because I:

- Know how precious your time is
- Love to help students complete the application process
- Believe in the lifesaving impact you'll make

If I can help with anything, or if you have any questions about our programs, financial aid, licensure or anything at all—please don't hesitate to reach out via [email](#) or [phone](#), or we can [schedule a short meeting to chat](#).

I do want to mention that our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). Click through to learn about our programs or apply.

[Online Program](#)

[Hybrid/On-Campus Program](#)

Looking forward to hearing from you,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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615900-2

615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 3

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 24, 2024 10:57 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: What makes this program so special?

Preheader: Hear from students and alumni

Hello again!

I wanted to see if you had any questions about our online or hybrid/on-campus [Master's in Counseling programs](#) or maybe you're just curious about our mission, community and learning environment.

Based on my conversations with other students, some questions are always bubbling beneath the surface:

- How much does it cost?
- How do your programs differ from the rest?
- What does CACREP Certification mean for me?
- How quickly will I land a job?
- How hard is it to obtain licensure?
- Can I really make a difference?

Schedule a visit with me—in person or online. I would love to talk more, introduce you to staff and students, and show you around!

[Visit with Us](#)

[Schedule a Zoom Visit with Me](#)

Until next time,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](#)

[Schedule a meeting](#)

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Center City, MN 55012



615900-3

615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 4

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 17, 2024 11:06 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Financial assistance is available

Preheader: Apply for scholarships!



Hello and happy day!

I wanted to send a quick note about our **scholarships, grants and financial aid**. You might be pleasantly surprised to hear that since 2021, we have awarded more than \$870,000 through institutional scholarships and grants.

These scholarships are funded in large part by generous donors, who are invested in your future as a leader in the addiction and mental health field—almost as much as I am!

Check out the list of institutional scholarships and see which ones you might be interested in or let me know if you want to walk through the requirements together.

[Browse Scholarships](#)

Federal financial aid is available to students who have completed the equivalent of three academic years of full-time study. To say that another way, you need to have at least 72 credits at the undergraduate level in order to apply for federal financial aid that can be used toward a master's degree. Reach out with any questions about tuition, scholarships, or financial aid. I am here to help.

All my best,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

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Center City, MN 55012



615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 5

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 24, 2024 10:59 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: HTML Proof - State licensure guidance is available

Preheader: We can help.



Hello again!

I'm guessing your search for the right **Master's in Counseling, Specialty: Addiction Counseling program** has raised some questions about getting licensed and practicing in your state.

I can give you a lay of the land, and then we'll work together to ensure your graduate studies prepares you for:

- Taking your state licensing exams
- Understanding what's required from you to practice in your state
- Steps to drive career success after graduation

If you want to conduct your own research, our website has [important information about licensure in each state](#), along with helpful links and research tools.

Applicants considering admission via Alternative Admissions Pathway may be prohibited from licensure/certification in some states if a bachelor's degree is required in that state. We recommend that each applicant conducts their own research by contacting their respective licensing boards, and Graduate School staff will also serve as resources regarding licensure/certification questions.

Our Master of Arts in Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP).

Graduating from a CACREP-accredited program does not guarantee licensure. However, CACREP standards typically meet minimum educational and experiential requirements for state licensure, and some states require graduation from a CACREP-accredited program in order to be eligible for licensure.

Since each state has different requirements, the best way to navigate the licensing systems *is to partner or communicate with professionals who understand them*. And it goes without saying, I'm right here to help.

[Let's Chat](#)

[Apply Now](#)

Sincerely,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 6

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 24, 2024 11:00 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: What makes a good addiction counselor?

Preheader: You have what it takes.



I think we can already agree that you are passionate about helping others. But, do you know if you have some other traits that will help you be the best counselor you can be?

Certain personality traits are helpful as an addiction counselor. You'll need to:

- Be a good and effective listener
- Have a strong sense of empathy toward others
- Demonstrate strong interpersonal and group communication skills

Ultimately, this career is about helping and healing people. And if that sounds good and right to you, then you'll make a great counselor.

Now that you know you have what it takes, let's start talking about where this career can take you! There are so many exciting career paths and opportunities that open with a master's degree from Hazelden Betty Ford. Let's start dreaming!

[Possible Career Paths](#)

[Apply Now](#)

Very best,

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

[Schedule a meeting](#)

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615900-6

615900 Grad School Drip Alternative Admissions Pathway/Non BA Email 7

From: Mindy Hansen, Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, July 24, 2024 11:01 AM

To: Lien, Jaclyn <JLien@hazeldenbettyford.org>

Subject: Are you ready to get started?

Preheader: It's your time to make work meaningful

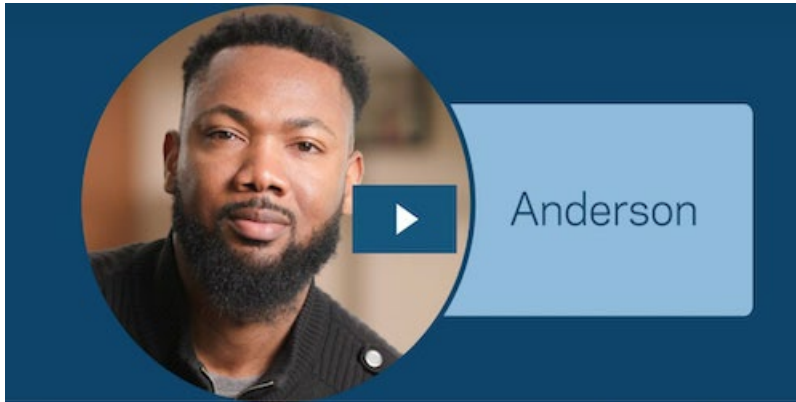


There's a movement mounting—people are in pursuit of meaningful work, where their contributions encourage, inspire and uplift other people.

I know I've shared a lot of information with you over the past couple of weeks. But I want to leave you with just a few more reasons why studying with Hazelden Betty Ford is one of the best decisions you can make for your graduate education and career.

- Completing the Master of Arts in Counseling program makes our graduates eligible to apply for dual licensure as a Licensed Alcohol and Drug Counselor (LADC) and a Licensed Professional Clinical Counselor (LPCC) after all curriculum and supervised clinical hours are completed.
- The Hazelden Betty Ford Graduate School was recognized as the Outstanding National Program of the Year in addictions from the International Association of Addiction & Offender Counseling (IAAOC) in 2024.
- Our Master of Arts in Counseling, Specialty: Addiction Counseling programs are accredited by the Council for Accreditation of Counseling and Related Educational Programs (CACREP). CACREP Accreditation provides recognition that the content and quality of the program have been evaluated and meets standards set by the profession.
- Since 2018, our graduates have excelled on licensing/certification exams with a 99.0% exam pass rate the first time within six months of graduation (based on 95/96 survey respondents from 2018- 2022).
- During 2022, Hazelden Betty Ford Graduate School students logged more than 46,000 hours of student public service clinical placements.

Hear from Anderson, a 2018 graduate about how his degree prepared him to help others reclaim their lives from addiction.



I hope you decide to join the movement to use your skills to help others. You are so desperately needed, and you have the power to change lives.

[Apply Now](#)

Mindy Hansen

Admissions Advisor

Hazelden Betty Ford Graduate School

[1-877-801-3992](tel:1-877-801-3992)

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15245 Pleasant Valley Rd.

Center City, MN 55012



From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, January 4, 2024 5:14 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Two days of special 25th Commencement festivities

Preheader: Mark your calendar for April 18-19.



Hazelden Betty Ford
Graduate School
of Addiction Studies



Announcing Our 25th Commencement Celebration

We welcome our alumni, faculty, honored guests, family and friends to campus to celebrate the Graduate School's rich history.

Commencement festivities are planned for two days, and we hope you will be a part of this special experience. You will have wonderful opportunities to celebrate, engage and reconnect.

Please stay tuned for news about special 25th Commencement festivities, and plan to join us!

Save the Date:

April 18-19, 2024

Hazelden Betty Ford Graduate School
Center City, Minnesota

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Graduate School of Addiction Studies
15245 Pleasant Valley Rd.
Center City, MN 55012

772500

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, December 21, 2023 1:49 PM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: This is your calling to help

Preheader: Don't miss our Virtual Open House.



Hazelden Betty Ford
Graduate School
of Addiction Studies



Come See Your Future: Graduate School Open House

Thinking about becoming an addiction counselor or advancing your career with added credentials and expertise? Come learn more, and see what the journey looks like at our *Virtual Open House*.

You can ask alumni questions, hear from current students, faculty and staff, and envision the future you've been searching for—making a real difference in people's lives, and allowing your full strength and experience to unfold in healing waves across the communities who need it most.

February 8, 2024

3 p.m. Central

[Register Now](#)

Attendees will have a chance to win a free T-shirt. Plus, new chat functions allow you to message, learn from and connect with other attendees!

Can't Make the Virtual Open House?

You can contact our admissions team to arrange a Zoom meeting for individuals or student groups. Email GraduateSchool@HazeldenBettyFord.edu or call [1-877-470-4626](tel:1-877-470-4626).

Why Choose the Hazelden Betty Ford Graduate School?

- **Enroll in part- or full-time learning**, and customize your schedule to suit your needs.*
- **Discover the latest evidence-based treatment** for substance use and co-occurring disorders.
- **Apply for generous financial aid**, including scholarships, grants and loans. Over the last two years, we have awarded our students nearly \$700,000 in scholarships and grants.
- **Join a cohort that boasts a 99.0% licensing/certification first-time exam pass rate within six months of graduation.** (based on 95/96 survey respondents from 2018-2022)
- **Enjoy the soaring demand for your skills.** 92.1% of Hazelden Betty Ford graduates gain employment in the field within six months of graduation. (based on 128/139 survey respondents from 2018-2022)
- **No GRE or standardized tests are required.**

[Learn More](#)

** Evening and weekend courses are offered for our on-campus program in St. Paul and Center City, Minnesota. Our online degree program is accessible from anywhere in the United States.*

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Hazelden Betty Ford
Graduate School of Addiction Studies
15245 Pleasant Valley Rd.
Center City, MN 55012

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, January 2, 2024 7:17 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Don't forget the Virtual Open House

Preheader: Attend live on Feb. 8.



Hazelden Betty Ford
Graduate School
of Addiction Studies



Come See Your Future: Graduate School Open House

Thinking about becoming an addiction counselor or advancing your career with added credentials and expertise? Come learn more, and see what the journey looks like at our *Virtual Open House*.

You can ask alumni questions, hear from current students, faculty and staff, and envision the future you've been searching for—making a real difference in people's lives, and allowing your full strength and experience to unfold in healing waves across the communities who need it most.

February 8, 2024

3 p.m. Central

[Register Now](#)

Attendees will have a chance to win a free T-shirt. Plus, new chat functions allow you to message, learn from and connect with other attendees!

Can't Make the Virtual Open House?

You can contact our admissions team to arrange a Zoom meeting for individuals or student groups. Email GraduateSchool@HazeldenBettyFord.edu or call [1-877-470-4626](tel:1-877-470-4626).

Why Choose the Hazelden Betty Ford Graduate School?

- **Enroll in part- or full-time learning**, and customize your schedule to suit your needs.*
- **Discover the latest evidence-based treatment** for substance use and co-occurring disorders.
- **Apply for generous financial aid**, including scholarships, grants and loans. Over the last two years, we have awarded our students nearly \$700,000 in scholarships and grants.
- **Join a cohort that boasts a 99.0% licensing/certification first-time exam pass rate within six months of graduation.** (based on 95/96 survey respondents from 2018-2022)
- **Enjoy the soaring demand for your skills.** 92.1% of Hazelden Betty Ford graduates gain employment in the field within six months of graduation. (based on 128/139 survey respondents from 2018-2022)
- **No GRE or standardized tests are required.**

[Learn More](#)

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Hazelden Betty Ford
Graduate School of Addiction Studies
15245 Pleasant Valley Rd.
Center City, MN 55012

774834 Email 1 GS Open House 2024-06-06-Proof 2

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, April 11, 2024 8:59 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Are you ready to help people?

Preheader: Attend our Virtual Open House!



VIRTUAL OPEN HOUSE

Your Master's Journey Starts Here

Attend the Virtual Open House to hear from our highly experienced faculty and staff, connect with other students who are passionate about saving lives, and learn everything you can about our **Master of Arts in Counseling: Specialty, Addiction Counseling**—offered in both hybrid/on-campus and online formats.

We hope to see you there!

June 6, 2024

2 p.m. Central

[Register Now](#)

Attendees can win a free T-shirt!

Can't Make the Virtual Open House?

You can contact our admissions team to arrange a Zoom meeting for individuals or student groups. Email GraduateSchool@HazeldenBettyFord.edu or call [1-877-470-4626](tel:1-877-470-4626).

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- **Enjoy the soaring demand for your skills.** 92.4% of Hazelden Betty Ford graduates gain employment in the field within six months of graduation. *(Based on 521/564 survey respondents from 2002-2022)*
- **No GRE or standardized tests are required.** Some applicants may be eligible for our admission via an alternative pathway that does not require a bachelor's degree.

[Learn More](#)

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

774834

774875 Email 2 GS Open House 2024-06-06-Proof 1

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, April 18, 2024 2:20 PM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Get ready to save lives

Preheader: Virtual Open House on June 6



VIRTUAL OPEN HOUSE

Your Master's Journey Starts Here

Attend the Virtual Open House to hear from our highly experienced faculty and staff, connect with other students who are passionate about saving lives, and learn everything you can about our **Master of Arts in Counseling: Specialty, Addiction Counseling**—offered in both hybrid/on-campus and online formats.

We hope to see you there!

June 6, 2024

2 p.m. Central

[Register Now](#)

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[Learn More](#)

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Monday, February 19, 2024 9:14 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: You're part of a trailblazing tradition

Preheader: Hope to see you April 18-19.



25th Commencement Celebration

Join alumni, faculty, honored guests, family and friends to celebrate the trailblazing history and mission of the Hazelden Betty Ford Graduate School—and to congratulate our newest graduating class.

25th Commencement Celebration

Thursday, April 18 and Friday, April 19, 2024

Hazelden Betty Ford Graduate School

Center City, Minnesota

Learn more and reserve your place today.

[RSVP Here](#)

Please RSVP by April 10, 2024. Space is limited. If registrations reach capacity, waiting lists will be established.

Looking Back, Moving Ahead

Enjoy two days of commencement events, with wonderful opportunities to reconnect with classmates, faculty, colleagues and thought leaders.

Highlights include:

Thursday, April 18

4 p.m. Central - Guest Lecture by John Kelly, PhD

6 p.m. - Vanguard Dinner, with Keynote by Susan Ford Bales

Friday, April 19

10:30 a.m. Central - Guest Lecture by Jerry Moe, MA

1:30 p.m. - Commencement Exercises and
Post-Commencement Ceremony Reception

We look forward to celebrating with you soon.

Your Friends at the Hazelden Betty Ford Graduate School

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

796350

797373 Email GS Online Summer 2024 App Deadline Reminder-Proof 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Thursday, February 15, 2024 5:36 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Still planning to apply?

Preheader: Online: Earn your master's in counseling.



APPLICATION DEADLINE REMINDER

Please note: Important deadlines are approaching! Please remember to submit your application materials for our **Summer Online Program: Master of Arts in Counseling, Specialty in Addiction Counseling** by March 14, 2024.

Don't miss this incredible opportunity to develop your professional skillset, learn the best practices for recovery professionals, and connect with other dedicated counselors who are ready to unleash their passion and help countless individuals and communities on their lifelong path to healing.

[Finish Your Application](#)

Questions? Let's Chat!

Questions about licensure? Clinical placements? Financial aid? You can talk with an admissions specialist or review your application status by emailing GraduateSchool@HazeldenBettyFord.edu or calling [1-877-470-4626](tel:1-877-470-4626).

Why Choose the Hazelden Betty Ford Graduate School?

- **Enroll in part- or full-time learning**, and customize your schedule to suit your needs.*
- **Discover the latest evidence-based treatment** for substance use and co-occurring disorders.
- **Apply for generous financial aid**, including scholarships, grants and loans. Since 2021, our students have been awarded more than \$870,000 in institutional scholarships and grants.
- **Join a cohort that boasts a 99.0% licensing/certification first-time exam pass rate within six months of graduation.** (based on 95/96 survey respondents from 2018-2022)
- **Enjoy the soaring demand for your skills.** 92.1% of Hazelden Betty Ford graduates gain employment in the field within six months of graduation. (based on 128/139 survey respondents from 2018-2022)
- **No GRE or standardized tests are required.**

[Learn More](#)

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“Before I went to grad school, I was working in the field earning \$15 to \$20 an hour. Now that I have graduated and have some experience, I can command any salary I want. I truly believe it's because I went to Hazelden Betty Ford Graduate School. It stands out on a resume, and the education I received stands out to the people who offer me positions.”

—Recent Graduate

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

797373

797437 Email GS Hybrid Summer 2024 App Deadline Reminder-Proof 3

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Wednesday, February 28, 2024 2:02 PM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: You still have time...

Preheader: Hybrid MA in counseling



APPLICATION DEADLINE REMINDER

You still have time to finish and submit your application for our *hybrid Master of Arts in Counseling, Specialty: Addiction Counseling*! The final deadline for summer semester applications is **April 11, 2024**.

[Apply Now](#)

Don't miss this incredible opportunity to develop your professional skillset, learn the latest best practices for recovery professionals and connect with other dedicated counselors who are ready to unleash their passion and help countless individuals and communities on their lifelong path to healing.

Questions? We've got answers. Just email us to schedule a chat:
GraduateSchool@HazeldenBettyFord.edu

Summer Semester 2024 Application Deadline

Your deadline to apply for the *hybrid Master of Arts in Counseling, Specialty: Addiction Counseling* is **April 11, 2024**.

[Apply Now](#)

We're here to answer any questions about our hybrid program, life as a student, completing your application, financial aid and professional practice/career placement.

Questions about licensure? Clinical placements? Financial aid? You can talk with an admissions specialist or review your application status by emailing GraduateSchool@HazeldenBettyFord.edu or calling [1-877-470-4626](tel:1-877-470-4626).

Why Choose the Hazelden Betty Ford Graduate School?

- **Personalized Options for You**
Evening courses in both St. Paul and Center City, Minnesota, make on campus learning convenient. We also offer part-time or full-time schedules to best suit your personal and professional goals.
- **Student Success**
Since 2018, Hazelden Betty Ford graduates have a 99% pass rate taking the licensure/certification examination within six months of graduation (from 2018-2022, based on 95/96 survey respondents). And 92.1% of graduates are successfully employed within six months of graduation (from 2018-2022, based on 128/139 survey respondents).
- **Expert Faculty**
Collaborate with and learn alongside clinical faculty who are noted experts in the fields of addiction and mental health—100% of our full-time faculty hold a doctoral degree.
- **Financial Aid**
Since 2021, we have awarded more than \$870,000 in scholarships and grants to our students. You may be eligible to receive financial aid—including institutional scholarships, grants and loans—to help finance your educational goals.

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, March 26, 2024 8:22 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Celebrate a trailblazing tradition

Preheader: Please RSVP by April 10.



25th Commencement Celebration

Join alumni, faculty, honored guests, family and friends to celebrate the trailblazing history and mission of the Hazelden Betty Ford Graduate School—and to congratulate our newest graduating class.

25th Commencement Celebration

Thursday, April 18 and Friday, April 19, 2024

Hazelden Betty Ford Graduate School

Center City, Minnesota

Learn more and reserve your place today.

[RSVP Here](#)

Please RSVP by April 10, 2024. Space is limited. If registrations reach capacity, waiting lists will be established.

Looking Back, Moving Ahead

Enjoy two days of commencement events, with wonderful opportunities to reconnect with classmates, faculty, colleagues and thought leaders.

Highlights include:

Thursday, April 18

4 p.m. Central – Guest Lecture by John Kelly, PhD

6 p.m. – Vanguard Dinner, with Keynote by Susan Ford Bales

Friday, April 19

10:30 a.m. Central – Guest Lecture by Jerry Moe, MA

1:30 p.m. – Commencement Address by Jerry Moe, Commencement Exercises and Post-Commencement Ceremony Reception

We look forward to celebrating with you soon.

Your Friends at the Hazelden Betty Ford Graduate School

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

798052

802750 Email GS Online Fall 2024 App Deadline Reminder-Proof 4

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, June 11, 2024 8:21 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: There's still time to apply!

Preheader: Finish your application today.



APPLICATION DEADLINE REMINDER

Important deadlines are approaching for our **Master of Arts in Counseling, Specialty in Addiction Counseling** programs!

Final application deadlines for fall semester:

- **Online Program:** July 11, 2024
- **On-campus/Hybrid Program:** August 8, 2024

Don't miss this incredible opportunity to develop your professional skillset, learn the best practices for recovery professionals, and connect with other dedicated counselors who are ready to unleash their passion and help countless individuals and communities on their lifelong path to healing.

[Finish Your Application](#)

Questions? Let's Chat!

If you're having trouble logging into your account, or if you have any questions about your application, licensure, clinical placements or financial aid, please contact us at GraduateSchool@HazeldenBettyFord.edu or [1-877-470-4626](tel:1-877-470-4626).

Why Choose the Hazelden Betty Ford Graduate School?

- **Enroll in part- or full-time learning**, and customize your schedule to suit your needs.*
- **Discover the latest evidence-based treatment** for substance use and co-occurring disorders.
- **Apply for generous financial aid**, including scholarships, grants and loans. In 2023, over \$200,000 was awarded through institutional grants and scholarships.
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[Learn More](#)

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—Recent Graduate

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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

802750

802783 Email GS Hybrid Fall 2024 App Deadline Reminder-Proof 4

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Tuesday, June 18, 2024 2:23 PM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Finish your application by August 8

Preheader: Questions? Schedule a chat.



APPLICATION DEADLINE REMINDER

You still have time to finish and submit your application for our hybrid/on-campus *Master of Arts in Counseling, Specialty: Addiction Counseling!* The final deadline for fall semester applications is **August 8, 2024.**

[Apply Now](#)

Don't miss this incredible opportunity to develop your professional skillset, learn the latest best practices for recovery professionals and connect with other dedicated counselors who are ready to unleash their passion and help countless individuals and communities on their lifelong path to healing.

Questions? We've got answers. Just email us to schedule a chat:

GraduateSchool@HazeldenBettyFord.edu

Fall Semester 2024 Application Deadline

Your deadline to apply for the hybrid/on-campus *Master of Arts in Counseling, Specialty: Addiction Counseling* is **August 8, 2024.**

[Apply Now](#)

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- **Expert Faculty**
Collaborate with and learn alongside clinical faculty who are noted experts in the fields of addiction and mental health—100% of our full-time faculty hold a doctoral degree.
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Hazelden Betty Ford Graduate School
15245 Pleasant Valley Rd.
Center City, MN 55012

802783

834802 Email Grad School Alternative Pathways 2024-04-Proof 4

From: Hazelden Betty Ford Graduate School <mail@e.hazeldenbettyford.org>

Sent: Monday, April 8, 2024 7:31 AM

To: Piluso, Dave <DPiluso@hazeldenbettyford.org>

Subject: Earn Your MA in Counseling

Preheader: You might not need a bachelor's degree.



No Bachelor's Degree? No Problem.

Great news! You don't need a bachelor's degree to apply for our **Master of Arts in Counseling, Specialty: Addiction Counseling** programs—your curiosity and compassion are more than enough. Review the requirements for our new Alternative Admissions pathway in the bulleted list below, or click through to start your application.

[Apply: Online Program](#)

[Apply: Hybrid/On-Campus](#)

Alternative Admission Pathways

We will consider applications for the hybrid/on-campus and online programs if you can provide required evidence from either Pathway 1 or Pathway 2.

PATHWAY 1 | Submit evidence for **two** of the following components:

- Completed associate's degree

- Minimum of 60 credit hours at bachelor's degree level (if no degree obtained)
- Minimum of two years as a military service veteran with a record of honorable discharge (DD214 or equivalent), or a minimum of two years of active military service. Or a minimum of four years of Reserve or National Guard service
- Current substance use disorder counselor license/certification
- Minimum of two years of direct helping-profession-related work experience or four years of consistent indirect helping-professional experience

PATHWAY 2 | Submit evidence of **one component from Group A** and **two components from Group B**.

Group A | Submit evidence of **one** of the following components:

- Completed associate's degree
- Minimum of 60 credit hours at bachelor's degree level (if no degree obtained)
- Minimum of two years as a military service veteran with a record of honorable discharge (DD214 or equivalent), or a minimum of two years of active military service. Or a minimum of four years of Reserve or National Guard service
- Current substance use disorder counselor license/certification
- Minimum of two years of direct helping-profession-related work experience or four years of consistent indirect helping-professional experience

Group B | Submit evidence of **two** of the following components:

- Current or recent volunteerism consisting of a minimum of 100 hours within the past two years
- Documented training of a minimum of 24 hours in any field (e.g., CEs, workshops, etc.) within the past two years
- Active professional engagements in any field (e.g., memberships, speaking/presenting or attendance at conferences) within the past two years
- Minimum of 30 college credit hours in any field (Cannot use this component if using 60 credit hours from Group A.)

[Apply: Online Program](#)

[Apply: Hybrid/On-Campus](#)

Applicants considering admission via an alternative pathway may be prohibited from licensure/certification in some states if a bachelor's degree is required in that state. We recommend that each applicant conducts their own research by contacting their respective licensing boards, and Graduate School staff will also serve as resources regarding licensure/certification questions.

Federal financial aid is available to students who have completed the equivalent of three academic years of full-time study.

If you have any questions, please [email us](#), call [1-877-470-4626](tel:1-877-470-4626) or [schedule a Zoom visit](#) with admissions advisor Mindy Hansen.

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834802