

INSTITUTIONAL PLANNING

EAP Form 1.10 (Rev. 11/18)



STATE OF WISCONSIN
EDUCATIONAL APPROVAL PROGRAM
P.O. Box 8366
MADISON, WISCONSIN 53708-8366
(608) 266-1996

The Educational Approval Program (EAP) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAP requires schools to submit evidence that appropriate planning has been conducted. Although similar to a strategic or business plan, this information will enable the EAP and school officials to engage in a dialogue over time about the effectiveness and future of the school.

Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. The EAP does not expect any school to divulge any sensitive, proprietary business information. The information must address the five elements identified below and provide the information requested.

I. SCHOOL INFORMATION

Name of School:

Alliance Health Care Institute

II. PLANNING ELEMENTS

A. MISSION. Describe your school's mission and vision, which identifies its purpose and its core values.

Alliance Health Care Institute is dedicated to providing superior training and education per industry standards: to produce qualified medical professionals. We aim to educate our students in a safe environment conducive to learning while offering them necessary comprehensive skills.

B. MARKET. Discuss the nature of your school and the business in which it is engaged. Describe who your existing and/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them.

Alliance Health Care Institute provides medical training programs in a relatively short amount of time. Our potential/existing customers includes students who are trying to further their career. They are either state funded or private pay students. They are usually motivated to enroll in our program because we are one of the few institutions that provides hands-on clinical experience with live patients. This is an important thing because employers are looking for prospective employees that have hands on experience. We let customers know we are in business by putting out facebook ads giving out flyers about our institution to state agencies. Some of our competitors who are in the same business as us; we differentiate from them in that we provide a clinical for our students, while keeping our prices relatively low, and also providing our trainings in a short amount of time.

C. MANAGEMENT. Describe your management team and how it functions to lead, administer and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.

Our management team at Alliance Health Care Institute is a group of dedicated individuals who work together to lead administer and position the school. They collaborate, make decisions, and ensure the smooth operation of the institute. Our instructors and staff lead by example, making important decisions and setting the direction for the school. They work on positioning the school by developing partnerships with healthcare facilities like Versiti and Freodert and staying up to date industry trends. Our instructors and staff lead by providing guidance and knowledge to the students. In terms of positioning the school the teachers contribute by staying up to date on their knowledge and certification. They also serve as ambassadors of the schools showcasing its strengths and achievements to the wider community. Together the school director, administrative staff and instructors work hand and hand to create a successful and thriving educational environment.

D. SWOT ANALYSIS. Identify your school's strengths, weaknesses, opportunities and threats (SWOT). Based on the results of this SWOT analysis, provide the following:

- 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
- 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish to refer to the Elements of Effective Institutions graphic that is included on the back page of this form.

Three goal for Allaince Health Care Institute for strengths/weaknesses are:

1. Stregth: Enhancing student engagement and staisfation

- Adressed by implementing interactive teaching methods, incorporating real-world case studies and seeking regular feedback from students to improve their learning experience.

2. Weakness: Limited visibility and awarness in the community.

-addressed by devolping a comprehensive marketing strategy, utilizing social media platforms, participating in community events. and fostering partnerships with local healthcare organizations to increase visibilitiyand attract more students.

3. Weakness: Limited resources for advanced technology and equipment

- Adressed by exploring grant opportunitesa to provide an exceptional educational experience for its students.

By setting these goals and implementing targeted strategies Allaince can continue to strengthen its offerings adress weaknesses amd provide eceptional educational experiencesese for its students.

D. SWOT ANALYSIS *(continued)*

Three goal for Allaince Health Care Institute for oportunites/threats are:

1. Oppurtunity: Increasing enrolmentand expanding program offerings.
- addressed by conducting market research to identify high demand healthcare programs,developing new courses, and implementing targeted marketing to attract prospective students.
2. Threat: Evolving industry standards and regulations
- addressed by staying up to date on industry trends and changes, collaborating with industry professionals and regulatory bodies to ensure curriculum allignment.
3. Threat: Rising competitionfrom other educational institutions
-adressed by conducting competitive analysis to identify unique selling points, enhanceing the school's reputation through strong alumni networks and industry partnerships, and continuously improving program quality to stay ahead of the competition.

By seizing opportunities and procactively addressing threats Alliance can position itself as a leading institution, adapt to industry changes and continue to providehigh-quality education to its students.

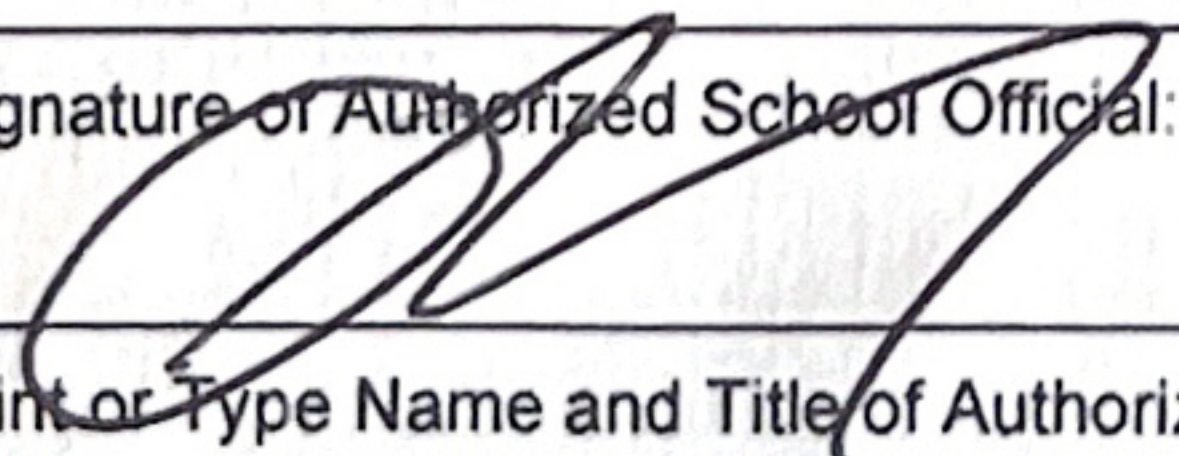
E. FUTURE VISION. Describe your school 5 years from now. What will it look like and how will it be positioned in the marketplace.

Five years from now Alliance will have undergone signinificant growth and transformation. It will have established itself as a reputable and sought after educational institutionin the healthcare field. The school would have expanded its prograam ofeerings to meet the evolving needs of the industryoffering a wide range of specilizedcourses and certifications.We would have expanded our facilities to accommodate the growing student populationand provide state of the art learnin enviroments. The school will habe robust alumi network, with graduates excelling in their careers and making positive impacts in their field.

III. SUBMISSION

I hereby certify that the information contained on this form and any attachments to the form is true and correct to the best of my knowledge.

Signature of Authorized School Official:



Print or Type Name and Title of Authorized School Official:

Quiairha Mitchell Compliance Officer

Date:

08/29/2023