**INSTITUTIONAL PLANNING**

Wis. Stats. 38.50 (10) (a) Form EAB 1.10 (Rev. 11/15)

**STATE OF WISCONSIN EDUCATIONAL APPROVAL BOARD 431 CHARMANY DRIVE, SUITE 102**

**MADISON, WI 53719**

**(608) 266-1996**

**The Educational Approval Board (EAB) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAB requires schools to submit evidence appropriate planning has been conducted. Although a strategic or business plan, this information will enable the EAB and school officials to engage in a dialogue over time about the future of the school.**

**Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. *The EAB does not expect any school to divulge any sensitive, proprietary business information.* The information must address the five elements identified below and provide the information requested.**

**I. SCHOOL INFORMATION**

Name of School:

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| **II. PLANNING ELEMENTS** |
| **A. MISSION.** Describe your school’s mission and vision, which identifies its purpose and its core values.To provide a quality education to students who wish to become professional taxidermist with innovation and quality supplies. Results we wish to obtain: To assure our students the ability to make a better standard of living through quality instruction and business sense. In addition, most taxidermists are baby boomers or older and we wish to encourage our students to keep the art of taxidermy alive and to be custodians of nature.  |
| **B. MARKET.** Discuss the nature of your school and the business in which it is engaged. Describe who your existingand/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them. |

At Dan Rinehart Taxidermy School we have designed programs to teach entry level individuals the techniques and procedures to them to perform professional level taxidermy for the public. Our students come from wide social and economic backgrounds

Our students come right out of High School, through Military Retirement and various other professions. Our students choose to become professional taxidermists to develop a lifetime profession and others choose to supplement their retirement income. All students are motivated to enroll to learn the profession of taxidermy and create an income generating source. Potential students can learn of our school, via our catalog, and word of mouth and the internet. Our school is different from the many schools throughout the United States, being that we a taxidermy school that is supported by one of the Country's leading supply companies - Dan Rinehart Taxidermy Supply Co. (TASCO)

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| **C. MANAGEMENT.** Describe your management team and how it functions to lead, administer, and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.The management of Dan Rinehart Taxidermy school is primarily based on the owner/instructor, Dan Rinehart with the assistance of the School Administrator, Terri Venden. Mr. Rinehart creates the school curriculum and implements all instruction within the school.Ms. Venden manages the office records and accounting for the school. |
| **D. SWOT ANALYSIS.** Identify your school’s strengths, weaknesses, opportunities, and threats (SWOT). Based on the results of this SWOT analysis, provide the following:* 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
* 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish torefer to the Elements of Effective Institutions graphic that is included on the back page of this form. |

The strength of the Dan Rinehart Taxidermy School is identified in the answers to questions B & E. The weaknesses of the school are still based on the ongoing overall weakness or strength of the economy. In a slow economy, individuals are less likely to invest their funds (Personal or borrowed) into anything. We have however seen students invest because they have lost their jobs and have remained unemployed. The primary opportunity is the belief that more and more individuals are going to be looking for ways to create a future that is not reliant on another person/company to secure their future. Taxidermy is a perfect opportunity to give them that security.

In the recent years of Covid-19, we have seen a larger number of people want to have something of their own. They have chosen taxidermy because it allows them to set their own pace and be financially stable at the same time. We believe that people have become very self-reliant in the past three years so taxidermy fits well with their dreams and wishes for themselves and their families.

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| **D. SWOT ANALYSIS** *(continued*) |  |
| **E. FUTURE THINK.** Describe your school 5 years from now. What will it look like and how it will be positioned in the market place?Five years from now this school will be based on the same mission: Helping men and women become a professional taxidermist with a quality education and quality, innovative supplies". We envision the relationship between the school and supply company (TASCO) will strengthen to provide each student with the greatest opportunity for success in entering the taxidermy industry. |
| **III. SUBMISSION** |
| ***I hereby certify that the information contained on this form and any attachments to the form is true and correct to the best of my knowledge.*** |
| Signature of Authorized School Official:Terri Venden |  |
| Print or Type Name and Title of Authorized School Official:Terri Venden, School Administrator | Date:07/12/2022 |

**INSTITUTIONAL SYSTEMS**

Institutional Planning

Fiscal Analysis & Planning

Advertising / Recruitment

Facilities Planning

Interview / Enrollment

Program Evaluation

Graduates and Employers

**Mission Values Goals**

Curriculum Development, Delivery & Evaluation

Student Services

Staff & Instructor Selection

Professional Development & Evaluation

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