CHAMBERLAIN UNIVERSITY SAMPLE ADVERTISEMENTS

These advertisements may be visible Nationally

DATE RANGE: June 2022 to July 2023



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SECTION 1: STUDENT RECRUITMENT ADS



Pre-Licensure: Streaming Audio

Open House Script

- "Discover how you can launch your nursing career and join Chamberlain University for a virtual open house. Take a virtual tour of campus, find out what it's like to be a student, and speak directly with faculty and admissions representatives. Visit Chamberlain.edu/events"
- "It takes a special kind of person to dedicate their life to helping others, and now more than ever, the world
 needs people like you. So discover how you can launch your nursing career and join Chamberlain University for
 a virtual open house. Take a virtual tour of campus, find out what it's like to be a student, and speak directly
 with faculty and admissions representatives. For more details Visit Chamberlain.edu/events. Step Forward"

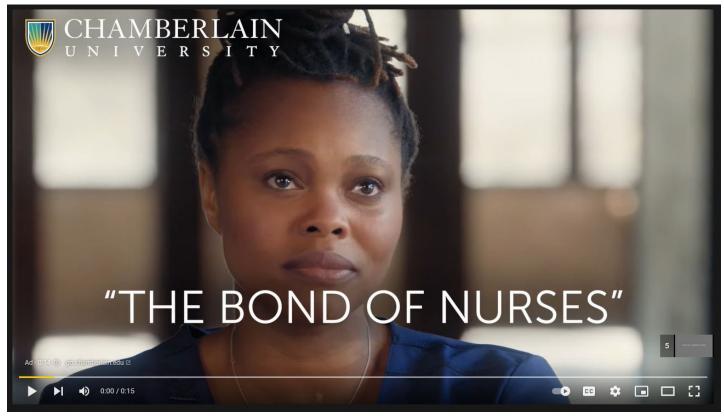
General Evergreen Script

• "To those whose hearts are set on helping others, Chamberlain University is committed to helping you with the relentless support you need to earn your BSN Degree in just three years. And with no prerequisites you can pursue your nursing career now. So whenever you're ready to step forward, know that we'll have your back every step of the way, because together we can move the world. Join us. Chamberlain University, step forward."





Jul 2021 - Oct 2021 | AWARENESS_OLV (Online Video/social)-VAC_BOND_:15

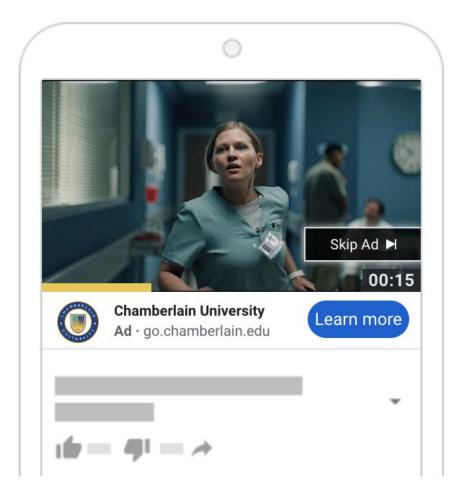


YouTube Demo Link:

https://www.youtube.com/watch?v=VSCkrvtVt3Y&force_ad_encrypted=AOuNsfiC1HfFE90_XWjgfSFVD95K kcPfl01iuZtcAtUwVnGe-fgi0ZhRKUJGRHaxJVC3mB3ssXOfw1zQHf3HnZTeeYF_42C2FlyWh1Ry4OwTQp mlzb58upjs9nq3_54cJ7IXwwAWRENvzTV09iqtfpZYOB-Ejg5am__1n3B9j81xB_h1y_DHFlqoTCr-axHiS53X nnrvpou1nT5EOcLru6qLZYalhiqM8FumaWFpmwKmj-K7n5w9lBEFqlkbSqOllAdL0wjpklRnOtNzN0WZfSa_DOHqVS3JGYZ5Dk8dEU1We5RxTctE03i6Q-mgBgbEl_mUTFAbCCgGJlnyXulkz5lFsRm90Ysk6B1YWyEh XGT5uDHicVGT3CY=



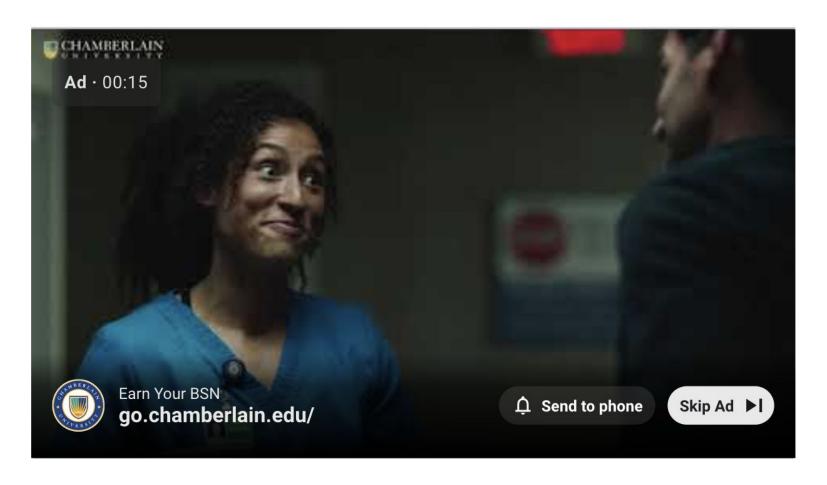
MSN



BTSG (Belong to Something Greater)-Called to Do More



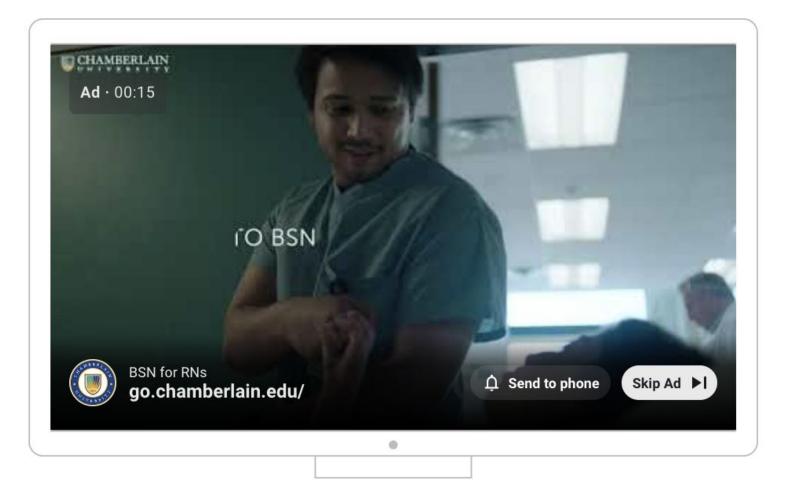
BSN



Step Forward



RN BSN



Step Forward



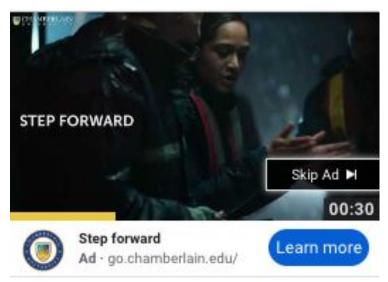
Generic OLV (Online Video/social-facebook & instagram)



Calling: Dedication of Nurses



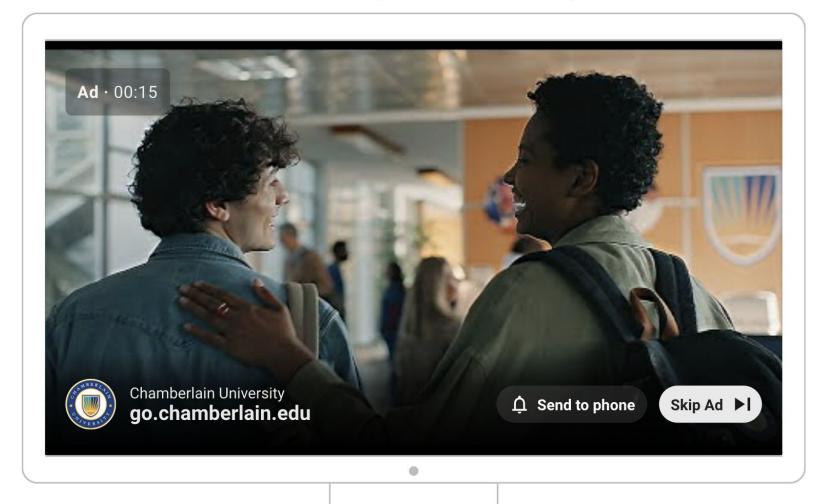
Bond: Nursing Teamwork



Step Forward



Generic OLV (Online Video/social)



All Connected



YouTube





BTSG (Belong to Something Greater)-Making Lives Better

BTSG - Same Calling



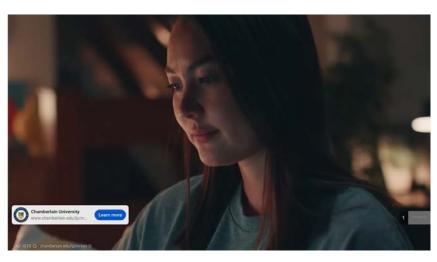
BTSG - All Connected



YouTube



MSN - Called to do More



RN BSN - Go Further



BSN - Change Lives



YouTube



We believe it takes caring leaders

Chamberlan University Loan must RING LEADERS

Act: 002 © chamberlan and it

Putting Others Before Ourselves

Caring Leaders



We Believe



YouTube Links

BELONG TO SOMETHING GREATER

BSN (4 spots)

Spot: BSN Consideration - Changing Lives :15

YouTube Link: https://youtu.be/YPf079ZX4E4

Spot: BSN Consideration - Changing Lives :06

YouTube Link: https://youtu.be/4fm-ozR1IR0

Spot: BSN Consideration - Flexible BSN Online:06

YouTube Link: https://youtu.be/nRJZzbV-9pQ

Spot: BSN Consideration - Flexible BSN:06

YouTube Link: https://youtu.be/mOEQLUioOdY

MSN (3 spots)

Spot: MSN Consideration - Called to Do More :15

YouTube Link: https://youtu.be/5xCoWnu3bL4

Spot: MSN Consideration - Pass it On (Called to Do More):06

YouTube Link: https://youtu.be/T2m6rKUZLIw

Spot: MSN Consideration - Greater Impact :06

YouTube Link: https://youtu.be/k1gWxORI36w

RN-BSN (3 spots)

Spot: RN to BSN Consideration - Go Further :15

YouTube Link: https://youtu.be/UJI8znBAFBo

Spot: RN to BSN Consideration - Go Further :06

YouTube Link: https://youtu.be/BtRkShCtFoE

Spot: RN to BSN Consideration - On Your Schedule/Personalized

Support:06

YouTube Link: https://youtu.be/SbFOwR5Uz0Y

MSW (1 spot)

Spot: MSW Consideration - Community First :06

YouTube Link: https://youtu.be/QPXXIP0m3Lg



YouTube Links

WE BELIEVE - First Group

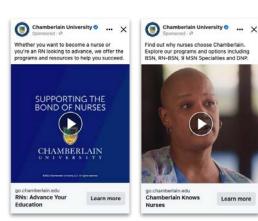
- We Believe (06 "Others") https://youtu.be/pPp5c3zuKL0
- We Believe (30 "Brand") https://youtu.be/BesCNODslwl
- We Believe (06 "Leaders") https://youtu.be/nng4dgKxjxY
- We Believe (15 "Brand") https://youtu.be/IEPpiErmYmU

WE BELIEVE - Second Group

- Join the Nation's Largest School of Nursing (:15 Brand) https://youtu.be/sDRQRBG4G8E
- We Believe it Takes Great Leaders to Make Great Leaders (:15 MSN) https://youtu.be/ueN3gNu85Ss
- We Believe You Belong :15 RN-BSN) https://youtu.be/y82RJF491rQ
- We Believe in Nursing –(:15 BSN) https://youtu.be/AmDKJUz8ORo
- We Believe in a Helping Hand (:15 MSW) https://youtu.be/fZa8l9heyB4



Social OLV (Online Video)













Ad Name: Video_HO_Institutional_Bond2

Preview Link: https://fb.me/1LW9ZoxSo7hmzoH Ad Name: Video_HO_Institutional_Bond1

Preview Link: https://fb.me/10qxAlrQBpddHJ9 Ad Name: Video_HO_Institutional_Calling

Preview Link: https://fb.me/1Pa4m7Yp1XzF1QZ Video_HO_BTSG_AllConnected_30s

Preview Link: https://fb.me/1KM4hJRIdzAGmHV Ad Name: Video_HO_BTSG_AllConnected_15s

Preview Link: https://fb.me/1Tef1f4PKDaAHNs

Ad Name: Video_HO_BTSG_SameCalling_6s

Preview Link: https://fb.me/1KIY1xqbmAVJOp5

MI 23

Learn more

Ad Name: Video_HO_BTSG_MakingLivesBetter_6s

Preview Link: https://fb.me/1PcTefSaD7dLJMM

130 years of advancing healthcare professions, with a community unlike any



Ad Name: Video_HO_BTSG_SameCalling_6s

Preview Link

better was meant to **YOUR LIFE'S WORK** 0:02 / 0:06 4) 33

Learn from experienced nurse educators with online programs that fit your

schedule, so you can enhance your career

Ad Name: Video_HO_BTSG_MakeLivesBetter_6s

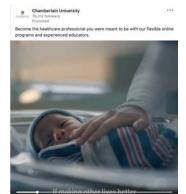
Preview Link

Belong to Something Greater



Ad Name: Video_HO_BTSG_AllConnected_30s

Preview Link



Ad Name: Video_HO_BTSG_AllConnected_15s

Preview Link

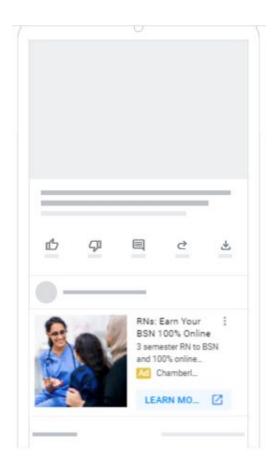
0:02/0:15

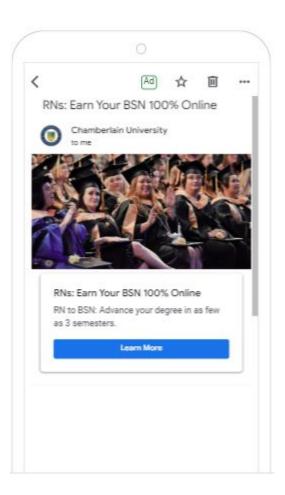
Belong to Something Greater

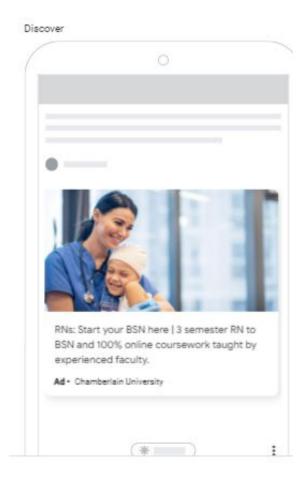




RN-BSN - Discovery Ads









Start Date - Native



Chamberlain University



Answer the Call to Lead

Enhance your career and earn your MSN in as few as 2 Years. Classes start May 8th.

go.chamberlain.edu

Learn More



Chamberlain University



130 years of Healthcare

Become the health care worker you were meant to be. Classes start May $8 \, \mathrm{th}$.

go.chamberlain.edu

Learn More



RN BSN - Native



Chamberlain University



RNs: Start your BSN here

Earn your RN to BSN with personalized support. Classes start May 8th.

go.chamberlain.edu

Learn More



Chamberlain University



RN to BSN Online!

Earn your BSN in as little as 1 year with 100% online coursework. Classes start May 8th.

go.chamberlain.edu

Learn More



MSN NP and MSN ST - Native



Chamberlain University



Enhance your education

Expand the scope of your practice and become a Nurse Practitioner.

go.chamberlain.edu

Learn More

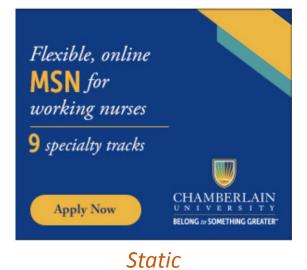




MSN



HTML5





RN BSN



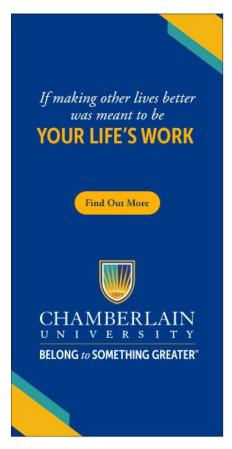
HTML5



Static



Generic Statics



Belong to Something Greater



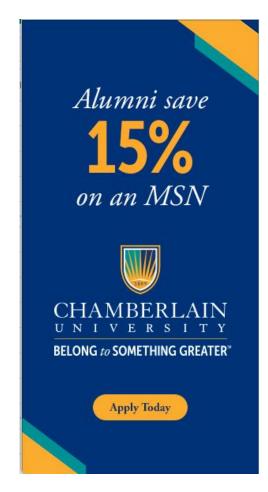
Over 130 Years



Largest School of Nursing



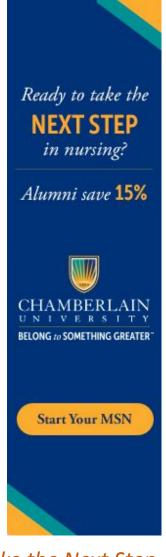
DBR- Alumni



Save 15%- HTML5



Find your Focus- HTML5



Take the Next Step-HTML5





SECTION 2: WEBSITE LANDING PAGES

BSN



Earn your BSN degree in just 3 years.





Next Start Date | Sept 04

Request Information

Bachelor of Science in Nursing Program

Prepare for your nursing career

At Chamberlein, you'll gain the hands-on experience, mentorship and critical thinking you need to become a nurse who demonstrates both competence and compassion. Get support at every step of the BSN program:

- Enter directly into our BSN nursing program, with no waitlist* at most of our 20+ campus locations or through our BSN Online Option
- Apply for scholarship and grant opportunities. Financial aid in the form of federal and private loans, scholarships, grants and work-study is available to those who qualify
- Finish faster by transferring qualifying credits from previous degree work

*Inwindale, New Orleans, Las Veges, Sacramento, North Brunowick and San Antonio campuses may have a weiting period.







Join the (Extraordinary Nurses) Club

An inclusive nursing BSN community

By attending the lergest pre-licensure Bachelor of Science in Nursing program in the country, you'll join a network of nurses who step forward to support each other – and their patients. Earn a BSN degree you can be proud of Contact our admissions team to learn more.

- ⊕ Be among more than 113,000 students and alumni nationwide
- Attend a CCNE accredited nursing school, with more than 130 years of history educating nurses

Ask a Student

What's the difference with a Chamberlain nurse or Chamberlain as a nursing school?

"I interviewed for three jobs, and I was offered three positions. Each interviewer told me specifically that they have had really good experiences with Chamberlain-prepared graduates. It's important to know that your degree is respected in your community."



Meris

'21 BSN student, Columbus Compus



Prepare to be a Confident Nurse

A hands-on BSN program

Gain the skills and confidence you need to provide the highest quality of care to your patients in Chemberlain's BS Nursing program.

You'll start taking nursing classes on Dey I, with a focus on critical thinking and trenslating theory into practice. Some of your classes will be online. After you hone your nursing practice and caregiving skills in our labs, you'll be ready for clinicals.

Request Information



Small Class Sizes

Learn from instructors invested in your success, and who provide individualized support.



SIMCARE Center & Nursing Skills Li

Practice nursing skills and receive feedback in a safe, simulated environment before you treat a patient.



Clinical Experience

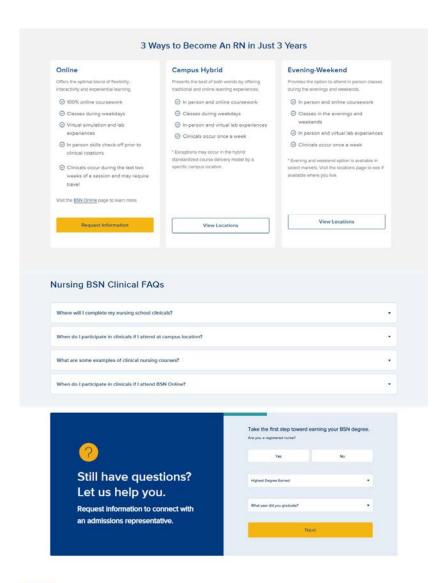
Care for your first patients in diverse health care settings, with an experienced nursing BSN instructor by your side.



Entry-Level BSN Progra

The direct entry BSN program is designed for you to complete your general education requirements and nursing courses at the same time. This meens you furst taking nursing courses as soon as your first semester. See the full BSN curriculum plan.





Your Nursing School Support System

You're never alone at Chamberlain

The road to earning a BSN degree isn't always smooth - and it's important to know you have a strong support system to partner with you on your good days and bad

You can feel confident everyone shares the same goal at Chamberlain - to see you succeed as a nurse. Our 130+ years of educating nurses means have experience in delivering the support systems you needs to to complete your BSN and prepare you to take the NCLEX.

We're with you every step of the way.

Request Information



Center for Academic Success

level with workshops, tutoring, NCLEX® prep - and much more

.



Ask a Student

What is campus life like?

"There was always an opportunity to join an organization on campus, and they did a really good job of including everyone and making their presence known. I thought it was great. There was always something going on."



Jesse

'21 BSN student, Houston Cempus

A Toolbox for Your Road to Registered Nurse

Leverage resources dedicated to your academic success

Ask a Chamberlain BSN student their secret to success and you're likely to hear a common response: they take advantage of all the resources available to support their nursing BSN



Take advantage of group course content review sessions or one-one-reviews led by content experts. Ask questions of other B5 nursing students, or spend time with an expert going through a recent. test to truly understand questions you might have



NCLEX-RN* support through ATI Nursing Education

The NCLEX-RN® Exam is too important to cram for. You'll start to prepare during your courses, with comprehensive support and planning tools. All are feel confident on exam day.



Virtual simulations through I-Human Patients

As a nurse, your patient encounters will require you to perform a history, identify and prioritize issues. access to tutorials, assessments, practice tests and and interventions, and much more. When you care for a virtual I-Human patient, you'll get experience integrated into your 85 in nursing curriculum so you with these skills in a safe environment as you work towards your bachelor's degree.



BSN

BSN Nursing Program Locations

Attend a BSN program that works with your life

On Compus

Earn your BSN degree at one of 20° campus locations across the United States.

AZ - Phoenix	MO - St. Louis
CA - Irwindale	NV - Las Vegas
CA - Sacramento	NJ - North Brunswick
FL - Jacksonville	NC - Charlotte
FL - Miramer	OH - Columbus
GA - Atlanta	TX - Houston
IL - Addison	TX - frying
IL - Chicago	TX - Pearland
IL - Tinley Park	TX - San Antonio
IN - Indianapolis	VA - Tysons Corner
LA - New Orleans	BSN Online Online

MI - Troy Clinical in select states

rotations at our partner locations. Check to see if BSN Online is available in your state. Learn more.



Evening & Weekend Option

Combine 100% online classwork with on-site clinical Attend nursing school on nights and weekends, and Combine the benefits of online and on campus still earn your bachelor's degree in as few as three learning. Fewer hours commuting to and attending years on our Addison, Atlanta, Chicago, Houston, campus classes means you get time back - for living, North Brunswick, Pearland, Phoenix, Troy and however you want or need to spend it. Available at Tyson's Corner campuses.

Campus Hybrid

most Chamberlain campuses.

Take a Peek Around Campus

Chamberlain is ready to welcome you to feel confident that everyone shares the succeed as a nurse. Our 130+ years of experience in delivering the support systems you need to complete your BSN and prepare you to take the NCLEX.



BSN Program Admission Requirements

How do I get started?

New students can enroll at Chamberlain up to six times per year, with no prerequisite courses required for admission.

For your nursing application, you should:

- . Submit a completed Application for Admission located at chamberlain.edu/apply
- . Submit a \$95 non-refundable* application fee payable to Chamberlain University
- . Schedule an interview with the admission representative
- · Request official transcripts from all previously attended institutions
- . Schedule and complete the HESI Admission Assessment (A2)

To view all requirements, review the Undergraduate Admission section of the catalog

"Not all locations require an application fee. Visit the location page for your campus to learn more



You're more than just an application or a test score.

If you fall below our academic eligibility requirements, our admissions cowill still consider whether you can be successful in our BSN program.

Request Information

What happens after I apply?

Your application will be sent to the admission committee. If accepted into Chamberlain, you will need to initiate drug, background and fingerprint screenings and either clear all screenings within 120 days of the session start date or sign a self-attestation and disclosure indicating their ability to clear all screenings within 120 days of the session start date before the applicant is granted acceptance.

Chamberlain Welcomes Transfer Students

Your BSN degree is closer than you think

Whether you have a bachelor's degree in another field, or have just taken a few classes at the college level, you may be able to earn your BSN degree even faster as a transfer student than the typical three years of year-round study.



Bachelor's Degree in Another Field*

Thinking of switching to a more meaningful career where you can serve others, We welcome transfer students, and encourage you to plan shead. Here's how or a fresh start in a fresh-growing field? Chamberlain is here to help you achieve to get started: It as quickly as possible - request more information to learn more. You'll have access to:

- · Tailored academic advising that leverages your past education for your future nursing career
- . A six-session "university seminar" that will help you transition seamlessly back to your education

"Applicants for the Tyson's Corner campus must provide a high school/equivalency transcript documenting proof of graduation.



Transfer Students

- 1. Review the full BSN nursing transfer credit requirements.
- Contact admissions to have your credit evaluation started this will give you a full picture of what credits will transfer.

Tuition & Expenses

Your Nursing School Investment

Earning your BSN degree is a significant investment, and one of the most important ones you will make. View more information about tuition & expenses for our BSN program. Get support as you navigate paying for your nursing education.

- → More than 90% of Chamberlain students receive some form of financial aid.
- Oheck out our Net Price Calculator for an estimate of federal and institutional aid, or contact admissions, who can help you find a plan that fits your budget.
- O View our Tuition & Expenses Grid and Total Cost Calculations for the BSN program.

If you fall below our academic eligibility requirements, our admissions committee will still consider whether you can be successful in our BSN program.



Need help in creating a financial plan for your BSN nursing program?

We're here to help. Contact our. admissions team to discuss your financial options.

Request Information

BSN Scholarship & Grant Opportunities

Explore a wide range of scholarships and grants available to Chemberlain BSN program students.

View all nursing BSN grant and scholarship opportunities.



\$1000 per session (up to \$5,000)



Awards range from \$1,000 - \$5,000



Navigate to Nursing Scholarship Available funds very by location



BSN

Chamberlain Bachelor of Science in Nursing FAQs Explore frequently asked questions Does Chamberlain have an LPN to BSN or LVN to BSN program? - Does Chamberlain accept transfer credits? How much is the BSN program at Chamberlain? Is Chamberlain University accredited?

Become a Nurse

Answer the call to step forward

If you're have, exploring a herhalor's degree in rurning, then you've felt it - the calling to help people at their most vulnerable and to stop forward to care for patients and families. Here are a few more reasons we feel it's a rewarding path:

- Nationwide nursing shortage of nearly half a million nurses projected by 2030
- Reted the most honest, ethical profession for the past 18 years by a Gallup Poll
- A career with options, from diverse practice settings to schedules to career paths

Take the first step towards a fulfilling nursing career - <u>contact</u> admissions today.



BSN Program FAQs Still have questions? Our admissions team is here to help. What is a BSN degree? What is the difference between RN and BSN? What is the difference between ADN and BSN? How long is nursing school?

Accreditation? Check.





Earn a BSN degree from a proudly accredited institution.

In addition to a university accreditation from the <u>Higher Learning Commission (HLC)</u> and multiple program accreditations from the <u>Commission on Collegiste Nursing Education (CCNE)</u>. Chamberlain continuously eems new approvals from respected agencies ecross the nation.

For a complete list, check out our authorizations or view our approvals in your state.







RN to BSN



Go from RN to BSN in as Little as 1 Year



Next Start Date | Sept 04

Request Information

Why More Nurses Choose Chamberlain's RN to BSN

If you're a registered nurse, earn your Bachelor of Science in Nursing degree in as little as one year at Chamberlain. As the country's largest nursing school, you'll join a strong network of extraordinary nurses to prepare for the next step in your nursing career with:

- · Faculty with Real-World Experience
- We've been educating nurses for over 130 years and it shows. Learn from supportive, master's or doctoral-educated faculty who teach from their own healthcare experience
- . Education That Fits with Your Life
- The RN to BSN program is designed to fit around your schedule and life -- with no mandatory log-in times and 100% online coursework
- From your first call with admissions, until after you've earned your degree, we are your partner in helping you achieve your goals.
- Savings Up to 47% on Tuition a Value of \$12,550
- Our team works with you to create a financial plan savings can vary based on transcript evaluations, grant eligibility and group specific tuition rates.

RN to BSN Details Complete in: 1 year* Next Start Date: Sept 04 Coursework: 100% online Accreditation: CCNE "With full-time enrollment Request Information

Go from RN to BSN online and on your time, apply to Chamberlain to start the next step in your career.

Application fee waiver not permitted in Georgia

Flexibility to Fit Your Life

100% online coursework that fits around your busy schedule

As a busy, working nurse, you need an RN to BSN program that meets you where you are. Chamberlain's RN to BSN online program is designed by nurses, for working nurses - and with over 130 years of experience in nursing education, we've gotten pretty good at understanding and meeting the diverse needs of our students.

Here's a few examples of what that might look like:

You can earn your BSN in just one year. You'll take 2-3 courses per eight-week session.

Part-Time

Nervous about going back to school? Take one course to start and see how it goes. Add in additional classes when you're ready - you have maximum flexibility in Chamberlain's RN to BSN online program.

One Class at a Time

If you're an RN who hopes to take maximum advantage of employer reimbursement contributions, or you'd just like to take things slower, you can earn your BSN one course at a time. Online RN to BSN courses are offered every 8 weeks.

You can choose to attend full-time or part-time, whichever works for your schedule - and you're not locked into either if you're ready to move fester or slower through the online RN to BSN program, request information to learn more.

Request Information

Request Information





Learn More

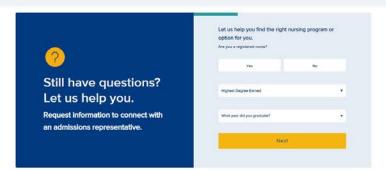
Explore the differences between BSN, MSN and accelerated MSN options RN-BSN Option RN-BSN to MSN RN-MSN Accelerated BSN curriculum, 100% online coursework that Enables RNs to advance their education and RNs advance their degrees without getting. fits your busy schedule. careers while being cost and time effective bogged down by prerequisites. Good for Nurses who Good for Nurses who Good for Nurses who Value Flexibility Value efficiency Value expediency Want to finish in 4 semesters O Want to finish in 3 semesters O Want to finish in 8 semesters Want control over studying pace Want two degrees with specialization Achieved at least a 3.0 GPA O Have an active RN license A Have an active RN license Have an active RN license Details Details Details: BSN degree earned O BSN and MSN Degree Earned MSN Degree Earned No Specialization 9 MSN specialty tracks O Clinical Nurse Leadership Option Receive 77 proficiency credits Receive 77 proficiency credits No proficiency credits needed

Learn More

Choosing between programs?

RN to BSN





Your Nursing School Support System

Why do I have to take liberal arts and sciences courses in the RN to BSN program?

You're never alone at Chamberlain

How many credits for RN to BSN?

How do I take exams?

What should you look for in an RN to BSN program? As a busy working nurse, you need a school that will be your partner every step of the way - helping you to cleer hurdles and cheering you on throughout your journey to BSN.

Before you even start the RN to BSN program, you will have access to your courses for a Preview Week to get comfortable with the online fearning environment. Your admissions representative can help you get in, do a well-kthrough, show you where you can find things like your sylfebus and discussion threads.



Caring Faculty

Faculty provide you with personalized support - responding to you within 24 hours on weekdays and 48 hours on the weekend.

A Simple Admissions Process

Learn the requirements to get started in the RN to BSN program

Admission Criteria

To get started on your RN to BSN, you'll need the following:

- A nursing diploma or associate degree in nursing from an institution accredited by an agency recognized by either the Council for Higher Education Accreditation (CHEA) or the U.S. Department of Education.
- . A minimum cumulative grade point average (CGPA) of 2.0 on a 4.0 scale
- A current, active, unrestricted RN license in the U.S. or in a jurisdiction that is an associate member of the NCSBN

Your admissions representative is your partner throughout the process of enrollment - reach out to the team at 877.751.5783 or request information.



What is a proficiency credit?	
Can I transfer in additional credits?	,
How much time should I expect to devote to RN to BSN classes?	,

RN to BSN Program Tuition & Expenses

Understand your costs and how to finance your nursing education

Earning your RN to BSN online is an important investment in yourself and your future - and you want to make sure you have all the information and support you need to take that step with confidence.

At Chemberlain, you'll work hand-in-hand with an RN BSN online admissions representative, who will help you create a financial plan that fits your needs. With our guidance, more than 90% of Chamberlain students receive some form of financial aid.

View the total program cost and a breakdown of the tuition and expenses. Program revisions may impact total tuition for readmitted students.



\$14,000

On average, new student tuttion is less than \$14K* for the RN to BSN program

"Average fulfion based on 12 transfer or proficiency credits beyond the CCAP, and average institutional aid granted to currently enrolled students. Books and fees not included."



RN to BSN

RN to BSN Tuition FAQs

What kind of financial aid is available?	
How can I better understand my total costs?	
Do hospitals pay for RN to BSN? Can my employer, community college or nursing association provide any tuition benefits?	•
How much is Chamberlain's online RN to BSN program?	



After 20 Years as a Registered Nurse, Returning for My BSN

April Wojcik had been a registered nurse for 20 years when she decided to go back to school to earn her Bachelor of Science in Nursing in the RN to BSN Online Option at Chamberlain.

Join a Proudly Accredited Institution

Earn your RN to BSN online from an accredited nursing school

Chamberlain has university accreditation from the Higher Learning Commission (HLC) and baccaleureate degree program in nursing accreditation from the Commission on Collegiate Nursing Education (CCNE).* Chamberlain continuously earns new approvals from respected agencies across the nation.



Chamberlain University confers online degrees from its Main Campus in Addison, IL.

For a complete list, check out our authorizations or view our approvals in your state

Distinguished Recognitions

As a recipient of the Exemplary Online Program Certification, Online Teaching Support and Online Learning Support certifications, Chamberlain is the only RN to BSN option with the nationally recognized Quality Matters certification mark.



Chamberlain University College of Nursing was named a Center of Excellence" in Nursing Education by the National League for Nursing for promoting the pedagogical expertise of faculty.

Chamberlein University is a proud partner of The DAISY Foundation, a non-profit organization dedicated to recognizing extraordinary nurses for their skill, kindness and compassion provided to their patients and families.

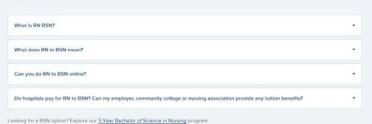








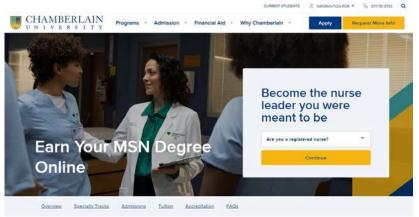




Student Portal **Main Campus** Online Programs > Careers 3 Master of Physician Assistant Studies > Student Consumer Info > Privacy Policy * 1221 North Swift Road Alumni Association > Accreditation * Online Cookie Policy ? Addison, IL 60101 Chamberlain Marketplace > Parent Organization > Sitemap > **National Management Offices** Military 7 CA Performance Fact Sheets > Terms of Use > 500 W. Monroe St. Suite 1300 CA BPPE Annual Report > Leadership > Accessibility > Chicago, IL 60661 Catalog & Viewbook > CA BPPE Website 7 Student Disability Services > Cost of Attendance > Office of Equity and Access) @ All Campus Locations > f y @ in • 0 2023 Chemberlein University LLC, Alt rights reserved Online Cookie Policy Privacy Policy Stamep Terms of Use *140,000 Chamberlain students, elumni and faculty * Chamberlain University is accredited by the Higher Learning Commission (www.hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. The baccalaureate degree program in nursing, master's degree program in nursing, Doctor of Nursing Practice program and post-graduate APRN certificate program at Chamberlain University are accredited by the Commission on Collegiate Nursing Education. coneaccreditation.org. The Chamberlain University Doctor of Nursing Practice (delivered via distance education) is accredited by the National League for Nursing Commission for Nursing Education Accreditation (NLN CNEA) located at 2600 Virginia Avenue, NW, Washington, DC 20037 (202-909-2526). Chamberlain University's Master of Public Health Program is accredited by the Council on Education for Public Health, www.ceph.org. For the most updated accreditation information, visit chamberlain.edu/accreditation. Chamberlain University's Master of Social Work degree program is accredited by the Council on Social Work Education's Commission on Accreditation, www.cswe.org. The Accreditation Review Commission on Education for the Physician Assistant, Inc. has granted Accreditation-Provisional status to the Chamberlain University Physician Assistant Program. Certified to Operate by SCHEV. To report unresolved complaints to the Illinois Board of Higher Education visit their webpage at https://complaints.ibhe.org/ or by mail to 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. View Chamberlain's complaint process. Chamberlain University confers online degrees from its Main Campus in Addison, IL Chamberlain University is a member of Adtalem Global Education Inc. www.adtalem.com ©2023 Chamberlain University LLC. All rights reserved.



MSN



Earn Your Master's in Nursing in as few as 2 years.



Next Start Date | Supt 04

Request Information



By Nurses, For Nurse

Our 100% doctorally-prepared faculty use their nursing experience to help you grow. Join a CCNE-accredited nursing school with more than 130 years of history educating nurses.



9 Specialty Track Options

Specialize your practice as you earn your MSN degree. Choose from specially tracks including healthcare policy, nurse educator, nurse executive, nursing informatics, family nurse practitioner, adult-gerontology nurse practitioner, adult-gerontology nurse practitioner in population health and psychiatric-mental health nurse practitioner.



You're in Good Company

You'll join a network of more than 90,000 students and alumni nationwide who step forward to support each other - and their patients.



90% of Students Receive Financial Aid

Partner tuition rates, alumni tuition rates, scholarships and grants are all available for our nursing MSN program. Work with an admissions representative to find the best financial plan.

What's Available for Me?

- Next Start Date: Sept 04, 2023
- Next Start Date: Sept 04, 2023
- Accreditation: CCNE
- Various options to earn an MSN
- Accelerated track options
- Nine specialty tracks



Specialize Your Practice with a Nursing MSN Choose from 9 specialty tracks in the online MSN

As a registered nurse, you've likely been drawn to a specific area of the profession - whether it is mentoring nursing students on the floor, working with the adderly population, or implementing mere technology. Perhaps you have elways dreamed of practicing more independently as a nurse practitioner or leading a teem of nurses to develop treatment plans and nowigate through their carear. Whitchever path you feel most passionate about, Chamberlain's MSN nursing degree program can prepare you to take that next step by honing your skills in one of \$ specifiely areas.

Prepare to take that next step in your nursing careet by honing your skills in one of 9 specialty areas in Chemberlain's MSN depreyage. Or opportunity you're unsure which track is right for you, our admission team will perther with you to discuss your career goals. Chamberlain offers both a traditional MSN and accelerated MSN route to meet the varying needs of our students. For students wenting to go the traditional MSN route, it is recommended that students take one class per each eight week reastion as they nevigate their studies and personal life. For those who would like to complete their degree in a faster amount of time, our accelerated MSN route allows 2 – 2 courses per session to be taken with increased flaxibility in managing work-life-family responsibilities while completing your coursework.



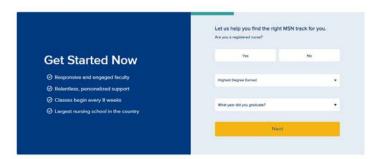
Nurse Practitioner Tracks

program

Adult-Gerontology Nurse Practitioner: Acute and Primary Care	•
Family Nurse Practitioner	
Psychiatric-Mental Health Nurse Practitioner (New)	.*.
Non-Clinical Tracks	
Healthcare Policy). *
Nurse Educator	
Nurse Executive	•
Nursing Informatics	
Population Health	
Accelerated Tracks	
Accelerated MSN	
Accelerated RN-MSN	8.4
Accelerated MSN with Clinical Nurse Leadership	



MSN



Master of Science in Nursing Admission Requirements

How do I get started?

New students can enroll in the online MSN program every eight weeks, our next session starts. Sept 04.

For your MSN nursing application, you should have:

- A degree in nursing at the bachelor's level or higher from an accredited institution
- Current, active and unrestricted RN license in the U.S. or in a jurisdiction that is an associate member of the NCSBN

Can I transfer credits into the MSN program?

Chamberlain welcomes transfer students into our graduate nursing programs. General guidelines for the transfer of master's in nursing credits include:

- A maximum of six semester hours may be accepted towards your MSN degree
- Core coursework must have been completed within the past 7 years for transfer; specialty coursework with the past 5 years
- For the NP specialty tracks, transfer credits will only be accepted for core courses.

Our admissions team can get you started on a transcript evaluation so you'll know exactly what will transfer in before making your enrollment decision.



MSN Nursing Tuition & Financial Aid

Explore your financial options to earn a master's degree in nursing

Earning a masters in nursing requires careful financial planning, and we're here to help guide you at every step of your journey towards achieving this very important goal.

How much does it cost to get a MSN degree?

View the <u>total program cost</u>, and a <u>breakdown of the tuition and expenses</u>. More than 90% of Chamberian students receive some form of financial assistance. Check out our <u>Net Price</u> <u>Calculator</u> for an estimate of federal and institutional aid, or contact a student finance advisor, who can help you find a plan that fits your budget.

Important financing options to consider include:

O Partner Tuition Rates

Your employer, community college or association may have an educational partnership with Chamberlain – explore if you're eligible for exclusive savings for the MSN nursing through one of thousands of partnerships

O Alumni Rates

Additional sevings for Chamberlein Gradel Now save 15% off your MSN Degree. Earning your MSN is closer than you think, save 15% on tuition, for a total savings of over \$4,600 – and, no application fees ever for alumni so you have nothing to lose, and eventhing to pain!

S3,500 in Scholarships and Grants available

Chamberlain offers various financial aid options as well as <u>scholarships</u>, allumni retes, and partner tuition rates to help you earn your masters in nursing and achieve your career goals.

Ask a Student

What was online learning like?

"The professors I had in the online environment were so knowledgeable and supportive that they inspired me to pursue teaching as a career."

Donna C.

RN-BSN to MSN graduate, education specialty track



Need help creating a financial

plan for your graduate nursing

program?

We're here to help. Contact our

financial options

Request Information

sions team to discuss your

Join a Proudly Accredited Institution

Are you looking for an accredited online master's in nursing degree program?

Chembelein University accredited by the <u>Higher Learning Commission</u> (HLC), <u>www.hicommission.com</u> an institutional accreditation agency recognized by the U.S. Department of Education.

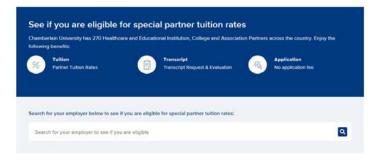
Chamberlain University confers online degrees from its Main Campus in Addison, IL.

For a complete list, and to learn more, check out our <u>authorizations</u> or <u>view our approvals in your state</u>.





MSN



What does a specialty track mean? Can I switch specialty tracks if I decide I want another concentration during my MSN program? How can I find out if I qualify for tuition savings? Do I have to find my own preceptor or mentor? Can I complete my practicum hours where I work? How many classes do you recommend I take at a time? How will I communicate with my professors? I've never taken an online course before and I'm a little nervous. How do I prepare myself for online learning? Does Chamberlain offer an Accelerated MSN Option? What's the difference between MSN and Accelerated MSN? Can students in the Accelerated MSN Options transfer to the regular MSN degree program? Can I transfer credits for the Accelerated MSN Options?





DNP



Online Doctor of Nursing Practice Degree Program





Next Start Date | Sept 04

Request Information

Take Your Nursing Career to the Next Level

Earning your Doctor of Nursing Practice (DNP) degree from Chamberlain provides you with the knowledge and confidence to help transform healthcare. As in any nursing practice program, the DNP degree path gives you the power to influence patient care in significant ways.

- O Chamberlain has the largest DNP program in the US
- 100% online coursework
- O Personalized advising
- O Customized practicum experience at a location of your choice
- @ Relentless, personalized support

You'll benefit from a practice-focused curriculum that puts knowledge into action and is taught by accomplished and attentive feculty and professional nursing leaders. This DNP online program is appropriate for all RNs who hold a master's degree or higher.







DNP Programs at a glance:

- O Leed clinical practice change
- Advance expertise in a variety of topics
- Understand the foundations of key nursing research
- Build leadership skills that result in quality improvement and increased patient safety
- Provide primary care for vulnerable, culturally diverse populations
- O Develop the skills necessary to influence health policy
- Be a mentor and practice nursing feedership among others seeking to influence health care

What is a Doctor of Nursing Practice?

A Doctor of Numing Practice (DNP) is a post-master's degree designed to prepare registered nurses for the highest level of professional nursing practice. Through online DNP programs, you will be prepared to work in leadernhip roles in a wariety of healthcare delivery settings, paining the very for services that could revolutionize patient care.

What is the difference between a DNP and PhD?

A DNP is a doctorate degree in nursing that can help advance your career on the clinical/practice side, while a Doctor of Philasophy (PhD) in nursing focuses on teaching and nursing research.

What can I do with a DNP?

A DNP degree prepares you for a wide range of roles in a variety of healthcare settings. To learn more call 877.751.5783 to speak to a representative or request more information.

DNP Curriculum

What will I learn?

As part of Chamberlain's DNP degree program students have a choice of 3 elective focus ereas to talior their curriculum towards their leadership goals. Fully online and made to complement your DNP coursework, these focus ereas consist of two additional leadership courses that are individual to each pathway.

See Full Curriculum Plan

Advance You

Use your knowledge of health science to lead primary care services that result in increased patient safety and health

Choose Your Practicum Si

Follow a customized, four-part practicum experience at a location you choose

3 Elective Focus Area

As part of Chamberlain's DNP degree program, students have a choice of elective focus areas to shape and personalize their nursing education experience

DNP Elective Focus Areas

Healthcare Systems Leadership	•
Educational Leadership	•
Advanced Practice Leadership	+

	Request information to learn more about our DNP program. Are you a registered nurse?	
Get Started Now	Yes	No
Responsive and engaged faculty		
Ø Earn in as few as 6 semesters	Highest Degree Earned	
O Choose from 3 Elective Focus Areas		
Ø Seve up to \$3,600 on your DNP with our DNP Nursing Excellence Grant	What year slid you graduate?	
	Next	

DNP

Doctor of Nursing Practice Admission Requirements

How do I get started?

Get started on earning your DNP degree during one of six program starts per year at Chamberlain. For your doctorate degree in nursing application, you should have the following:

- Current, active, unrestricted RN license in the U.S. or in a jurisdiction that is an associate member of the NCSBN
- A degree in nursing at the master's level or higher OR a bachelor of science in nursing degree, and a degree in a discipline outside of nursing at the master's level or higher. A minimum CGPA of 3.0 on a 4.0 scale is required.
- Completion of the following courses, or evidence of attainment of each course autcome through transfer credit, a portofolio or coursework completed at Chamberlain:
- NR-500: Foundational Concepts and Applications
- NR 501: Theoretical Basis for Advanced Nursing PRactice
- . NR- 505: Advanced Research Methods: Evidence-Based Practice
- . NR- 506: Healthcare Policy
- NR-512: Fundamentals of Nursing Informatics



DNP Admission Criteria FAQs What If I have nurse licensure outside the U.S. that is not affiliated with NCSBN? How do I complete a Chamberlain portfolio? What If I have a degree in nursing at the master's level or higher from an institution outside the U.S.?

Tuition & Expenses

DNP Degree Program Costs

Chamberlain provides you with individualized support throughout your educational journey to a DNP degree beginning with the admissions process. Check out the <u>Net Price Calculator</u> for an estimate of federal and institutional aid.

Save up to \$3,600 on your DNP with our DNP Nursing Excellence Grant, while funds are still available. See <u>Scholarships & Grants</u> to learn about eligibility and additional scholarship opportunities. View <u>tuition and expenses</u> information for the DNP degree program.

Financial Aid Options

Chamberlain's DNP degree program can help prepare you for expanded roles within your organization. Chamberlain proudly partners with healthcare institutions, community colleges, associations and organizations to provide accessible educational opportunities for registered nurses.

See if your institution has partnered with Chamberlain, which may provide you with a groupspecific tuition rate. We also offer a scholarship to DAISY Honoree Award recipients.

Resources

- ☐ Tuition & Expenses Grid Nursing (PDF)
- Total Cost Calculations Nursing (PDF)
- O Scholarship Guide (PDF)



Chamberlain Grad? Save on

Additional savings for Chambertain Grads! Now save 20% off your DNP

Earning your DNP is closer than you

think. Save 20% on tuition for a total

savings of \$6,200 — plus, there are never any application fees for alumni.

You have nothing to lose and everything

Tuition for Your DNP Degree

Accreditation





Accreditation, State Authorizations & Approvals

Chambarian has university accreditation from the <u>Higher Learning Commission of H.Q.</u> and Doctor of Nursing Practice program accreditation from the <u>Commission on Collegiste Nursing Education (CCNB) and National League for <u>Nursing Commission for Nursing Education Accreditation (N.N.CNEA)</u>. "Chamberlain continuously earns new approvals from respected agencies across the nation.</u>

The Chamberlain University Doctor of Nursing Practice program is pursuing accreditation from the National League for Nursing Commission for Nursing Education Accreditation (NLN CNEA), located at 2600 Virginia Avenue, NW, 8th Floor, Washington, DC 2003); phone 200-990; Indexed Practice and Invited to submit third-party comments in writing directly to NLN CNEA, attention Dr. Teresa Shelleinberger, NLN CNEA Executive Director, no later than September 18, 2023 to crease-certation@nin.org

Chamberlain University confers online degrees from its Main Campus in Addison, IL.

For a complete list, check out our <u>euthorizations</u> or view our approvals in your state

DNP Degree FAQs

What is a DNP degree?	•
How long is a DNP program?	
What does the DNP practicum entail?	
Are campus visits required to earn a doctorate degree in nursing	
How often will I go to class?	.*
How do I go to class?	
Can I teach with a DNP degree?	
am a registered nurse but I hold a non-nursing master's degree. Am I able to complete the DNP program?	
Can I transfer any prior courses/credits into the DNP degree program?	

DNP







SECTION 3: BROCHURES

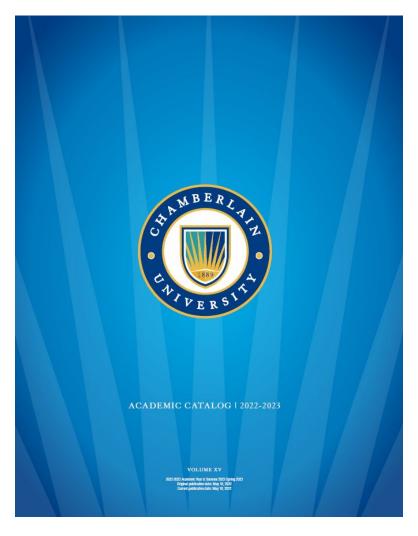
Viewbook



https://www.chamberlain.edu/media/4331/viewbook.pdf



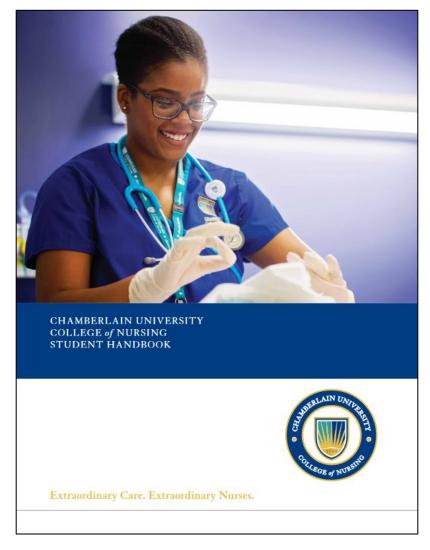
Academic Catalog



https://www.chamberlain.edu/media/3371/catalog.pdf



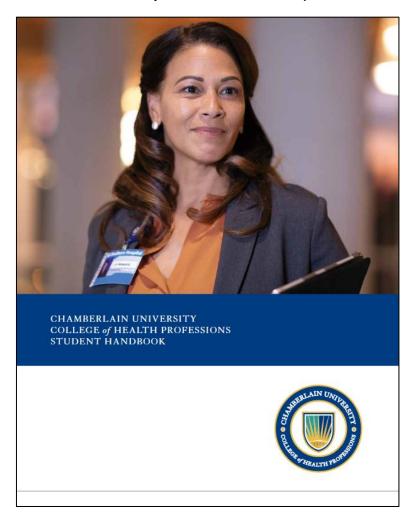
College of Nursing Student Handbook (for requests that include BSN)



https://www.chamberlain.edu/media/8041/studenthandbook.pdf



College of Health Professions Student Handbook (for requests that include post-licensure)



https://www.chamberlain.edu/media/8011/chp-student-handbook.pdf





SECTION 4: SOCIAL MEDIA ADS

BSN















Ad Name: Video_BSN_TransferCredits

As 3 Years

Preview Link: https://fb.me/1FQH60d2aOxUQcf Ad Name: GIF_BSN_EW_V6 GIF_BSN_EW_V5

Years

Preview Link: https://fb.me/1Jz6d65BDA9Slwg https://fb.me/1HgWq6UIIODiD7I

Video_BSN_TimeToCompletion Preview Link: https://fb.me/1NvrYDbNtkNSQw3

Ad Name:

Ad Name: DCO RSN DCO_BSN_Tier4

Chamberlain University • ... X

Start your journey toward a career in nursing.

With direct entry and 23 campus locations

Preview Link: https://fb.me/1HZziGiraRCbtgZ https://fb.me/1IUugCgVZDFz3hB

Ad Name: Ad Name DCO_BSN_V2 DCO_BSN_Tier4_V2

Preview Link: https://fb.me/1ZnxN8F5eE3*Preview Link: https://fb.me/9HKvmAtTMIhtxb

Ad Name: 5%VBLAL BSN Tier5 Conversion BTSG_Earn-Ifyo-ONLI_Static_Variat ionB_06-01-23

Preview Link: https://fb.me/reDcWKeMgPmS96r 5%VBLAL_BSN_Tier5_Conversion_ BTSG_Earn-Ifyo-ONLI_Video_Chan gingLives15s_06-01-23

Preview Link: https://fb.me/1F9OfcWizpT5uYf

















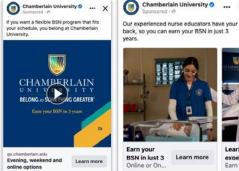




Chamberlain University • ... X



Ad Name: Video_BSN_BTSG_ChangingLivesA6sName:







Ad Name Lead_BSN_EW_V2

Preview Link: https://fb.me/1PDLStYXLQAjYr5 Ad Name: Static_BSN_BackToSchool_Lifestyle

Ad Name: Static_BSN_BackToSchool_Graphics

Nursina

Preview Link: https://fb.me/1TaHwJ1DgIQSRtM iew Link: https://fb.me/33R6uPW0CunBL4t Ad Name Video_BSN_BackToSchool_Lifestyle

Preview Link: https://fb.me/1Mwt8LcGXnTR9ty

Static BSN BTSG VarA1 Static_BSN_BTSG_VarA2

Ad Name

Preview Links: Preview Links: https://fb.me/1LljGp6nb0ybkfftps://fb.me/1PrWQ1R94BAkC8L https://fb.me/1LhpL5cZ3GTFv9q

Video_BSN_BTSG_Flexibility_6s Preview Link: https://fb.me/1NXekFtqdJd9h7G Carousel_BSN_BTSG Preview Link:

https://fb.me/1Km7PPPg5haR4o4



RN BSN (Facebook)



Ad Name: Lead_RNBSN_DCOWinner v1

Preview Link: https://fb.me/1LF28QTyQvwvQI0



Lead_RNBSN_PricePoint_v1

Preview Link: https://fb.me/1WciBv53V0AvzMw



Ad Name: Video_RNBSN_DCOWinner_v3

Preview Link: https://fb.me/1HgbtcR8PwZ64IR



Image_PricePoint_Male_Copy3

Preview Link: https://fb.me/1M1oA2B6em8ou3R



Ad Name: Video_RNBSN_DCOWinner_v1

Preview Link: https://fb.me/1HdrdpwEez836hS



Ad Name: DCO_RNBSN_Evergreen_v4

Preview Link: https://fb.me/10K6I6EprVSw4up



Ad Name: DCO_RNBSN_Q4 Image_TuitionFreeze_RNBSN_V3

> Preview Link: https://fb.me/1GQDr4Ht7eqC5CF

Tuition-Rate Freeze

Through 2023

Chamberlain University • ··· ×

Go back to school with a program that fits

your life: No mandatory login times, 100%

online coursework and personalized support.

Chamberlain University • ... X

Taking the next step in your education just got

TUITION-RATE FREEZE THROUGH 2023!

Go Back to School with Confidence

Learn more

easier with our tuition freeze through 2023.



Static_RNBSN_BTSG

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Video_RNBSN_BTSG_GoFurther_6s

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Carousel_RNBSN_BTSG

https://fb.me/1TnMaMnJMfHre0m



Video_RNBSN_BTSG_GoFurther_15s

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Static_RNBSN_BackToSchool_Graphics

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Video_RNBSN_BackToSchool_Lifestyle Static_RNBSN_BackToSchool_Lifestyle

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https://fb.me/1Lxiiwlul1mMuDe

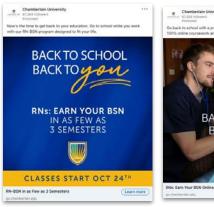


RN BSN (LinkedIn)











Image_PricingUpdate_Female

Preview Link

Image_PricingUpdate_Male

Preview Link

Image_PricingUpdate_July2021

Preview Link

Ad Name:

Static_SponCon_RNBSN_BackToSchool_Graphics_

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Ad Name: Static_SponCon_RNBSN_BackToSchool_Lifestyle_

Preview Link

Static_SponCon_RNBSN_BTSG_Variation3

Preview Link









Chamberlain University ... \$ REGISTERED NURSES: Earn your BSN in Chamberlain University - 8:22 PM as little as 1 year Hi Jennifer 100% ONLINE COURSEWORK Based on your profile, we think you'd be a great fit for Classes begin: MAY 8 our online Bachelor of Science in Nursing (BSN) program. Chamberlain University offers the flexibility you need to earn your BSN and accommodate your busy schedule Are you a Registered Nurse? Privacy & Terms ▼ Ad Choices Yes Advertising Business Services ▼ No Linked in LinkedIn Corporation @ 2023

Static SponCon RNBSN BTSG Variation2

Preview Link

(Learn more)

Static SponCon RNBSN BTSG Variation1

Preview Link

RNBSN_JobTitles_FieldsofStudy_BTSG_Belo-Ifnu-F rom_Static_BTSG_Variation5_06-01-2023

Preview Link

RNBSN_JobTitles_FieldsofStudy_BTSG_Belo-Ifnu-F rom_Static_BTSG_Variation4_06-01-2023

Preview Link

Conversation Ad



MSN

















Ad Name: Video_MSN_InTwoYears

Preview Link: https://fb.me/1Kv0goAJsu7nHk4 https://fb.me/1llu2vYTAY0lti6

Ad Name: Video_MSN_ChangingLanes

Preview Link: https://fb.me/1I4FE5wK6mI6Yjv

Ad Name: Carousel_MSN_InTwoYears

Take a

clinical nath

Finish in as f..

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Learn more

Ad Name: Video_MSN_BackToSchool_Lifestyle

Preview Link:

https://fb.me/1Kd1j5VmoF0f15V

Ad Name: $Static_MSN_BackToSchool_Graphics$

Preview Link: https://fb.me/1SK67TtKWBiiZ18 Ad Name:

Preview Link: https://fb.me/100PSKHB3i7Lenz

Ad Name: Static_MSN_BackToSchool_Lifestyle Static_MSN_ChangingLanes

> Preview Link: https://fb.me/1HiNkgSDioNZei5

Ad Name: Static_MSN_InTwoYears

Preview Link: https://fb.me/1HHIs91DeaAYpev



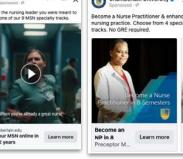


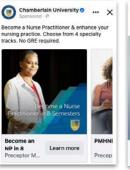
















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Ad Name: Static_MSN_BTSG_VarA

Preview Link: https://fb.me/1GSINPZWJbdfnMC

Ad Name: Carousel_MSN_BTSG

Preview Link:

https://fb.me/1TuPwHaXyDzdlzc

Ad Name: Video_MSN_BTSG_GreaterImpact_6s

Preview Link: https://fb.me/1JZ3PnAZ9Swdtee Video_MSN_BTSG_CalledtodoMore _15s

Preview Link: https://fb.me/1M5l82upxdwlnvb

Ad Name: Carousel_NP_PMHNP Carousel_NP_PMHNP_Autocard

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Ad Name: GIF_MSN_SpecialtyTrack

Preview Link: https://fb.me/1HsYaaKivYpavmD

Ad Name: GIF_MSN_Evergreen

Preview Link: https://fb.me/1GvKvf63haPXI2h







Ad Name:

GIF_DNP_GrantOffering_A2

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https://fb.me/1SlbobJT8HMwfFz





https://fb.me/1LfA4TfJvGbnAjF





https://fb.me/1LTx7xbl8vVGBZE

Video_DNP_FlexiblePathways_v1 Video_DNP_FlexiblePathways_v2 Preview Link: https://fb.me/1GHrXRgCZBXwiEo https://fb.me/1WGJsMQEuDcJFfZ

go.chamberlain.edu/dnp

Earn Your DNP

Ad Name:

Chamberlain University • ... X

Earn your DNP and pick from 3 elective course sequence focus areas that allow you

to follow your passion so you canSee more

FINISH IN AS FEW

AS 6 SEMESTERS

Learn more



DABA (Dynamic Ads - facebook)

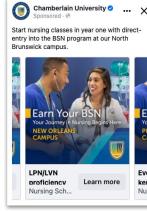












Ad Name: GIF_DNP_GrantOffering_A2

Preview Link: https://fb.me/1KR4c8c9OzzD1Nq Ad Name: GIF_DNP_GrantOffering_A2

Preview Link: https://fb.me/1KR4c8c9OzzD1Nq

Ad Name: daba_static

Preview Link: https://fb.me/1PDBiEhJ8Fi5b0h Ad Name: daba_carousel

Preview Link: https://fb.me/1PnDhkS5JxQbSuR Ad Name DABA_campus_static

Preview Link: https://fb.me/rl1fXUBO0lbut5b Ad Name DABA_campus_carousel

Preview Link: https://fb.me/aIEh9kNI7TPHYr













Ad Name daba_collection_versionA daba_collection_versionE daba_collection_versionJ

Preview Link: https://fb.me/1L6b5m32EqTjWDI https://fb.me/1Lc7Z4ZHfJRdLcV https://fb.me/216yG5Q91ofvhko



DPA (Dynamic Product Ads)







Ad Name:
dpa_carousel

Preview Link:
https://fb.me/bn/u9NX4bTin9V



dpa_carousel

Preview Link:
https://fb.me/1FdyWnohx5x0bnC

Ad Name:



Ad Name: dpa_static

Preview Link: https://fb.me/1Ti0v1J4KAhAO4v



PCO (Post-Click Optimization)









Ad Name:

PCO-Lead2AppComplete_PCO_Conversion_WebsiteConversions_Broad_Auto_Lead2AppComplete_BTSG_Belo-Beco-TheL_Video_AllConnected15s_04-01-23

Preview Link: https://fb.me/2163w9ih3Sdxhhn

Ad Name:

PCO-Lead2AppComplete_PCO_Conversion_WebsiteConversions_Broad_Auto_Lead2AppComplete_BTSG_Belo-Join-yrso_Video_AllConnected30s_04-01-23

Preview Link: https://fb.me/2N3RnRXdQ8Ww9Vw

Ad Name:

PCO-Lead2AppComplete_PCO_Conversion_WebsiteCon versions_Broad_Auto_Lead2AppComplete_BTSG_Belo-Lear-yrso_Video_MakingLivesBetter6s_04-01-23

Preview Link: https://fb.me/9Zpdmatk9UKS5

Ad Name:

PCO-Lead2AppComplete_PCO_Conversion_WebsiteCon versions_Broad_Auto_Lead2AppComplete_BTSG_Beloyear-TheL_Video_SameCalling6s_04-01-23

Preview Link: https://fb.me/1SHSkXWdVMTV1AO







Chamberlain University • ... X



Ad Name: Image_MSW_TuitionCost

https://fb.me/1GA0WUmcOlLWoGp



Chamberlain University O

Image_MSW_2Years_Evergreen_copyC

Preview Link: https://fb.me/1ESmcBBpDatdDLg



Static_MSW_BackToSchool_Graphics

Become a Change Agent

https://fb.me/1MHpHri1K2AVYOk



Preview Link:

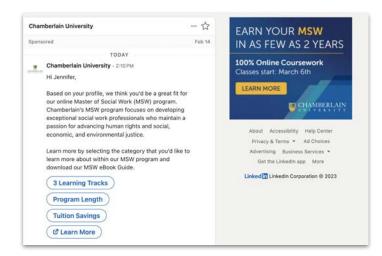
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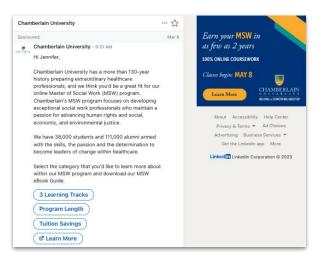




Static_MSW_BackToSchool_Lifestyle Video_MSW_BackToSchool_Lifestyle

> Preview Link: https://fb.me/1MEfYrl7Fmiwv9d





Conversation Ads



MSW continued



Ad Name: MSW_MemberSkills_BTSG_Belo-Ifpu-Earn_Static_BTSG_ Var1_07-11-2023

Preview Link



Ad Name: MSW_MemberSkills_BTSG_Belo-Ifpu-Earn_Static_BT SG_Var3_07-11-2023

Preview Link



Ad Name: MSW_MemberSkills_BTSG_Belo-Ifpu-Earn_Static_BTSG_Var4_07-11-2023

Preview Link



Ad Name: MSW_MemberSkills_BTSG_Belo-Ifpu-Earn_Static_BTSG_ Var5_07-11-2023

Preview Link

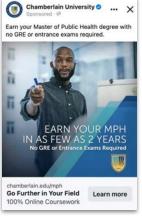


MPH



Ad Name: Image_MPH_TuitionSavings

Preview Link: https://fb.me/1KBKQLHtQNoq1U3



Ad Name: Static_MPH_TwoYears

Preview Link: https://fb.me/1lpUw8SvJoPsBMG



Ad Name: Static_MPH_PublicHealthWorkers

Preview Link: https://fb.me/1H992GS7FVImX7x

Conversation Ads



Ad Name: Static_MPH_BackToSchool_Graphics

Preview Link: https://fb.me/1JtUTJoJJaGFYQK



Ad Name: Video_MSW_BackToSchool_Lifestyle

Preview Link: https://fb.me/1MQ2eGdmK9JxOKB

Chamberlain University



Ad Name: Video_MPH_BackToSchool_Lifestyle

Preview Link: https://fb.me/1lsYOlfg3ij1LUU

...



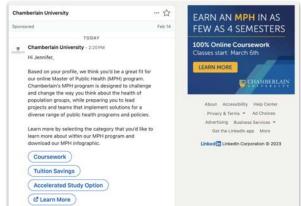
Ad Name: Image_MPH_HealthWorkers

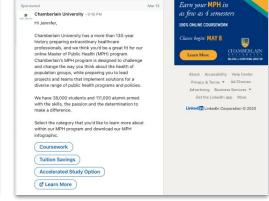
Preview Link: https://fb.me/1Lr77QX0K5Y5GR3



Ad Name: Carousel_CHP_MPH

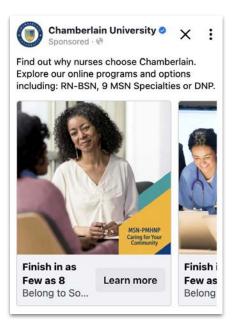
Preview Link: https://fb.me/1KNgF0zMi8pyluW







ASC

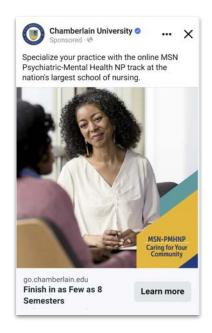


Ad Name:

Prospecting_ASC_Conversion_Sales_DABA_DPA _Auto_Inquiries_BTSG_Name-Desc-Cust_Carouse I_EarnYourBSN_07-12-23

Preview Link:

https://fb.me/akFYsBvG7Jirdz



Ad Name:

Prospecting_ASC_Conversion_Sales_DABA_ DPA_Auto_Inquiries_BTSG_Name-Desc-Cust _Static_EarnYourBSN_07-12-23

Preview Link:

https://fb.me/1LG3yX5t3K69G6k





SECTION 5: PAID SEARCH

OOM Brand (RSA Combination Examples)

<u>Chamberlain University | Nursing & Healthcare Degrees</u>

Fuel Your Passion With Our Pre-Licensure Program. Get Info At Chamberlain University! We Provide an Extensive Selection Of Online Nursing & Healthcare Degree Programs.

<u>Chamberlain University Nursing | RNBSN, MSN, DNP, NP, BSN</u>

Complete your BSN, find your specialty or prepare for the next level of nursing practice. Turn your passion into a profession at Chamberlain. Pursue an education in public health.

<u>Chamberlain University | Comprehensive</u> <u>Nursing Review</u>

Fuel Your Passion With Our Pre-Licensure Program. Get Info At Chamberlain University! We Provide an Extensive Selection Of Online Nursing & Healthcare Degree Programs.



RN-BSN (RSA Combination Examples)

<u>Graduate in 3 Semesters* | Earn Your RNBSN</u> <u>Degree</u>

Learn at Your Own Pace with Flexible Online Coursework, No Mandatory Logins + 24/7 Access. Take the Next Step in Your Education for Less Than \$14k* After Savings. Request More Info!

<u>Chamberlain University | Nursing & Healthcare Degrees</u>

Fuel Your Passion With Our Pre-Licensure Program. Get Info At Chamberlain University! We Provide an Extensive Selection Of Online Nursing & Healthcare Degree Programs.

<u>Graduate in 3 Semesters* | Chamberlain</u> <u>University Nursing</u>

Learn at Your Own Pace with Flexible Online Coursework, No Mandatory Logins + 24/7 Access. Take the Next Step in Your Education for Less Than \$14k* After Savings. Request More Info!



MSNST (RSA Combination Examples)

<u>Chamberlain University Nursing | Classes</u> <u>Start Every 8 Weeks</u>

Elevate Your Nursing Practice with one of the US Largest Nursing Schools. Join 90K Alumni! Earn Your MSN in as Few as 2 Years with Accelerated Options. Classes Start Every 8 Weeks.

9 MSN Specialty Tracks | Master's Degree in Nursing

Elevate Your Nursing Practice with one of the US Largest Nursing Schools. Join 90K Alumni! Earn Your MSN in as Few as 2 Years with Accelerated Options. Classes Start Every 8 Weeks.

<u>Chamberlain University Nursing | Classes</u> <u>Start Every 8 Weeks</u>

Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain. Earn Your MSN in as Few as 2 Years with Accelerated Options. Classes Start Every 8 Weeks.



MSNNP (RSA Combination Examples)

NP in As Few As 8 Semesters | 100% Online Coursework

Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain. Take Your Nursing Practice to the Next Level With Chamberlain University® & Become a NP.

NP in As Few As 8 Semesters | 100% Online Coursework

Take Your Nursing Practice to the Next Level With Chamberlain University® & Become a NP. Join the Largest Nursing School in the Country and Over 90K Alumni Who Chose Chamberlain.

MSN-PMHNP Program | Fully Online PMHNP Program

You'll Care for the Mental Health of Individuals, Families & Communities. Apply Now! Join Our Fully Online PMHNP Program Designed by Working Nurses, for Working Nurses.



MSW (RSA Combination Examples)

Master of Social Work | Choose From 3 Specialty Tracks

Culturally Responsive Curriculum & Field Experiences Prepare You to Serve the Underserved. Become an Agent of Social Change in Your Community & Throughout the World. Farn Your MSW!

Master of Social Work | Choose From 3 Specialty Tracks

Culturally Responsive Curriculum & Field Experiences Prepare You to Serve the Underserved. Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain.

<u>Chamberlain University® MSW | CSWE</u> <u>Accredited MSW Program</u>

Chamberlain University's Master of Social Work Degree Program is CSWE Accredited. Become an Agent of Social Change in Your Community & Throughout the World. Earn Your MSW!



MPH (RSA Combination Examples)

Master of Public Health | MPH in as Few as 4 Semesters

Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain. Become a Leader for Public Health Programs & Policies. Graduate in as Few as 4 Semesters. Earn Your MPH Online | Master of Public Health
Join the Largest Nursing School in the Country
and Over 100K Alumni Who Chose Chamberlain.
Become a Leader for Public Health Programs &
Policies Graduate in as Few as 4 Semesters.

Master of Public Health | Next Session Starts July

4

Become a Leader for Public Health Programs & Policies. Graduate in as Few as 4 Semesters.

Join the Largest Nursing School in the Country and Over 90K Alumni Who Chose Chamberlain.



DNP (RSA Combination Examples)

<u>Earn Your DNP In 2 Years | 6-Semester Online Program</u>

Become a leader to help drive the transformation of healthcare quality and patient safety. Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain.

<u>Chamberlain University® DNP | 6-Semester Online Program</u>

Become a leader to help drive the transformation of healthcare quality and patient safety. Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain.

Take Your BSN to a DNP | 6 Semester Online DNP

Become a leader to help drive the transformation of healthcare quality and patient safety. Join the Largest Nursing School in the Country and Over 100K Alumni Who Chose Chamberlain.

