

# 2024 Advertising

Marketing & Creative

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# Niche

## Upcoming Events

MAR  
11

### Online Open House

5:30 pm • Virtual - Zoom

Join us for Academy of Art University's Online Open House! Learn about the Academy's 120+ programs offered across our 22 creative schools. Dive into our three different modes of learning, explore educational tracks for all students, and ask questions about housing, student life, financial aid, and more. Take the first step towards a lifetime of creative adventure! We can't wait to show you what the Academy has to offer.

[Less](#)

MAR  
13

### Inside StudioX

1:00 pm • Virtual - Zoom

Join our live webinar to get a sneak peek into StudioX! Watch excerpts of StudioX films, learn about exciting projects, participate in a live class, and ask questions. In StudioX, you'll team up with filmmakers on real projects, earn screen credits while still in school, and collaborate with other creative minds. Dive into a hands-on learning experience where you'll discover animation, lighting tricks, character design, and more from industry experts.

[Less](#)

## Upcoming Events

AUG  
12

### Online Open House

5:30 pm • Virtual

Please join us for the Academy of Art University's Online Open House! Don't miss your opportunity to learn about one of the country's preeminent art and design schools with this informal, informational event. RSVP to reserve your spot!

[Less](#)

AUG  
15

### Graduate Online Open House

10:00 am • Virtual

Learn about the Academy's 22 creative arts schools, 14 STEM programs, and how you can create your own academic adventure from over 900 unique classes. Discover how a graduate degree in art and design from Academy of Art University can help you create a portfolio that leads to career success. RSVP here!

[Less](#)

# Multiview

- 2023

A horizontal banner for the Academy of Art University. On the left, text reads "ACADEMY OF ART UNIVERSITY OFFERS 120+ PROGRAMS INCLUDING ARCHITECTURE & INTERIOR DESIGN!". The center features a collage of images: a person working at a computer, a modern building's structural framework, and a landscape view. On the right is the university's logo and name: "ACADEMY of ART UNIVERSITY School of Architecture".

ACADEMY OF ART UNIVERSITY OFFERS  
**120+ PROGRAMS**  
INCLUDING ARCHITECTURE & INTERIOR DESIGN!

ACADEMY of ART  
UNIVERSITY  
School of Architecture

- February 2024

A horizontal banner with a dark green background. On the left is a photograph of a modern building with a glass facade and a walkway. To the right, white text reads "Build a professional portfolio while earning a degree in Architecture, Interior Design, or Landscape Architecture."

**Build a professional portfolio** while earning a degree in  
Architecture, Interior Design, or Landscape Architecture.

# Multiview (AIAS)

March 2024



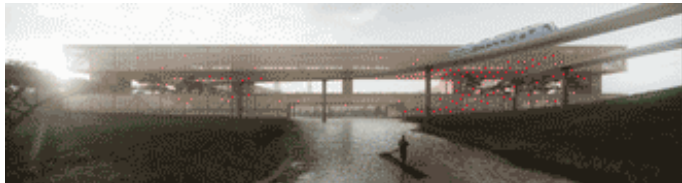
**Build a professional portfolio** while earning a degree in Architecture, Interior Design, or Landscape Architecture.

[LEARN MORE](#)



ACADEMY of ART  
UNIVERSITY\*

July 2024



**Build a professional portfolio** while earning a degree in Architecture, Interior Design, or Landscape Architecture.

# GDUSA

**2024 B.C.: The Age of Creation**  
The era of Brand Communications  
has arrived



lost  
souls

academyart.edu

# GI Jobs


- Email Blast – Feb 2024


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## GI JOBS

### For Those About to Create, We Salute You



 **ACADEMY of ART UNIVERSITY®**  
FOUNDED IN SAN FRANCISCO 1929 BY ARTISTS FOR ARTISTS

When pursuing a career in art and design, the only thing more important than a degree is a professional-quality portfolio. At Academy of Art University, you can work on both at the same time.


Our 22 schools cover the spectrum of today's art and design world. Architecture, fashion, game design, photography—it's all here, including 14 STEM programs. Explore your creativity in ways you've never even imagined. Study the way it works for you on-campus, online, or on Zoom.

Founded nearly a century ago by two veterans, the Academy is a Silver Award Military Friendly® School and a participant in the Yellow Ribbon Program. We know veterans apply the same discipline to academics as you do to defending our nation.

And we are dedicated to you. Our Veterans Center offers academic, financial, and mental health resources and a place to chill out, socialize, and study with fellow veterans.

Join us and turn your creative passions into a creative career.

[Learn More](#)



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Print Media



# GDUSA – December 2023

Create Jewelry  
Create Furniture  
Create Documentaries  
Academy of Art University  
Create Textiles  
Create Cartoons  
Create Websites  
Create Toys  
Create Podcasts  
Create Interiors  
Create Packages  
Create Orbs  
Create Murals  
Create Screenplays  
Create Products  
Create Dashboards  
Create Werewolves  
Create Tattoos  
Create Shows  
Create Interfaces  
Create Brands  
Create Wearables  
> Create Beginnings  
Create Culture  
Create Paintings

# BEGINNINGS

**Create Whatever You Want**

In the School of Graphic Design, you'll learn to combine words and pictures to create meaning, provide guidance, and help us make sense of our world. Graphic designers work their magic on virtually everything — computers, phones, games, apps, cars, clothes, ads, products, packages, websites, printed items, and within environments both built and virtual. Graphic design is a dynamic and exciting profession, providing the means to apply your creative and artistic skills within a practical business context. Study online or on campus in San Francisco, a world-renowned center for creativity, technology, and innovation.

Academy of Art University Defy the Ordinary. Create the Extraordinary [academyart.edu](http://academyart.edu)

Student artwork by Riasika Hirakur

ad\_AAU\_GR+GDUSA\_23un\_MECH.indd 1 6/11/23 3:15 AM

# GDUSA - April 2024



# GI Jobs – October + November 2023

GI EDU | MILITARY FRIENDLY® SCHOOLS



2023-24

## MILITARY FRIENDLY® SCHOOLS

76 schools have earned the Military Friendly® designation since we published our spring guide.

**IN APRIL WE PUBLISHED THE 2023-2024 GUIDE TO MILITARY FRIENDLY SCHOOLS - SPRING EDITION,** which featured 327 schools or programs that earned the Military Friendly® designation.

Since then 76 additional schools have earned the Military Friendly® designation by taking an exhaustive survey that measures the programs and services they offer to military and veteran students, and their families.

The Fall Edition of the 2023-2024 Guide to Military Friendly® Schools includes the 327 published in the spring guide, as well as the additional 76 organizations that earned designation since then. The list includes universities, colleges, training programs and vocational schools of every size and category in every region of the country.

The Military Friendly® ratings program does much of your homework by identifying schools that best serve military and veteran students and their families. The Military Friendly® Schools program solicits an immense amount of non-publicly available data through a free comprehensive, data-driven survey and then analyzes public data collected from state and federal agencies. It's the most exhaustive and thorough examination of an institution's military and veteran student programs that exists today.

The results determine not only if an institution is Military Friendly®, but how Military Friendly® it is. The awards program compares an organization's performance to similar schools to determine which institutions rise above the Military Friendly® designation in 10 categories.

A school can be awarded:

- Top 10
- Gold - within 10% of the 10th-ranked organization.
- Silver - within 20% of the 10th-ranked organization.
- Bronze - within 30% of the 10th-ranked organization.

For the full methodology, visit [militaryfriendly.com/methodology](https://militaryfriendly.com/methodology).

You may want to start with the 100 schools that earned a Top 10 award on pages 20-21. If you already have a region or school in mind, the rest of the section lists the hundreds of other schools that earned the Military Friendly® designation. The Military Friendly® team also regularly updates the list at [MilitaryFriendly.com](https://militaryfriendly.com).

Use the Military Friendly® Schools list to help you decide which institution is best for you. ▶



### Careers with CoreCivic

At CoreCivic, we recognize the outstanding contributions that military members and their families make every day for our great nation. And that is why we are proud to offer career growth and a close-knit community at our facilities.

Regardless of your specialty, CoreCivic offers many career paths. Your years of service can easily translate into a position at CoreCivic.

Join our team of men and women who continue to serve our country today.

Now hiring for **correctional officers, nurses, case managers, counselors, academic and vocational instructors.**








CoreCivic is a Drug-Free Workplace and EOE - including Disability/Veteran.

Learn more at [Jobs.CoreCivic.com](https://Jobs.CoreCivic.com)





**ACADEMY of ART UNIVERSITY**  
DEFY THE ORDINARY. CREATE THE EXTRAORDINARY.™




### We're Here To Serve You

*Art and design on your terms*

Academy of Art University welcomes all veterans, active and reserve duty service members, and their families. We offer 14 STEM majors across 22 unique schools. You can study online or on campus.

**The Academy wants you!**

[academyart.edu](https://academyart.edu) 415.274.2222

# GI Jobs - April 2024



 **ACADEMY of ART UNIVERSITY**<sup>®</sup>  
DEFY THE ORDINARY. CREATE THE EXTRAORDINARY™

## A Call to Arts

*Art and design on your terms*

Academy of Art University welcomes all veterans, active and reserve duty service members, and their families. With over 900 vets currently enrolled—including nearly 200 on active duty—the Academy is here to serve you. We offer 120 degree programs, including 14 STEM majors across 22 unique schools, and you can study online or on campus.

The Academy wants you!

[academyart.edu](https://academyart.edu) 415.274.2222

# Juxtapoz – March 2024



Ojo Caliente



Sketches and AI artwork by Jeff Carino.

## ARTificial Intelligence.

At Academy of Art University, AI isn't a fad; it's a fabulous tool for exploring creativity. From your first foundation sketching class to your final final, you'll learn how to use AI as a tool to expand your creative potential. For real.

Enroll now for Spring, Summer, Fall. It starts here.



Main: 1.415.274.2200 International: 1.800.544.2787

LEARN MORE

 **ACADEMY of ART UNIVERSITY**  
DEFY THE ORDINARY. CREATE THE EXTRAORDINARY



# Juxtapoz – August 2024



**New ideas. New tools. New opportunities.**

At Academy of Art University, we'll teach you the foundational art and design skills you'll need to build a successful career in the arts. Then we'll teach you how to master AI tools to brainstorm innovative ideas, draft compelling content, and visualize unique concepts. You'll learn to use AI as a sketch pad to quickly mock up designs and explore new styles effortlessly.

*Image created with Midjourney*



We offer 14 unique, AI-centric, discipline-specific art and design courses. Our AI for Everyone and AI-Empowered Creativity courses have no prerequisites.

[LEARN MORE](#)

[academyart.edu](https://academyart.edu)

Main: 1.415.274.2200 International: 1.800.544.2787



# Nob Hill Gazette

## Article

## Making Statements at the Annual Academy of Art University Fashion Show

BY JENNIFER MASSONI PARDINI Jun 20, 2023



Dr. Elisa Stephens and Brendan McCarthy  
RANDY BROOKE

Fashion-forward San Franciscans were front row on May 11, when graduating students of the Academy of Art University School of Fashion presented designs as part of the annual Graduation Fashion Show.

Consul General of Italy **Sergio Strozzi**, British Deputy Consul General **Tammy Sandhu** and France's cultural attaché in San Francisco **Sabine de Maussion** were among the distinguished attendees who were introduced to the School of Fashion's new executive director, **Neil Gilks**. Gilks, who arrived last fall after directing educational initiatives for the Council of Fashion Designers of America and directing design for Diane von Furstenberg and Ossie Clark, also announced the school's inaugural Industry Advisory Board, composed of 13 leaders in design, business and communications working around the world, from London and New York City to Milan and Portugal.

Following the fashions, which featured strong-shouldered creations by **Meixi Liu** and **Eunsol Kang**, as well as a colorful collaboration between **Amber Kuia** and **Gina Ayala**, Academy president Dr. **Elisa Stephens** hosted a private dinner at Villa Taverna, where the likes of **Nick Larson** and **Sandra Larson**, **Heide VanDoren Betz** and **Yaya Cantu** continued the celebrations.

NHG Sponsored

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Jennifer Massoni Pardini

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### Recommended for you



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### E-Editions



Nob Hill Gazette, March, 2024



Nob Hill Gazette, February, 2024



Nob Hill Gazette, January, 2024



Guide to Active Living, January, 2024

### Latest Parties



The 37th Annual Dr. MLK Jr. Pro Bono Awards Raise Nearly \$1 Million



PARCA Auxiliary Shines at Izzy's on the Peninsula

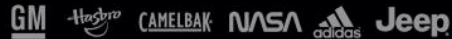


# Transfer Brochure - July 2024

## Jump-start Your Career in the Classroom

The Academy partners with industry-leading companies, film-makers, and manufacturers such as GM, Adidas, Jeep, Hasbro, Audi, Pininfarina, Jaguar, NASA, Camelbak, and Volvo, to offer our students exposure to working professionals and to create valuable networking opportunities.

In our cross-disciplinary collaborative classes, you'll work on real-world, industry-supplied design briefs to create concepts for your industry sponsor. You'll have the opportunity to work with corporate and agency professionals in small collaborative teams. These classes are designed to maximize individual recognition, build portfolios, and create employment opportunities for you and your fellow students.



## Your Future Begins Today

Don't wait. Connect with an admissions representative today and join us at the Academy—on campus or online—for a creative education unlike any other.

LEARN MORE



[academyart.edu](https://academyart.edu)

79 New Montgomery Street  
San Francisco, CA 94105  
1-415-274-2222  
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## GET A HEAD START ON YOUR FUTURE

Transfer to Academy of Art University



## Transfer to Academy of Art University

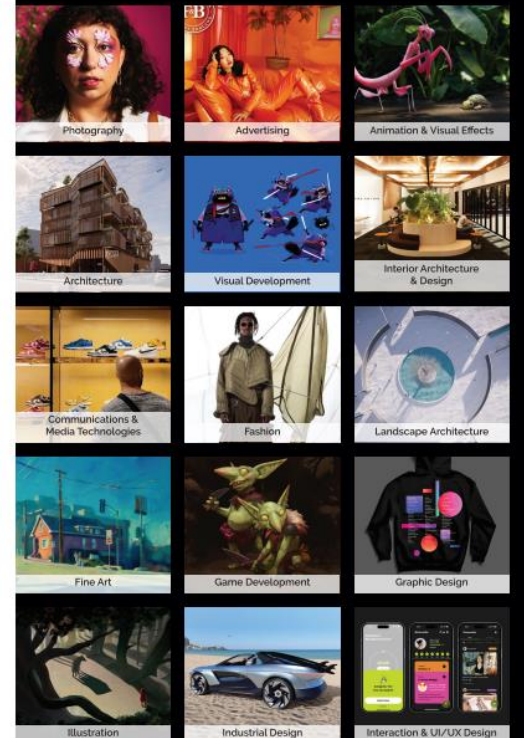
Are you passionate about art and design and looking to turn that passion into a career? If you're close to finishing your AA degree and want to find the perfect school to help you build your professional portfolio and gain the skills needed for success, it's time to transfer to the Academy!

Our "No Barriers" policy makes it easy for transfer students to join us at any point in their college journey. No matter where you are in your studies, we welcome you to join us and explore your artistic potential. At the Academy, you'll experience hands-on, project-based learning that blends cutting-edge art and design technology like AI with essential artistic principles.

## Design Your Own Creative Future

Our flexible on-campus, online, and virtual classes are designed to fit your lifestyle. Transferring to the Academy is easy:

- There are NO portfolio requirements to transfer
- There are NO test score or grade requirements to transfer
- You do NOT have to be in San Francisco to study with us; we offer two distinct online modalities for attending the Academy remotely
- We are a portfolio-focused university; you will graduate with a professional-level, career-ready portfolio of work
- We offer industry collaboration opportunities that can give you a leg up when seeking employment in your chosen field
- Our classes are taught by working professionals employed in the disciplines they teach
- 14 STEM programs (25+ degrees) offer international students the opportunity to enroll in three years of Optional Practical Training (OPT) after graduation
- We have 13 NCCA Division II sports teams with walk-on opportunities





# Transfer Poster - July 2024



**GET A HEAD START ON YOUR FUTURE**

**IT STARTS HERE.**  
*Transfer to Academy of Art University*

We believe in you and your creative potential. When you transfer to the Academy, there are NO portfolio requirements. NO test scores or grades required. We are a portfolio-focused university: you will graduate with a professional-level, career-ready portfolio of work. And you can study from anywhere in the world. Your creative future is here.

**ACADEMY of ART UNIVERSITY®**  
MAKE ART WORK.

LEARN MORE 