

## WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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STATE OF WISCONSIN  
BEFORE THE DENTISTRY EXAMINING BOARD

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IN THE MATTER OF DISCIPLINARY	:	
PROCEEDINGS AGAINST	:	
	:	FINAL DECISION AND ORDER
BETSY A. LONG, D.D.S.,	:	
RESPONDENT.	:	<b>ORDER 0006606</b>

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Division of Legal Services and Compliance Case 18 DEN 018

The parties to this action for the purpose of Wis. Stat. § 227.53 are:

Betsy A. Long, D.D.S.  
526 Vine Street  
Wisconsin Dells, WI 53965

Wisconsin Dentistry Examining Board  
P.O. Box 8366  
Madison, WI 53708-8366

Division of Legal Services and Compliance  
Department of Safety and Professional Services  
P.O. Box 7190  
Madison, WI 53707-7190

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final disposition of this matter, subject to the approval of the Dentistry Examining Board (Board). The Board has reviewed this Stipulation and considers it acceptable.

Accordingly, the Board in this matter adopts the attached Stipulation and makes the following Findings of Fact, Conclusions of Law, and Order.

FINDINGS OF FACT

1. Respondent Betsy A. Long, D.D.S., (DOB XX-XX-1979) is licensed in the state of Wisconsin to practice dentistry, having license number 6132-15, first issued on June 14, 2007, and current through September 30, 2021. Respondent's most recent address on file with the Wisconsin Department of Safety and Professional Services (Department) is her office at 526 Vine Street, Wisconsin Dells, Wisconsin 53965.

2. At all times relevant to this proceeding, Respondent was employed as a dentist at a dental clinic (Clinic) she owned, located in Wisconsin Dells, Wisconsin.

3. On December 14, 2017, Patient A presented to Respondent's office to have a permanent crown placed on tooth #2.

4. An unlicensed dental assistant removed the temporary crown and cleaned the tooth and "tried on the permanent crown, checked margins, contact, and the bite." The dental assistant then cemented the permanent crown, but the lingual would not seat all the way.

5. The dental assistant removed the crown and cleaned the tooth again. The assistant attempted to cement the permanent crown a second time, but the buccal would not seat.

6. Patient A became upset and Respondent then entered the room, administered nitrous oxide, removed the remaining cement, and cemented the permanent crown.

7. Respondent stated that her procedure is for the dental assistant to apply the cement and the permanent crown. Respondent then trims the crown, pushes the crown down, seats the crown completely, and trims the crown a second time.

8. The minimum standard of care practiced by a dentist in Wisconsin is to cement the permanent crown themselves, as cementing a permanent crown is a procedure that could cause damage to the patient's teeth or oral cavity which cannot be remedied without professional intervention. Therefore, cementing a permanent crown is not a delegable procedure.

9. In resolution of this matter, Respondent consents to the entry of the following Conclusions of Law and Order.

#### CONCLUSIONS OF LAW

1. The Wisconsin Dentistry Examining Board has jurisdiction to act in this matter pursuant to Wis. Stat. § 447.07, and is authorized to enter into the attached Stipulation pursuant to Wis. Stat. § 227.44(5).

2. By the conduct described in the Findings of Fact, Betsy A. Long, D.D.S., engaged in unprofessional conduct as defined by Wis. Admin. Code § DE 5.02(21), by aiding or abetting or permitting unlicensed persons in the practice of dentistry, as defined in § 447.01(8), Stats.

3. By the conduct described in the Findings of Fact, Betsy A. Long, D.D.S., engaged in unprofessional conduct as defined by Wis. Admin. Code § DE 12.01(1), by delegating any dental procedure of any description to an unlicensed person if the procedure or function to be delegated is of a character which may cause damage to the patient's teeth or oral cavity which cannot be remedied without professional intervention.

4. As a result of the above violations, Betsy A. Long, D.D.S., is subject to discipline pursuant to Wis. Stat. § 447.07(3)(j).

#### ORDER

1. The attached Stipulation is accepted.

2. Respondent Betsy A. Long, D.D.S., is REPRIMANDED.

3. Within ninety (90) days from the date of this Order, Betsy A. Long, D.D.S., shall pay COSTS of this matter in the amount of \$615.00.

4. Payment of costs (made payable to the Wisconsin Department of Safety and Professional Services) shall be sent by Respondent to the Department Monitor at the address below:

Department Monitor  
Division of Legal Services and Compliance  
Department of Safety and Professional Services  
P.O. Box 7190, Madison, WI 53707-7190  
Telephone (608) 267-3817; Fax (608) 266-2264  
[DSPSMonitoring@wisconsin.gov](mailto:DSPSMonitoring@wisconsin.gov)

You may also submit this information online via DSPS' Monitoring Case Management System, here:

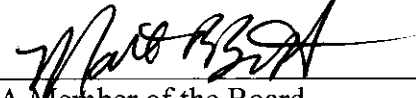
<https://app.wi.gov/DSPSMonitoring>

5. In the event that Respondent violates any term of this Order, Respondent's license (no. 6132-15) to practice dentistry in the state of Wisconsin may, in the discretion of the Board or its designee, be SUSPENDED, without further notice or hearing, until Respondent has complied with the terms of the Order. The Board may, in addition and/or in the alternative refer any violation of this Order to the Division of Legal Services and Compliance for further investigation and action.

6. This Order is effective on the date of its signing.

WISCONSIN DENTISTRY EXAMINING BOARD

by:

  
A Member of the Board

01/08/2020  
Date

STATE OF WISCONSIN  
BEFORE THE DENTISTRY EXAMINING BOARD

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IN THE MATTER OF DISCIPLINARY  
PROCEEDINGS AGAINST

BETSY A. LONG, D.D.S.,  
RESPONDENT.

:  
:  
:  
:  
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:

STIPULATION

**ORDER 0006606**

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Division of Legal Services and Compliance Case No. 18 DEN 018

Respondent Betsy A. Long, D.D.S., and the Division of Legal Services and Compliance,  
Department of Safety and Professional Services stipulate as follows:

1. This Stipulation is entered into as a result of a pending investigation by the  
Division of Legal Services and Compliance. Respondent consents to the resolution of this  
investigation by Stipulation.

2. Respondent understands that by signing this Stipulation, Respondent voluntarily  
and knowingly waives the following rights:

- the right to a hearing on the allegations against Respondent, at which time the State has  
the burden of proving those allegations by a preponderance of the evidence;
- the right to confront and cross-examine the witnesses against Respondent;
- the right to call witnesses on Respondent's behalf and to compel their attendance by  
subpoena;
- the right to testify on Respondent's own behalf;
- the right to file objections to any proposed decision and to present briefs or oral  
arguments to the officials who are to render the final decision;
- the right to petition for rehearing; and
- all other applicable rights afforded to Respondent under the United States Constitution,  
the Wisconsin Constitution, the Wisconsin Statutes, the Wisconsin Administrative Code,  
and other provisions of state or federal law.

3. Respondent is aware of Respondent's right to seek legal representation and has  
been provided an opportunity to obtain legal counsel before signing this Stipulation.

4. Respondent agrees to the adoption of the attached Final Decision and Order by  
the Wisconsin Dentistry Examining Board (Board). The parties to the Stipulation consent to the  
entry of the attached Final Decision and Order without further notice, pleading, appearance or  
consent of the parties. Respondent waives all rights to any appeal of the Board's order, if  
adopted in the form as attached.

5. If the terms of this Stipulation are not acceptable to the Board, the parties shall not  
be bound by the contents of this Stipulation, and the matter shall then be returned to the Division

of Legal Services and Compliance for further proceedings. In the event that the Stipulation is not accepted by the Board, the parties agree not to contend that the Board has been prejudiced or biased in any manner by the consideration of this attempted resolution.

6. The parties to this Stipulation agree that the attorney or other agent for the Division of Legal Services and Compliance and any member of the Board ever assigned as an advisor in this investigation may appear before the Board in open or closed session, without the presence of Respondent, for purposes of speaking in support of this agreement and answering questions that any member of the Board may have in connection with deliberations on the Stipulation. Additionally, any such advisor may vote on whether the Board should accept this Stipulation and issue the attached Final Decision and Order.

7. Respondent is informed that should the Board adopt this Stipulation, the Board's Final Decision and Order is a public record and will be published in accordance with standard Department procedure.

8. The Division of Legal Services and Compliance joins Respondent in recommending the Board adopt this Stipulation and issue the attached Final Decision and Order.



Betsy A. Long, D.D.S., Respondent  
526 Vine Street  
Wisconsin Dells, WI 53965  
License no. 6132-15

11.18.19  
Date



Alicia M. Kennedy, Attorney  
Department of Safety and Professional Services  
Division of Legal Services and Compliance  
P.O. Box 7190  
Madison, WI 53707-7190

11/25/19  
Date