



The Educational Approval Board (EAB) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAB requires schools to submit an institutional plan during the annual renewal process. Although similar to a strategic or business plan, the institutional plan schools must submit will enable the EAB and school officials to engage in a dialogue over time about the future of the school.

Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. The EAB does not expect any school to divulge any sensitive, proprietary business information in the institutional plan. Institutional plans must address the five elements identified below and provide the information requested.

I. SCHOOL INFORMATION

Name of School:

YogaOne Vinyasa Flow Teacher Training Program

II. INSTITUTIONAL PLAN ELEMENTS

A. MISSION. Describe your school's mission and vision, which identifies its purpose and its core values.

YogaOne Vinyasa Flow Teacher Training School was created to provide quality instruction of Vinyasa Flow Yoga in a way that will be transformative, inspiring and creative. Our goal is to assist others locally, nationally, and globally in creating abundant communities that support the shift of consciousness, from the inner process of yoga to the recognition that yoga is everywhere.

B. MARKET. Discuss the nature of your school and the business in which it is engaged. Describe who your existing and/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them.

At YogaOne Studio, we are proud to offer the Milwaukee area an excellent group of like-minded yoga teachers providing high quality, friendly and accessible yoga classes. By offering workshops, kirtans and teacher training, we are committed to building a supportive, inspiring, and welcoming community.

The YogaOne Vinyasa Flow Teacher Training program is open to all students of yoga who may be interested in becoming yoga teachers or wanting to deepen their knowledge of yoga. The school's curriculum follows the Yoga Alliance guidelines and is a Registered School (RYS) with Yoga Alliance. Upon completion of the program students will receive a Certificate of Completion and can apply for registration with Yoga Alliance as a Registered Yoga Teacher at the 200-hour level (RYT 200).

While the school's program is designed for aspiring yoga teachers, it also strongly recommended for individuals wanting to deepen their personal spiritual practice. Traditional texts – Yoga Sutra, Hatha Yoga Pradipika, and The Bhagavad Gita are featured in the training.

C. MANAGEMENT. Describe your management team and how it functions to lead, administer and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.

Meg Galarza is the owner and director of the YogaOne Vinyasa Flow Teacher Training School. She oversees the administration, teaching and leadership of the school.

Program evaluations are used as a way to survey the program and make necessary improvements.

D. SWOT ANALYSIS. Identify your school's strengths, weaknesses, opportunities and threats (SWOT). Based on the results of this SWOT analysis, provide the following:

- 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
- 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish to refer to the Elements of Effective Institutions graphic that is included on the back page of this form.

YogaOne Vinyasa Flow Teacher Training School

Strengths:

- We have a lower course fee structure than similar programs. Goal: Continue to be price effective. Update: No longer competing for cheapest training, we offer the most in-depth, highest quality training.

- Our instructors are highly-regarded in the profession. Goal: Continue with top-notch instructors.

-We offer a unique curriculum that is not offered in other programs. Goal: Continue to refine curriculum, and establish niche market.

UPDATE: We continue to offer the most in-depth and quality training in the area. Our program is not fast and meets all the yoga alliance requirements of 180 contact hours.

Weaknesses:

-We do not have the resources to research the market and promote the program. Goal: Research, Plan and Budget a more aggressive marketing plan.

- Our program meeting dates and times may not be visible to all potential students. Goal: Offer different times and days of week when possible.

- Our location is not central to the major Milwaukee market. Goal: Focus on the quality of teaching and the short commute. UPDATE: we opened 3rd location on the East Side of Milwaukee to have more of a presence in this area. Update: 3rd Studio location has proven to be successful

Opportunities:

- The employment market for well trained yoga teachers continues to expand rapidly.

- There is interest in accessing our program through other yoga studios in the state of WI.

-There is potential to expand our programs to offer course work for RYT 500 hours. UPDATE: We are offering a 300 hour Program and Continuing Education for teachers

D. SWOT ANALYSIS *(continued)***Opportunities:**

- The employment market for highly trained yoga teachers is expanding rapidly. Goal: Market this point.

- There is interest in accessing our program from other yoga studios in other areas of Wisconsin. Goal: Research and explore this possibility.

- Our curriculum is unique. Goal: Continue to create a market niche for our program.

UPDATE: There has been a boom of teacher training schools in the state of Wisconsin. YogaOne is consistently offering the most in-depth training with highly trained instructors.

Threats:

- The poor economic times have made a significant impact on student enrollment. Goal: Offer more payment options and research the availability of scholarships. UPDATE: YogaOne has offered more scholarships to make training more affordable

- On-line education will produce more competition. Goal: Create a large "web" awareness of the program. Update: YogaOne does not have the resource for this

- Out of state education will produce more competition. Goal: Increase marketing within state to bring more awareness to program.

E. FUTURE THINK. Describe your school 5 years from now. What will it look like and how it will be positioned in the market place.

In 5 years, YogaOne Vinyasa Flow Teacher Training School will continue to be a leader in offering quality yoga training. Offering both a 200 RYT and 500 RYT. YogaOne Studio is highly acclaimed for their top notch instructors and state of the art facilities.

Update: Our teacher training program continues to thrive and draw students from the state of Wisconsin.

Update: With a surge of teacher training programs in the state, we have found that the number of enrollment has decreased.

III. SUBMISSION

I hereby certify that the information contained on this form and any attachments to the form is true and correct to the best of my knowledge.

Signature of Authorized School Official:

Print or Type Name and Title:

Meg Galarza

Date:

8/26/18

INSTITUTIONAL SYSTEMS

