



East-West Healing Arts Institute

6425 Normandy Lane, Madison, WI 53719
608-240-1600 • acupressureschool.com

Asian Bodywork and Therapeutic Massage Program Catalog Addendum

Full-Time Academic Calendar for Madison Campus Fall 2023:

October 28, 2023 – September 21, 2024 *This schedule is subject to change.*

Classes are held on the following days and times:

Day of week	Time	Subject
Saturday	9:00 a.m. - 5:30 p.m.	Eastern Theory & Technique
Monday	9:00 a.m. - 5:30 p.m.	Western Theory & Technique

Student Clinic (begins term II): Students choose a Tuesday, Thursday or Sunday clinic day.

Student Chair Massage: Students participate in supervised chair massage events in the community.

Internship: Students intern in Dr. Zhou's Acupuncture & Wellness Clinic.

Orientation: Saturday October 21, 2023

Application Deadline: October 14, 2023

Term I

October 28 First day of class
Nov 23 – 26 *Thanksgiving Break*
Dec 23 – Jan 5 *Winter Break*
January 12 End Term I

Term II

January 13 Begin Term II
March 8 End Term II

Term III

March 9 Begin Term II
Mar 30 - 31 *Easter Break*
April 19 End Term II

Term IV

April 20 Start Term IV
May 5 – 31 *Memorial Day Break*
June 7 End Term IV

Term V

June 8 Start Term V
July 1 - 7 *Independence Day Break*
Aug 31 - Sep 6 *Labor Day Break*
September 14 End Term V

Graduation: Saturday, September 21, 2024

16 month Part-Time Program: starts with either Eastern or Western Theory & Technique track, adds Student Clinic term II, then begins the 2nd Theory & Technique track (Western or Eastern) in Spring 2024 (April), and graduates in Spring 2025 (March).

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TUITION AND FEES

Tuition, Fees, and Payment Plans

*Cost for Academic Term, Group 71 - Full-Time	□ Plan A (Pre-Pay)	□ Plan B (2 Payments)	□ Plan C (4 Payments)
Application Fee (Non-refundable)	100	100	100
Base Tuition	13,000	13,000	13,000
Payment Plan Fee		500	1000
Text Books	600	600	600
Massage Table	450	450	450
Credentialing Fee (State Licensure)	450	450	450
Total Charges	14,600	15,100	15,600

Full-Time: PLAN A = 1 Payment (Due first day of class) PLAN B = 2 Payments (Due first day of class and approx. 5th month of program) . PLAN C = 4 Payments (Spread over 8 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.

*Cost for Academic Term, Group 71 - Part-Time	□ Plan A (Pre-Pay)	□ Plan B (2 Payments)	□ Plan C (6 payments)
Application Fee (Non-refundable)	100	100	100
Base Tuition	13,000	13,000	13,000
Payment Plan Fee		750	1,250
Text Books	600	600	600
Massage Table	450	450	450
Credentialing Fee (State Licensure)	450	450	450
Total Charges	14,600	15,350	15,850

Part-Time: PLAN A = 1 Payment (Due first day of class), PLAN B = 2 Payments (Due first day of class and approx. 8th month of program), PLAN C = 6 Payments (Spread over 12 months, approximately every other month). A \$500 deposit is required within 2 weeks of acceptance into program.

Supplies and Other Expenses: All fees are subject to change.

(Other required equipment and supply costs are based on student preferences. Estimated cost ranges are as follows)

	Minimum	Maximum
Student Liability Insurance (required) <i>provided free of charge</i>	\$25	\$45
CPR/AED & First Aid Certification (required) Due by Term II	\$75	\$100
Linens~ sheets & blanket (required) Due by Term 1, Wk 2	\$40	\$100
Lotions (required) Due by Term 1, Wk 2	\$100	\$400
Misc. optional books, workshops, supplies, accessories	\$20	\$300
Massage Chair (optional)	\$350	\$550
Total	\$610	\$1,495

The above costs are *in addition to* the application fee, base tuition, payment plan fees, books, massage table charges and graduation fee. Items are required for participation in the EWHAI massage therapy program if they are so noted.

Payment Plans and Terms: Plans B & C are payment plans which include an additional payment plan fee. All fees are payable by cash, personal check, or credit card. An additional 3% processing fee will be charged if tuition is paid by credit card.

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Incidental Administration Charges

Transcript requests: \$15

Schedule modification: \$100

1-on-1 makeup w/Instructor: \$35/hour

3.5% Processing Fee for tuition paid by credit card

Check return (NSF): \$25

Late fee (five business days): \$50

Collection of Unpaid Tuition and Fees: Nonpayment of tuition and fees due to the school may result in the student being obligated for interest, collection agency costs, additional collection costs, and legal costs. In addition, the school reserves the right to report the student's failure to pay amounts owed to one or more national credit bureau organizations and not release the student's academic transcript until all debts to the school are paid in full.

Students falling behind in payments for more than 30 days, as per the signed Tuition Agreement, may be suspended from the program, and/or be asked to withdraw from the Institute until the payments are made current. Students falling behind in payments for more than 60 days may be dismissed from the program. Students with delinquent tuition balance at initiation of credentialing (LMT application, MBLEx registration) will have their applications withheld until payments are brought current. The diploma and official transcript will only be awarded to students upon satisfactory completion of all graduation requirements including all the fees and tuition paid to the school.

FINANCIAL AID

East-West Healing Arts Institute-Madison offers Title IV Federal Student Aid through the US Department of Education (USDOE) for those students who qualify. Eligible students who apply for Federal Student Aid may participate in the following programs:

- **Pell Grants:** This is grant money for your education that does not have to be paid back, and is available to qualifying students based on financial need.
- **Federal Direct Student Loans (FDSL):**
 - **Subsidized FDSL:** This loan is a long-term low interest student loan based on financial need. The government subsidizes, or pays the loan interest until 6 months after graduation.
 - **Unsubsidized FDSL:** This loan is not based on financial need. It is available to students who do not qualify for the full amount of a subsidized loan, or in combination with an unsubsidized loan.
- **Parent Loan for Undergraduate Students (PLUS):** This loan enables parents of dependent students to get guaranteed loans to assist with the post-secondary education expenses of their children. Approval is based on income and credit history.

Students apply for Federal Student Aid directly by visiting the free application website www.studentaid.gov/h/apply-for-aid/fafsa~ **EWHAJ Federal School Code: 042193**. Eligibility is determined by the US Department of Education. To ensure that funds are available at the beginning of the program, *students should complete the FASA application no later than 4 weeks prior to orientation*. Once processing is complete, students will be notified regarding the amount Financial Aid that is available. For questions regarding Federal Student Aid, contact the financial aid office: financialaid@acupressureschool.com

STAFF

Program Supervisor: XiPing Zhou, MDOM L.Ac. LMT. Nationally Certified Oriental Bodywork Therapy Instructor. Teaching/Occupational experience: 37 years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Founder, Program Supervisor Dr. Zhou practices acupuncture and oriental bodywork in Madison, WI and gives lectures internationally.

Business Manager and Accountant: LiPing Mu, BA. UW-Whitewater.

School Administrator: Terri Gomez, PhD LMT BCTMB. UW-Madison, UC Davis, TIBIA Massage School

Academic Dean: Rachel Rodgers MS LMT BCTMB CPT: UW-Madison. EWHAJ

Financial Aid Officer: Kim Steuber, LMT: East-West Healing Arts Institute.

IT Multi-Media Director: Plamen Dimitrov

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FACULTY

Dr. Xiping Zhou, MDOM. LMT LAc: *E101 Intro to TCM*. Teaching/Occupational experience: 38 years. M.D. Acupuncture at Heilongjiang Medical College of TCM. Certified TuiNa Massage Doctor at Harbin College of Oriental Medicine. Part-time Instructor/Adjunct Faculty

***Analucia Allie, LMT:** *W201: Deep Tissue, E102 Advanced Tools- Hot Stone*. East-West Healing Arts Institute. Part-time Instructor/Adjunct Faculty.

Keva Bloom, BS, LMT: *E304 Foot Reflexology*. Teaching/Occupational experience: 15 years. EWHAI. Certified Chinese Reflexology. Certified QiGong Master. Upper Iowa University. Part-time Instructor/Adjunct Faculty.

Donna Boucher: *E302 Zen Shiatsu*. Teaching/Occupational experience: 24 years. Shiatsu Certificate at Boston Shiatsu School. Graduate Shiatsu Work at Shiatsu College. Part-time Instructor/Adjunct Faculty.

Nicole Budeau, LMT BCTMB: *W104 Special Populations/Pregnancy*. Teaching/Occupational experience: 17 years. EWHAI. Prenatal certification at Prairie School of Massage. Part-time Instructor/Adjunct Faculty.

Sara Cotton, MA LMT BCTMB: *E301 Chai Quiao, E303 Thai Massage*. Teaching/ Occupational experience: 14 years. EWHAI. Thai Yoga Bodywork Certificate at Thai Yoga Bodywork. Part-time Instructor/Adjunct Faculty.

Terri Gomez, PhD LMT BCTMB: *W101: Swedish Massage, H101 Student Clinic Prep , S103 Clinical Pathology, S105 Anatomy & Physiology, S106 Pathology, B103 WI Licensure & Exam Prep, W204 Aromatherapy, W203 Hydrotherapy/Spa*. Teaching/Occupational experience: 30 years. PhD Nutritional Sciences at UW-Madison, BS Exercise Physiology at UC Davis, TIBIA Massage School. Part-time Instructor/Adjunct Faculty.

***Marcella Hammond LAc:** *E203 Theory of Eastern Medicine, E202 Advanced Point Application & Integration*. Teaching/Occupational experience: 1 year. Part-time Instructor/Adjunct Faculty.

Mary McShane, LMT: *W202 Sport Massage*. East-West Healing Arts Institute. Teaching/Occupational experience: 3 years. Part-time Instructor/Adjunct Faculty.

Justin Polka, BA LMT: *E102 TuiNa Techniques , E103 Acupressure Point Location, E201 Advanced Tools, H102 Chair Massage Prep*. Teaching/Occupational experience: 19 years. BA UW-Madison. EWHAI. Part-time Instructor/Adjunct Faculty.

***Kara Randall, LMT W301 Integrated Craniosacral/MFR Bodywork**. A Spirit Touch Massage School. Teaching/Occupational experience: 20 years. EWHAI. Part-time Instructor/Adjunct Faculty.

Rose Reisinger, BS LMT: *B102 Business Fundamentals & Law*. Teaching/Occupational experience: 6 years. BS UW-Stout. EWHAI. Part-time Instructor/Adjunct Faculty.

Rachel Rodgers, MS LMT BCTMB CPT: *S103 Musculoskeletal Anatomy, 104 Kinesiology, W104 Special Populations/Oncology* Teaching/Occupational experience: 21 years. MS/BS Kinesiology UW-Madison. EWHAI. Part-time Instructor/Adjunct Faculty.

Bruce Sun, MS /MS-MIS LMT LAc: *E101 Intro to TCM- Herbology, E201 Advanced Tools*. Teaching/Occupational experience: 19 years. M.S.-M.I.S.UW-Milwaukee. Lakeside School Massage Therapy. Oriental Medicine at Midwest College Oriental Medicine. Part-time Instructor/Adjunct Faculty.

Leora Weitzman, PhD LMT BCTMB: *B101 Massage Ethics, W102 Psychology of Touch, W103 Soft Skills*. Teaching/Occupational experience: 16 years. Stanford University. TIBIA Massage School. Part-time Instructor/Adjunct Faculty.

Regulation & Licensing

Wisconsin State Law requires that massage therapists be licensed in order to practice massage. East-West Healing Arts Institute meets and exceeds all requirements to become a Licensed Massage Therapist in Wisconsin.