

INSTITUTIONAL PLANNING

EAP Form 1.10 (Rev. 11/18)



STATE OF WISCONSIN
EDUCATIONAL APPROVAL PROGRAM
P.O. Box 8366
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The Educational Approval Program (EAP) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAP requires schools to submit evidence that appropriate planning has been conducted. Although similar to a strategic or business plan, this information will enable the EAP and school officials to engage in a dialogue over time about the effectiveness and future of the school.

Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. The EAP does not expect any school to divulge any sensitive, proprietary business information. The information must address the five elements identified below and provide the information requested.

I. SCHOOL INFORMATION

Name of School:

Trinity Allied Healthcareer Academy

II. PLANNING ELEMENTS

A. MISSION. Describe your school's mission and vision, which identifies its purpose and its core values.

Mission Statement: Trinity Allied Healthcareer Academy's (Trinity) mission is to cultivate allied healthcare professionals who are not only skilled in allied health sciences but also embody compassion, teamwork, and leadership. We aim to be the leading academy for allied healthcare education, integrating a trinity of knowledge, skill, and character.

Vision Statement: Trinity Allied Healthcareer Academy envisions a future where our graduates are the cornerstone of healthcare communities, distinguished by their expertise, empathy, and ability to transform the standards of allied health practice. Through innovative education and a culture of lifelong learning, we aspire to shape professionals who elevate care, inspire change, and lead with integrity.

B. MARKET. Discuss the nature of your school and the business in which it is engaged. Describe who your existing and/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them.

Trinity Allied Healthcareer Academy offers a short-term vocational healthcareer education. Our potential customers are those that are looking to enter or transition from one entry-level healthcare career that does not offer the opportunity for advancement to one that offers a career ladder. We offer employers that have the need to certify their current employees and to help keep them abreast of any changes within allied health.

C. MANAGEMENT. Describe your management team and how it functions to lead, administer and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.

The President/CEO oversees the curriculum, educational development, continuous education training, and compliance.

The C.O.O oversees student, academic services as well as finances.

D. SWOT ANALYSIS. Identify your school's strengths, weaknesses, opportunities and threats (SWOT). Based on the results of this SWOT analysis, provide the following:

- 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
- 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish to refer to the Elements of Effective Institutions graphic that is included on the back page of this form.

Strengths:

EAP Approval

Experienced, Competent, and Dedicated staff

Instructor to student ratio

Programs offered

Location

Internship program made available to students with the potential of employment after completion

Employment Incentive Program

Positive student feedback

Reputation in the community

Employer partnerships

Weaknesses:

Space

Faculty workload

D. SWOT ANALYSIS *(continued)*

Opportunities:

- Demand for short-medium term health career training
- Increase student enrollment
- Program expansion
- Community Outreach
- Workforce needs for skilled workers in healthcare
- Establishment of new partnerships

Threats:

- New competitors
- Slower student growth

E. FUTURE VISION. Describe your school 5 years from now. What will it look like and how will it be positioned in the marketplace.

Within the next 5 years Trinity Allied Healthcareer Academy will expand to to have locations primarily in Milwaukee County. Adding additional short to medium term entry-level health career training.

We will have established a reputable brand and established partnerships with middle and high schools to create a promise pipeline for those that want to enter healthcare but are not ready to commit to a 2 or 4-year degree.

Growing collaboration with local employers to create a streamline to student employment.

III. SUBMISSION

I hereby certify that the information contained on this form and any attachments to the form is true and correct to the best of my knowledge.

Signature of Authorized School Official:

Print or Type Name and Title of Authorized School Official:

LaTrisa E. Billings

Date:

08/31/2023

INSTITUTIONAL SYSTEMS

