







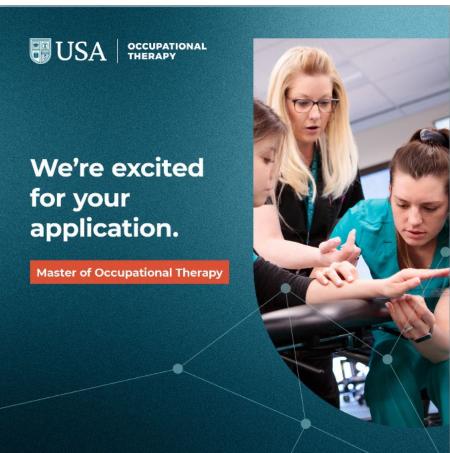


# Wisconsin Advertising Samples

August 2023

# OCCUPATIONAL THERAPY





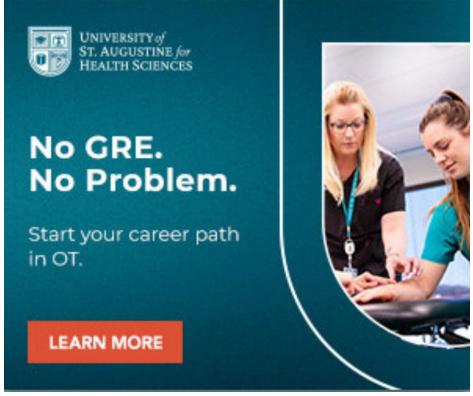


















Ad · apply.usa.edu/ot-program/applynow

(i)

# Occupational Therapy School | College of Health Sciences | University of St. Augustine

Complete Our Graduate Occupational Therapy Program in as Little as 24 Months. Get Started. An Occupational Therapy Degree is Helpful for Roles in...



Ad · apply.usa.edu/ot-program/applynow

#### An ACOTE Accredited OT Program | Occupational Therapy Program

ACOTE Accredited Occupational Therapy Graduate School with Blended Learning Programs. Complete Our Graduate Occupational Therapy Program in as Little as 24 Months. Get Started. Scholarships Available. Flexible Weekend...

Ad · apply.usa.edu/ot-program/applynow



# University of St. Augustine | Occupational Therapy School

Complete Our Graduate Occupational Therapy Program in as Little as 24 Months. Get Started. An Occupational Therapy Degree is Helpful for Roles in Practice Leadership. Learn More. Scholarships Available. Flexible Weekend...



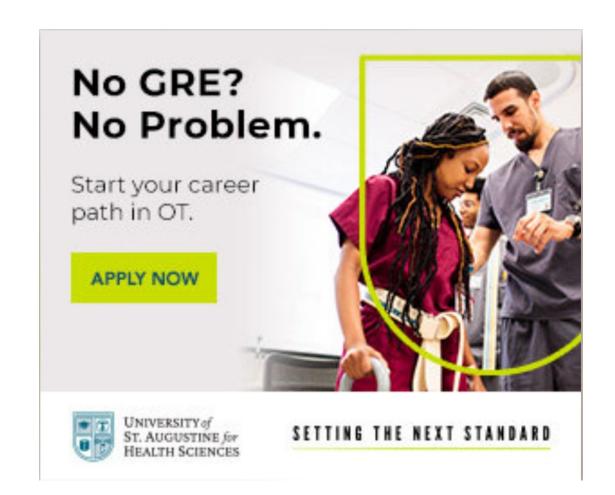
#### No GRE? No Problem.

Start your career path in OT.

APPLY NOW







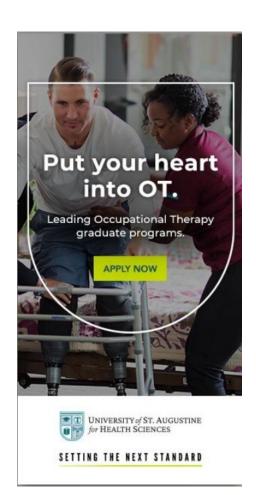














### Put your heart into OT.

Leading Occupational Therapy graduate programs.

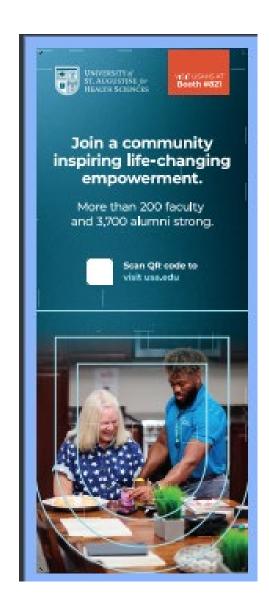


#### SETTING THE NEXT STANDARD



















# PHYSICAL THERAPY



# ONE LEADING DPT PROGRAM, TWO DIFFERENT FORMATS.











LEARN MORE



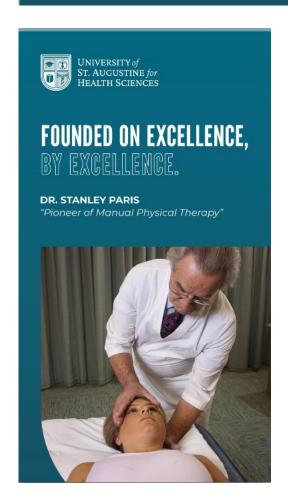


# ONE LEADING DPT PROGRAM, TWO DIFFERENT FORMATS.





LEARN MORE









#### PT leaders wanted.

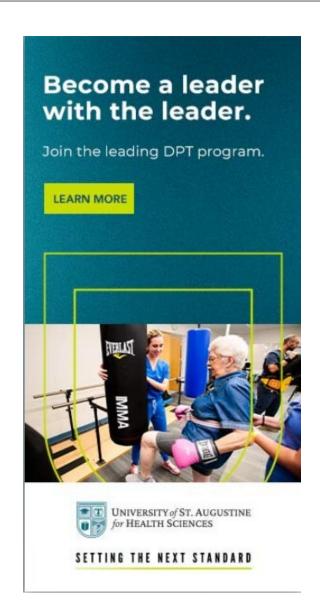
Join the leading DPT program.



#### SETTING THE NEXT STANDARD













One leading DPT program, two different formats.





#### Let's Put PT First, Together.

Join a leading PT university focused on achieving your career goals.





#### Become a leader with the leader.

Leading Doctor of Physical Therapy programs.











Ad · apply.usa.edu/pt-programs/applynow

Ad · apply.usa.edu/pt-programs/applynow

#### Apply For Our DPT Program | 3 Trimesters of **DPT Clinicals | Leader in Physical Therapy**

Start Your Career in the Rewarding Field of Physical Therapy at 1 of Our 5 Locations. As a Leader in PT Education & Innovative Learning, We Offer Flexible Program Options. Scholarships Available. Flexible...

Seats Available for Spring 23 | Help Change Lives With a DPT

Start Your Career in the Rewarding Field of Physical Therapy at 1 of Our 5 Locations. As a Leader in PT Education & Innovative Learning, We Offer Flexible Program Options. Scholarships Available. Flexible...

Ad · apply.usa.edu/pt-programs/applynow

#### Innovative Graduate PT Program | USAHS PT **Graduate Program**

Use Your Doctorate of Physical Therapy to Help People Live to Their Fullest Potential. Start Your Career in the Rewarding Field of Physical Therapy at 1 of Our 5 Locations. Scholarships Available. Flexible Weekend...

Ad · apply.usa.edu/pt-programs/applynow

#### Options For Your Busy Schedule | Innovative Graduate PT Program

Still Accepting Applications for Spring 2023. Earn Your DPT & Become an Expert in Movement. As a Leader in PT Education & Innovative Learning, We Offer Flexible Program Options. Scholarships Available. Flexible...

# SPEECH-LANGUAGE PATHOLOGY



SETTING THE NEXT STANDARD

# 20 months to a career in caring.

Earn your MS-SLP in under two years.



See more about the SLP student experience at our pro bono teletherapy clinic.













Ad · apply.usa.edu/slp/applynow

#### Learn New Communication Tools | Advance Your SLP Education

No GRE Requirement for USAHS's Spring 2023 MS-SLP Program! Apply Now. Build Hands-On Skills When You Work With Real Patients During Your SLP Clinical Practica.

Ad · apply.usa.edu/slp/applynow

## Build Patients' Confidence | Speech Pathology Practitioner

Our MS-SLP Program Combines Online Coursework With One On-Campus Residency Per Trimester. Experience Hands-On SLP Practice With Mock Patients in Our State-Of-The-Art Simulation Lab. Scholarships Available. Flexibl...

Ad · apply.usa.edu/slp/applynow

# Earn Your SLP Master's Degree | Obtain Practical Experience

Experience Hands-On SLP Practice With Mock Patients in Our State-Of-The-Art Simulation Lab. Our MS-SLP Program Combines Online Coursework With One On-Campus Residency Per Trimester. Scholarships Available. Flexible... Ad · apply.usa.edu/slp/applynow

# No GRE for Spring 23 | University of St. Augustine | Advance Your SLP Education

Our MS-SLP Program Combines Online Coursework With One On-Campus Residency Per Trimester. Experience Hands-On SLP Practice With Mock Patients in Our State-Of-The-Art Simulation Lab. Scholarships Available. Flexibl...

# **NURSING**

# Nursing







# FIND THE RIGHT NURSING PROGRAM FOR YOU.



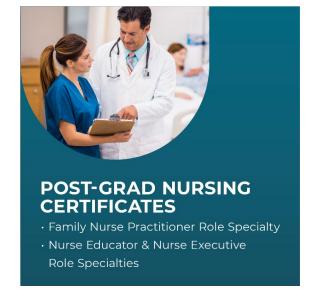
### MASTER OF SCIENCE IN NURSING (MSN)

- · Family Nurse Practitioner (FNP)
- · Adult Gerontology Nurse Practitioner (AGNP)
- Psychiatric Mental Health Nurse Practitioner–Primary Care (PMHNP-PC)
- · Nurse Educator or Nurse Executive (MSN)
- · Advanced Practice RN (APRN)

## DOCTOR OF NURSING PRACTICE (DNP)

- · BSN to DNP
- · MSN to DNP
- · FNP









#### Advance at your pace.

Supportive online graduate nursing programs.







#### Take your nursing career to the next level.

Qualified applicants for our Sept. 6 start date are eligible for a 25% tuition reduction.







You have the heart, we have the support.

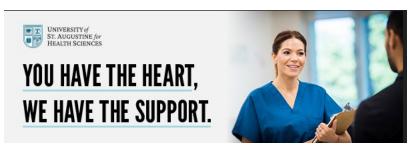
Graduate nursing degree programs personalized for you.

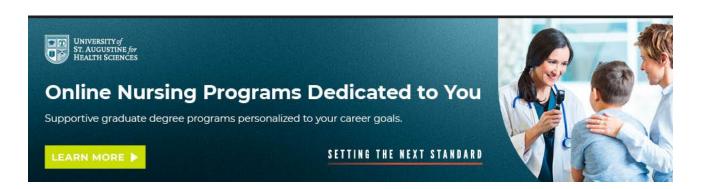






























# ADVANCE YOUR CAREER IN CARING AS A FNP.

Flexible and personalized MS-FNP and DNP-FNP programs designed to prepare you for advanced nursing practice.





LEARN MORE >

### MSN



Ad · nursing.usa.edu/msn/applynow

#### Learn From Nurse Professionals | Accelerate Your Nursing Career

Discover How to Transform and Elevate Patient Care With a Master of Science in Nursing. Advanced Programs Designed for Working Nurses. Become a Healthcare Leader Today. Apply Now. Scholarships Available. Flexibl...

#### Join a Fast-Growing Field | University of St. Augustine | Learn From Nurse Professionals

Earn Your Advanced Nursing Degree Online and Expand Your Skills and **Qualifications**. Discover How to Transform and Elevate Patient Care Wit...

Ad · nursing.usa.edu/msn/applynow



Ad · nursing.usa.edu/msn/applynow

#### Earn Your Master's in Nursing | CCNE Accredited MSN Program

MSN Education for Family Nurse Practitioner, Nurse Educator, and Nurse Executive Careers. Earn Your Advanced Nursing Degree Online and Expand Your Skills and Qualifications. Scholarships Available. Flexible...

Ad · nursing.usa.edu/msn/applynow

#### CCNE Accredited MSN Program | Accelerate **Your Nursing Career**

Advanced Programs Designed for Working Nurses. Become a Healthcare Leader Today. Apply Now. MSN Education for Family Nurse Practitioner, Nurse Educator, and Nurse Executive Careers. Scholarships Available....





Ad · nursing.usa.edu/dnp/applynow

(i)

#### Flexible Online DNP Program | Become a Leader in Nursing

Advanced Programs Designed for Working Nurses.

Become a Healthcare Leader Today. Apply Now. Earn Your

Advanced Nursing Degree Online and Expand Your Skills

and Qualifications. Scholarships Available. Flexible...

Ad · nursing.usa.edu/dnp/applynow

(i)

## Join Our DNP Community | DNP Program For Your Lifestyle

Advanced Programs Designed for Working Nurses.

Become a Healthcare Leader Today. Apply Now. Earn Your Advanced Nursing Degree Online and Expand Your Skills and Qualifications. Scholarships Available. Flexible...

Ad · nursing.usa.edu/dnp/applynow

## Doctor of Nursing Practice | DNP Health Sciences Education

Advanced Programs Designed for Working Nurses.

Become a Healthcare Leader Today. Apply Now. Apply

Now to Our Doctor of Nursing Practice Program.

Scholarships Available. Flexible Weekend Format. Practic...

Ad · nursing.usa.edu/dnp/applynow

## DNP Health Sciences Education | Earn a Graduate DNP Degree

Apply Now to Our Doctor of Nursing Practice Program. Earn Your Advanced Nursing Degree Online and Expand Your Skills and Qualifications. Scholarships...



# DOCTOR OF EDUCATION EdD



# MASTER OF HEALTH SCIENCE MHS



Advance the business side of healthcare with your Master's in Health Administration.





Brighten your future today with a Master's in Health Administration.





Earn your Master's in Health Administration. Enroll today for a \$1,000 tuition reduction.





# POST PROFESSIONAL DOCTOR OF OCCUPATIONAL THERAPY PPOTD

## PPOTD





## University of St. Augustine for Health Sciences ♥

•••

Sponsored · 🖗

Stay competitive in the OT field as part of our Post Professional Doctor of Occupational Therapy program (PPOTD).



FORM ON FACEBOOK
Expand Your OT
Knowledge

Learn more



## University of St. Augustine for Health Sciences ♥

•

Sponsored · @

Take the next step in your OT career with a flexible and innovative Post Professional Doctor of Occupational Therapy program at University of St. Augustine.



FORM ON FACEBOOK

Flexible Online PPOTD Program

Learn more

## MARKETING COLLATERALS

## Conference Post Card - DPT







#### EARN YOUR DPT DEGREE AND CHANGE LIVES

Want to help people reduce their pain and return to the activities they love? Earn your entry-level Doctor of Physical Therapy (DPT) degree at USAHS through our Residential or Flex format—and help your patients restore mobility, function, and quality of life.

#### Why USAHS?

- · Student-first philosophy and · Five destination campuses
- Mentorship by expert facultypractitioners
- Blended coursework + hands-on lab classes
- · State-of-the-art clinical simulation centers

- · Flexible scheduling options
- · Interprofessional collaboration with peers
- ·Three trimesters of clinical experiences

To learn more about our entry-level DPT program,

#### Want to learn more?

Check out our DPT program by scanning the QR code below.









uofstaug

universityofstaugustine





## MOT & OTD







## EARN YOUR OT DEGREE AND CHANGE LIVES

Are you inspired to improve people's lives? Earn your entry-level Master of Occupational Therapy (MOT) or Doctor of Occupational Therapy (OTD) degree at USAHS—and help people engage in the activities that matter most to them.

#### Why USAHS?

- Choice of an entry-level master's or doctoral degree
- Student-first philosophy
   Mentorship by faculty-
- practitioners
- Online coursework + handson lab classes
- State-of-the-art clinical simulation centers
- · Five destination campuses
- Flexible scheduling options

To learn more about our entry-level OT programs, scan the QR code on the back of this card.



Check out our MOT and OTD programs by scanning the QR code below.



















Certified











## EARN YOUR MS-SLP DEGREE AND IMPROVE LIVES

Want to help people communicate better and build self-esteem? Earn your Master of Science in Speech-Language Pathology (MS-SLP) degree in just five trimesters (1.7 years)\*—and launch a rewarding career in SLP.

#### **™** Why USAHS?

- Fully accredited MS-SLP program
- ·Three start dates per year
- · No GRE requirement
- Mentorship by expert facultypractitioners
- Online didactic coursework + on-campus residencies
- State-of-the-art diagnostic equipment
- ·Interprofessional collaboration with peers
- Virtual pro bono clinic and practicum experiences
- \* Time to completion may vary by student, depending on individual progress, credits transferred, and other factors.

To learn more about our MS-SLP program, scan the QR code on the back of this card.

#### Want to learn more?

Check out our MS-SLP program by scanning the QR code below.



























At USAHS, our Doctor of Education (EdD) degree program is focused solely on preparing the healthcare educators of tomorrow. Earn your EdD at a university dedicated to the health sciences—and study with your peers across healthcare disciplines. Why USAHS?

- ·Online, case-based learning
- · Two required residencies
- · Traditional and accelerated pathways
- · Interprofessional courses
- · Optional teaching internship
- · Specializations in Nursing Education, Athletic Training, Teaching and Learning, and **Executive Leadership**

To learn more about our EdD program, scan the QR code on the back of this card.

#### Want to learn more?

Check out our EdD program by scanning the QR code below.

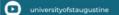
















Certified









## GUIDE INTEGRATED HEALTHCARE TEAMS

In USAHS' Master of Health Administration (MHA) program, you can gain the leadership, financial, technological, operational, and people skills you need to lead your organization into the future. Complement your degree by earning a specialization, plus national-level certifications.

#### **☑** Why USAHS?

- · Online, case-based learning
- Traditional and
- accelerated pathways
- Interprofessional courses
- National-level professional certifications
- Specializations in Executive Leadership, Business Intelligence, and Interprofessional Education

To learn more about our MHA program, scan the QR code on the back of this card.

#### Want to learn more?

Check out our MHA program by scanning the QR code below.









f universityofstaugustine









## Nursing





## ADVANCE WITHIN THE THRIVING NURSING PROFESSION

Our CCNE-accredited graduate degrees and post-graduate certificates will help you accelerate your nursing career and influence healthcare outcomes, whether you work in a clinical, academic, or organizational leadership role. Designed for working nurses, our programs are delivered online with content developed by our faculty-practitioners.



- MSN-Family Nurse Practitioner (FNP)
- MSN-Psychiatric Mental Health Nurse Practitioner—Primary Care (PMHNP-PC)
- MSN-Adult Gerontology Nurse Practitioner (AGNP)
- MSN-Nurse Educator and Nurse Executive role specialties
- Master of Science in Nursing (MSN)
- MSN to Doctor of Nursing Practice (DNP)
- BSN to Doctor of Nursing Practice (DNP)
- Post-Graduate Nursing Certificates\*

\*Of the PG Certificates, the FNP and PMHNP-PC are CCNE-accredited

To learn more about our nursing programs, scan the QR code on the back of this card.

#### Want to learn more?

Check out our online and oncampus degree offerings by scanning the QR code below.









## For those with a passion for occupational therapy, our OT programs open the door to a world of opportunities.

Now is the perfect time to get started on your OTD, PPOTD or EdD. The possibilities are endless with graduate programs at University of St. Augustine for Health Sciences.

Learn more at: usa.edu











#### SPEECH-LANGUAGE PATHOLOGY ASSISTANTS

Are you interested in expanding your scope of practice by becoming a Speech-Language Pathologist?

#### Our online graduate program is accepting applications for Summer 2023!

5 Term program that can be completed in 1 year, 8 months (20 months total)\*

- Online coursework: Weekly collaboration with peers and professors via online platforms
- Travel only 4 times to our Austin, TX or Dallas, TX campus locations for hands-on training residency experiences
- · Clinical practicum training via teletherapy clinic opportunities and various community settings

#### Want to learn more?









#### Clinical Orthopaedic Residency

Residents will become highly skilled practitioners with an increased ability to successfully treat patients with musculoskeletal conditions

Designed to help new clinicians advance their skills and knowledge base for the ABPTS OCS exam Residents will learn evidence-based orthopaedic concepts, techniques, and how to apply those skills in the clinic

90% graduation rate\* 100% OCS Board Pass rate\*

- \* 10 year graduation rate (2010 2020) per USAHS internal data collection \*\*Based on USAHS graduates of the program who have taken the exam between 2010 2020

#### Physical Therapy Fellowship

Focused curriculum of clinical experiences designed to provide fellows-in-training with advanced expertise in the sub-specialty of Manual Therapy

Fellows-in-training participate in a mentored process of learning which advances clinical

Fellowship graduates are trained for leadership positions, such as teaching orthopaedic manual therapy and undertaking clinical research

93% graduation rate\* 100% of graduates have become AAOMPT Fellows\*

10 year graduation rate (2010 – 2020) per USAHS internal data collection
 Hased on all USAHS graduates of the program as of 2021

#### Why USAHS?

#### Flexibility

- Pursue your Fellowship or Residency at any qualified site in the USA. No need to move or relocate! Most courses are available and completed online. Residents must attend 3 skills labs at our St. Augustine campus. Seminars offered for Fellows-
- in-training throughout the US.

#### Multiple starts during the year: January, May or September. Adjustable clinical hours – start your clinical hours when it's convenient for you.

#### Comprehensive

Participants can also earn academic credit toward an EdD degree from USAHS.

Differentiated Fellows-in-training and Residents participate in unique mentoring sessions and didactic work with distinguished faculty and experts.

#### Contact us at residencyfellowship@usa.edu

Program Requirement	Residency	Fellowship
Patient Care Hours	1,030 hours	850 hours
Mentored Hours	160 hours (11 hours)	160 hours (11 hours)
Prerequisites	Licensed or eligible for licensure in the US	Completion of Residency or OCS
Length	12-36 months	12-36 months
Locations	Any qualified US sites	Any qualified US sites



The Orthopaedic Manual PT Fellowship and the Clinical Orthopaedic Residency are accredited by the American Board of Physical Therapy Residency and Fellowship Education (ADPTREE), The Orthopaedic Manual PT Fellowship is also accredited by ACOMPTE.





Renowned for excellence in rehabilitative sciences, we at University of St. Augustine for Health Sciences have been devoted solely to graduate health sciences education since 1979.

We continually invent new ways to respond to the needs of today's health sciences graduate students through our blended learning models, cutting edge technology, collaboration, and community of expert faculty, we are positioned to support your career success.





We prepare students to be expert practitioners with master's and doctorate degrees in the following fields:

OCCUPATIONAL THERAPY | PHYSICAL THERAPY | NURSING

SPEECH-LANGUAGE PATHOLOGY | HEALTH SCIENCES

Visit us online at usa.edu or call 800.241.1027 to learn more.



Follow us on: f 👌 💿 🖸 in

Committed Solely to Health Sciences Education since 1979.