

WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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- There may be discrepancies between the online copies and the original document. Original documents should be consulted as the definitive representation of the order's content. Copies of original orders may be obtained by mailing requests to the Department of Safety and Professional Services, PO Box 8935, Madison, WI 53708-8935. The Department charges copying fees. *All requests must cite the case number, the date of the order, and respondent's name* as it appears on the order.
- Reported decisions may have an appeal pending, and discipline may be stayed during the appeal. Information about the current status of a credential issued by the Department of Safety and Professional Services is shown on the Department's Web Site under "License Lookup."

The status of an appeal may be found on court access websites at:

<http://ccap.courts.state.wi.us/InternetCourtAccess> and <http://www.courts.state.wi.us/wscca>

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STATE OF WISCONSIN
BEFORE THE DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES

IN THE MATTER OF DISCIPLINARY
PROCEEDINGS AGAINST

STEVEN SAGE,
RESPONDENT.

:
:
: NOTICE OF FORFEITURE
: AND NOTICE OF RIGHT
: TO REQUEST REVIEW
:
: Case # 18 UNL 103
: 18 UNL 130
: 18 UNL 131
: 19 UNL 148
:
: Order **ORDER 0006596**

TO: Steven Sage
W6808 Hilltop Dr. #4
Onalaska, WI 54650

You are hereby notified that you are subject to a forfeiture of **\$1,000.00** in accordance with Wis. Stat. § 145.12 and **\$2,500.00** in accordance with Wis. Admin. Code § SPS 305.125 for (1) your engagement in advertising as a licensed master plumber in violation of Wis. Stat. § 145.11 and (2) engaging in plumbing work without a license in violation of Wis. Stat. § 145.06 and Wis. Admin. Code § SPS 305.90. This forfeiture must be paid within 30 days of the date of mailing of this Notice, or a 12% interest penalty will be assessed and/or enforcement action may be taken against you.

The forfeiture of **\$3,500.00** shall be made out to the "Department of Safety and Professional Services." Include in the memo line "SAGE FORFEITURE" and send to the following address:

Department Monitor
Division of Legal Services and Compliance
Department of Safety and Professional Services
4822 Madison Yards Way
P.O. Box 7190, Madison, WI 53707-7190
Telephone (608) 267-3817; Fax (608) 266-2264
DPSMonitoring@wisconsin.gov

You have the right to request a review of the assessment of forfeiture by sending a request addressed to Division Administrator, Division of Industry Services, P.O. Box 7302, Madison, WI 53707-7302. Any review of the assessment of forfeiture will be held in accordance with the requirements set forth in Wis. Admin. Code § SPS 305.125. Such request for review shall set out

specifically and in full detail every reason why this order is unreasonable, and every issue to be considered by the Department in the review.

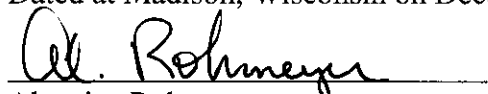
You are receiving these forfeitures because you engaged in advertising as a plumber without having the proper license. An investigation by the Department found that you presented yourself and advertised as a master plumber without having a master plumber license. The Department found invoices where you listed a master plumber license previously associated with you. Your email name line states "WISCONSIN MASTER PLUMBER #245779, STEVEN LEE SAGE." A search of youtube found videos where you advertise as a plumber. Numerous internet sites still list you as a plumber who provides plumbing services. The Department found that your company website, iremodellacrosse.com (currently inactive) advertised you as a plumber. The above shows you were advertising as a master plumber without possessing the proper license.

Second, you are receiving this forfeiture because you engaged in plumbing work at 1328 Jackson St. La Crosse, WI; 4665 Millatti Lane, La Crosse, WI; and N7905 County Road V, Holmen, WI without a license. The Department spoke with the property owners who confirmed that you engaged in plumbing and a record search found that you do not possess an active license.

You were previously issued a forfeiture in the amount of \$1,000 for advertising and installing plumbing without a license on November 29, 2017. It has been determined that you have continued to engage in advertising and unlicensed plumbing since that date, thus additional forfeitures are being entered against you.

For these reasons the forfeiture of \$3,500.00 is assessed in accordance with Wis. Stat. § 145.12 and Wis. Admin. Code § SPS 305.125.

Dated at Madison, Wisconsin on December 26th, 2019.



Aloysius Rohmeyer
Chief Legal Counsel
Department of Safety and Professional Services
P.O. Box 8368
Madison, WI 53708-8368