

Ashtangasana Yoga Studio Training

Profit and Loss

January - December 2023

| | TOTAL |
|--|---------------------|
| Income | |
| Blackstone & Forest | 3,440.00 |
| Ashtangasana | 32,740.68 |
| PureLine Income | 273,895.68 |
| Total Blackstone & Forest | 310,076.36 |
| Shipping Income | 168.48 |
| Unapplied Cash Payment Income | 0.00 |
| Total Income | \$310,244.84 |
| Cost of Goods Sold | |
| Ashtangasana | -229.80 |
| Merchant Fees | |
| QuickBooks Payments Fees | 1,031.08 |
| Total Merchant Fees | 1,031.08 |
| Total Ashtangasana | 801.28 |
| Book Printing Charges | 4,968.83 |
| PureLine Reimbursed Expenses | 965.97 |
| Total Cost of Goods Sold | \$6,736.08 |
| GROSS PROFIT | \$303,508.76 |
| Expenses | |
| Advertising, Marketing, Promotional | 1,749.74 |
| Bank Charges & Fees | 98.09 |
| Car & Truck | 8,735.38 |
| Charitable Contributions | 1,200.00 |
| Commission Paid Out | 5,230.37 |
| Contractors | 3,000.00 |
| Dues & Subscriptions | 1,023.65 |
| Health Insurance | 1,650.88 |
| Insurance | |
| Officer's Life Insurance | |
| Keyman Insurance | 6,245.58 |
| Total Officer's Life Insurance | 6,245.58 |
| Surety Insurance | 285.00 |
| Total Insurance | 6,530.58 |
| Interest Expense | 1,170.00 |
| Job Supplies | 2,551.44 |
| Legal & Professional Services | 2,211.77 |
| Meals & Entertainment | 112.78 |
| Meals | 967.66 |
| Total Meals & Entertainment | 1,080.44 |
| Medical | 1,400.37 |
| Office Supplies & Software | 2,980.77 |

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| | TOTAL |
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| Payroll Expenses | 1,084.07 |
| Officer Wages | 68,607.08 |
| Payroll Taxes | 25,991.16 |
| Total Payroll Expenses | 95,682.31 |
| Postage mailing | 562.30 |
| Repairs & Maintenance | 2,516.90 |
| Taxes & Licenses | 16.88 |
| Travel | 2,007.73 |
| Airlines | 627.80 |
| Parking/Tolls/Taxi | 483.23 |
| Total Travel | 3,118.76 |
| Uncategorized Expense | 779.88 |
| Utilities | 6,307.25 |
| Cable | 3,917.55 |
| Telephone | 5,194.47 |
| Total Utilities | 15,419.27 |
| Total Expenses | \$158,709.78 |
| NET OPERATING INCOME | \$144,798.98 |
| NET INCOME | \$144,798.98 |