

INSTITUTIONAL PLANNING

EAP Form 1.10 (Rev. 11/18)



STATE OF WISCONSIN
EDUCATIONAL APPROVAL PROGRAM
P.O. BOX 8366
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The Educational Approval Program (EAP) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAP requires schools to submit evidence that appropriate planning has been conducted. Although similar to a strategic or business plan, this information will enable the EAP and school officials to engage in a dialogue over time about the effectiveness and future of the school.

Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. The EAP does not expect any school to divulge any sensitive, proprietary business information. The information must address the five elements identified below and provide the information requested.

I. SCHOOL INFORMATION

Name of School: Alliance Healthcare Institute

II. PLANNING ELEMENTS

A. MISSION. Describe your school's mission and vision, which identifies its purpose and its core values.

Our Schools mission is to provide superior training and education per industry standards. We aim to do such by providing a learning environment to our students that is conducive to learning, safe, and provides them the necessary skills they'll need to succeed not only in life but their field of study as well.

B. MARKET. Discuss the nature of your school and the business in which it is engaged. Describe who your existing and/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them.

Alliance provides medical training programs that are short and cost effective. Our customers are usually single mothers who do not have enough time to get through traditional 1-2 year program but will also like to further their career for the betterment of their family. 1-2 year programs will sometimes cost twice as much as our programs and people aren't able to afford that in the economy we're in today. Our students are usually state funded and private pay students and they're usually motivated to join our program due to its length and due to us having a hands on clinical included. We let customers we are in business by posting ads through the radio, Facebook, and giving fliers to state agencies. Our competitors are other vocational schools offering short term medical programs. We are different from our competitors because we give hands on clinical with live donors.

C. MANAGEMENT. Describe your management team and how it functions to lead, administer and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.

Our management team works together to ensure the cohesive operation of the school. Our instructors and staff lead by example. They provide guidance and knowledge to students. Instructors stay up to date on their knowledge to help student with the changing times. Our staff serve as ambassadors building connections with employer and former and potential students.

D. SWOT ANALYSIS. Identify your school's strengths, weaknesses, opportunities and threats (SWOT). Based on the results of this SWOT analysis, provide the following:

- 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
- 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish to refer to the Elements of Effective Institutions graphic that is included on the back page of this form.

1: Strength, Enhancing Student Engagement and Satisfaction

-Addressed by implementing more interactive activities and giving visual representation of concepts using the technology in classrooms. We also use the feedback we obtain from students and adjust teaching to each classes needs.

2: Weakness, Limited visibility and awareness in community

-Addressed by using different ways to market or school through community events.

3:Weakness, Limited Resources for advanced technology and equipment

-Due to the 2023 school year financials, we were not able to invest in technology but business has been doing better in 2024 and as off now we have bought televisions for each class room and were now looking to buy anatomical models that will also help with student engagement and better understanding of concepts.

1: Opportunity, Increasing enrollment

-We are doing this by increasing advertisement and keeping a good report with students and state agencies.

2: Threat, Evolving Industry Standards

-We are keeping up with the changing times by using new book that reference to new policies and standards.

3:Threat, Competition

-We identify our selling points, keep a good reputation through our alumni and employers, and continuously improve our program based on industry needs/ standards and student feedback.

D. SWOT ANALYSIS *(continued)*

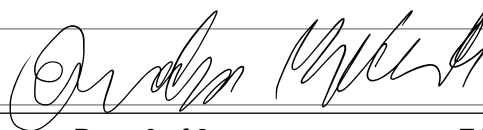
E. FUTURE VISION. Describe your school 5 years from now. What will it look like and how will it be positioned in the marketplace.

Five years from now our school will be a reputable educational institution that offers an array of medical programs. We will have expanded our footprint to accommodate more students and will have state of the art equipment.

III. SUBMISSION

I hereby certify that the information contained on this form and any attachments to the form is true and correct to the best of my knowledge.

Signature of Authorized School Official:



Print or Type Name and Title of Authorized School Official:

Quiairha Mitchell Compliance Officer

Date:

8/12/2024

INSTITUTIONAL SYSTEMS

