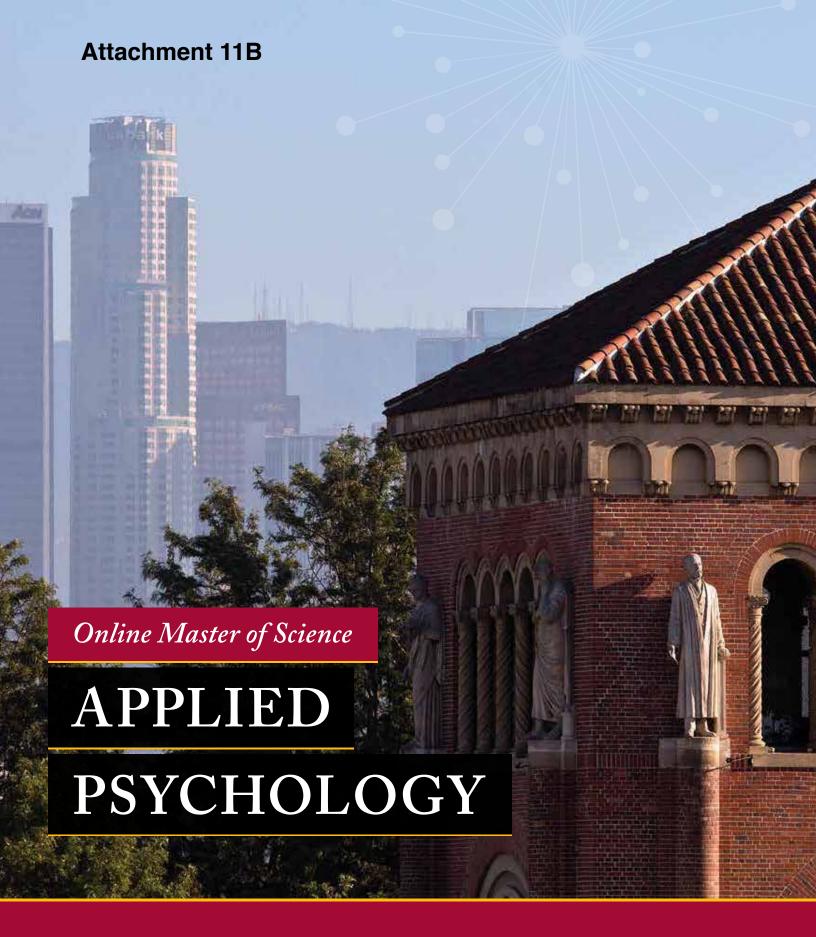






ONLINE MS IN PROJECT MANAGEMENT



USCDornsife

Dana and David Dornsife College of Letters, Arts and Sciences







Dear Prospective Student,

Thank you for your interest in learning to use applied psychology in the contemporary world of business and organizations. On behalf of the University of Southern California, I invite you to apply for admission to the USC online Master of Science in Applied Psychology program.

All successful businesses and organizations need two things: loyal employees and loyal customers. The online Master of Science in Applied Psychology focuses directly on these two crucial areas through studying both consumer psychology and organizational psychology. Other graduate programs may focus on one or the other. Yet in business, both are vital to managing a workforce and the central activities of marketing to consumers. Our unique program equips you to speak to both of these challenges through the language of psychology.

Why Study Applied Psychology at USC?

The USC online Master of Science in Applied Psychology is the nation's only online master's degree in applied psychology from a **top 25 institution**. Our program blends theory, research and practice to deliver a hands-on educational experience that helps you develop the insight and expertise to help organizations of all kinds achieve their goals and help you master new career challenges. Other program highlights include:

- Contemporary Curriculum: In our classes, psychology theory comes to life through team-based projects that address the problems diverse organizations are facing in today's global and virtually connected world. Hone your ability to see the relevance of key psychological theories, learn the key questions to gain insight about what employees and consumers are thinking, help organizations make sound decisions based on people-centric data, and communicate persuasively to consumers and employees.
- Innovative Faculty: Our faculty have worked with or in organizations both large and small, for-profit and nonprofit.

 They are passionate about the role that can be played in arenas outside academia and clinical settings by professionals who understand human behavior.
- Streamlined Format: Earn a master's degree in as few as 16 months, taking two courses per term to accommodate
 your busy schedule and help you succeed. As the marketplace and workforce become increasingly globalized
 and technology opens new avenues of communication, professionals with knowledge of human behavior are in
 demand. Whether your career interests are in recruitment, talent development and training, organizational change
 management, marketing or market research, the USC online Master of Science in Applied Psychology can help you
 develop the skills and vision to thrive in today's business world and adapt to the world of tomorrow.

We applaud your exploration of the unique opportunity offered to you at USC.

Sincerely,

Ellen L. Leggett, Ed.D.

Program Director

Online Master of Science in Applied Psychology

University of Southern California

Ellen L. Leggett, Ed.D.

Learn the Psychology That Drives Business Success

It is vitally important in today's global business arena to understand the motivations that propel consumers and employees to action. Designed for career-minded individuals seeking the mindset and skill set to use psychology in a business setting, the USC **online Master of Science in Applied Psychology** is the only online master's degree in applied psychology from a top 25 institution.

Our program delivers innovative, contemporary coursework in key areas of organizational psychology and consumer psychology to help you see the psychology that fosters organizational success. Offered through the Dana and David Dornsife College of Letters, Arts and Sciences, the online Master of Science in Applied Psychology program features a strong support network of experienced faculty, staff and dedicated enrollment advisors to promote a smooth educational experience from application to graduation.



Career Outlook

Knowing how to strategically apply psychology and research tools in business settings can open many career opportunities in growing fields. The U.S. Bureau of Labor Statistics (BLS) predicts a higher-than-average job growth rate for market research analysts, survey researchers and related occupations. According to the BLS, market research positions are projected to grow 32% by the year 2020. Survey researchers and training and development specialists are also projected to experience extremely high growth rates.

Allied fields where a Master of Science in Applied Psychology could prove beneficial include human resources, advertising, public relations and marketing, market research, communications, education, government, law, health care, recruiting and strategic consulting.

Student learning objectives include:

- Understanding the intersection between psychology theory and applications of psychology.
- Understanding how to collect, deliver and apply qualitative and quantitative research data.
- Learning how to use data to make sound people-centric business decisions.
- Applying theory and research in consumer psychology and organizational psychology to the problems of contemporary organizations.
- · Improving communication skills for a business setting.
- Developing fluid abilities that you can adapt to fit an evolving economy and a changing job market.

Rankings



The University of Southern California ranks among the top 25 national universities (U.S. News & World Report 2016).

Accreditation



The University of Southern California is regionally accredited by the Western Association of Schools and Colleges (WASC).

Curriculum

Required Courses

Course Number	Course Title	Credit Hours
PSYC 550A	Pro-seminar in Human Behavior: Foundations	4
PSYC 550B	Pro-seminar in Human Behavior: Application	4
PSYC 505	Research Methods in Applied Psychology	4
PSYC 552	Consumer Psychology	4
PSYC 565	Organizational Psychology	4

Electives (Choose 8 Units)*

Course Number	Course Title	Credit Hours
PSYC 517	Group Dynamics and Leadership	4
PSYC 556	Psychology of Interactive Media	4
PSYC 578	Workshop in Quantitative Methods	4
PSYC 521	Cross-Cultural Psychology in Applied Settings	4

Practicum Required

Course Number	Course Title	Credit Hours
PSYC 591	Internship in Applied Psychology	4
PSYC 592	Treatise Capstone	2

^{*}Course offerings subject to change.

Admission Requirements

- Online application. Submit online application and application fee of \$90
- Resume
- ✓ Statement of purpose (1,000 words max)
- Three letters of reference (one at least from an employer)
- Bachelor's degree. From a regionally accredited institution
- Grade point average: Higher than a 3.0 GPA
- Standardized examinations. GRE required within five years of application
- Statistics. Completion of coursework in statistics is strongly recommended.
- Language proficiency. International graduate applicants whose native language is not English must demonstrate English language proficiency by submitting either TOEFL, IELTS or PTE Academic scores.

Transcripts. Official transcripts are required from all colleges and universities attended, regardless of whether credit or a degree was obtained. Although there is no specific required major for admission to the program, most of those who are admitted will have completed substantial coursework in the social sciences, and success in the program will require a working understanding of major concepts and research methodologies associated with the study of human behavior. Those who have insufficient relevant background may be considered for admission subject to satisfactory completion of preparatory coursework. The transcript(s) must list degrees in psychology or social sciences, or significant coursework in industrial/organizational psychology, sociology, communications, anthropology, international relations, economics and political science. The official transcript should show the titles of all courses taken, grades or marks received, and the date and title of any degree(s) conferred. USC alumni do not need to submit an official transcript.



Keck School of Medicine of USC Master of Public Health Online







Keck School of Medicine of USC



Master of Public Health Online

Dear Prospective Student,

Congratulations on your decision to pursue a graduate education. The public health field continues to seek dedicated individuals who see effectively addressing public health issues at the local, national or international level as their life's work. Please accept my invitation to apply to the Master of Public Health (MPH) online program.

The mission of the Master of Public Health online program at the University of Southern California is to assist in creating healthy communities around the world. We prepare you to lead and collaborate with others in organized community efforts across a variety of settings, focusing on disease prevention and health promotion among diverse populations. We work towards achieving this mission by offering you one of the finest graduate public health education experiences available. The carefully designed blend of theory, research and hands-on experience will comprehensively prepare you to become a future public health leader by providing the tools for finding solutions to today's and tomorrow's public health challenges.

At the heart of the MPH online program is a highly qualified and multi-disciplinary faculty with a strong commitment to applied, community-based health promotion. More importantly, these experienced professionals pride themselves on promoting and participating in interdisciplinary research. Expect to learn from and be mentored by these impressive leaders in the public health field who place a high emphasis on collaboration with those in the Department of Preventive Medicine, the Keck School of Medicine, the University and the public health field at large. What this means to you is access to some of the best minds and most current research in public health today.

Please review the enclosed materials for additional information about the extraordinary opportunity that awaits you at the University of Southern California. An Enrollment Advisor would be happy to answer any questions you may have as well as assist you with the application process. Please call 1-877-807-7714. We look forward to reviewing your application to the Master of Public Health online program.

Sincerely,

Shubha Kumar, PhD, MPH
Director, Master of Public Health Online Program

Create a Healthier, Safer World Earn your Master's Degree in Public Health Online

The public health initiatives being developed and put into practice today will help assure the health and safety of the world's inhabitants throughout the 21st century.

Designed for working professionals who are interested in developing an advanced knowledge of public health practice, the Master of Public Health (MPH) online program from the University of Southern California's (USC) Keck School of Medicine provides a comprehensive examination of the five core areas of public health: epidemiology, biostatistics, health policy and management, environmental and occupational health, and the social and behavioral sciences.

The USC MPH online program offers you access to the latest theory, research and practices in the field of public health and the opportunity to apply them during hands-on experiences.

Engage with the core curriculum to:

- Examine the diverse health needs of communities using biostatistics and epidemiological methods.
- Analyze health services delivery in the United States and learn to plan, implement and evaluate collaborative health promotion and disease prevention interventions.
- Discover what it takes to lead and collaborate with global communities while building community capacity to solve public health problems.









Choose one of four tracks to specialize your foundation in public health:

Biostatistics and Epidemiology Track

Use statistical procedures, techniques and methodology to identify health trends. Determine what causes disease and injury. Investigate and identify the trends that influence disease. Evaluate preventive measures and efficacy of new treatments.

Health Education and Promotion Track

Utilize health education and specific interventions to tackle public health problems and facilitate behavioral and environmental changes that improve health. Deliver programs and interventions conducive to health improvement of individuals and communities.

Global Health Leadership Track

Build leadership skills and examine the impact of globalization and culture on public health. Learn to develop programs and work with international partners to strengthen regional public health systems and enhance public health preparedness and emergency response.

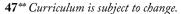
GeoHealth Track

Develop skills and knowledge as a spatially-enabled public health professional and explore how different geographical contexts shape health outcomes, trends and inequalities. Use spatial analysis techniques to solve public health problems at local and regional levels.

Program Overview

The Master of Public Health online consists of 5 core courses, a public health and leadership seminar, a practicum and capstone (27 credits) as well as 5 track-specific courses (20 credits) for a total 47 credit hours taken over 6 semesters. The program can be completed in as few as 2 years.

Curriculum		
Core Courses		Units
Foundations in Health Education and Promotic	on	4
Health Service Delivery in the U.S.		4
Principles of Biostatistics		4
Principles of Epidemiology		4
Environmental and Occupational Health: An E	oidemiological Approach	4
Public Health Management and Leadership Se	minar	3
Practicum in Public Health		
Capstone		2
Core Total		27
Biostatistics/Epidemiology Track		
Data Analysis (SAS)		4
Infectious Disease Epidemiology		4
Program Evaluation and Research		4
Data Analysis (STATA)		4
Chronic Disease Epidemiology		4
Health Education & Promotion Track		
Program Design and Evaluation		4
Intervention Approaches for Health Promotion	and Disease Prevention	4
Organizing and Mobilizing Communities for Glo	bal Health	4
Communications in Public Health		4
Program Evaluation & Research		4
Global Health Leadership Track		
Culture and Health: An International Perspect	ve	4
Program Evaluation and Research		4
Introduction to Global Health		4
Global Health Research, Design, and Evaluation	n	4
Global Health, Law and Human Rights		4
GeoHealth Track		
Program Evaluation and Research		4
Concepts for Spatial Thinking		4
Spatial Analysis		4
Spatial Modeling*		4
Remote Sensing for GIS*		4
Cartography and Visualization*		4
Total Credit Hours** 47** Curriculum is subject to change		



^{*}Students choose 8 units among these courses.







Practicum Requirement

An integral part of the USC MPH program is the practicum, a structured and supervised professional experience with an approved agency for which students receive academic credit. As a working partnership between students and public health agencies, the field training experience offers students a rotation through an area of public health practice in a county, state, federal or community-based agency. The goal of the practicum is to further students' practical experience while enhancing the work of public health. Through field training and the associated management seminar, students have the opportunity to demonstrate an integration of coursework into a real-world setting, preparing them for a professional career in public health.









Admission Requirements

To be eligible for this program, students must meet the following qualifications:

- ✓ Bachelor's degree from a regionally accredited institution
- ✓ GPA of 3.0 or better
- Transcripts from each institution attended; USC alumnus does not need to submit official transcript
- A minimum GRE score of 153 on the Verbal Reasoning segment and a 144 on the Quantitative Reasoning segment; a minimum GMAT score of 600 or a minimum MCAT score of 28 may be substituted
- Three (3) letters of recommendation
- Personal statement of purpose a brief personal statement will describe the applicant's reasons for pursuing the Master of Public Health degree, how the degree will enhance or transition the individual's career and what the applicant hopes to contribute to the field
- Professional resume or curriculum vitae
- Additional materials may be required for international applicants

About the University of Southern California

The University of Southern California is one of the world's leading private research universities. An anchor institution in Los Angeles and a global center for arts, technology and international trade, USC enrolls more international students than any other U.S. university and offers extensive opportunities for internships and study abroad. With a strong tradition of integrating liberal and professional education, USC fosters a vibrant culture of public service and encourages students to cross academic as well as geographic boundaries in their pursuit of knowledge.

About the Keck School of Medicine of USC

Established in 1885, the Keck School of Medicine is the oldest medical school in Southern California. Today it is a place of dynamic activity in patient care, scientific discovery, medical and bioscience education and community service. Our faculty, staff, students, residents, alumni, donors and friends are committed to excellence. Together we are poised to lead medicine in the 21st century for the benefit of humankind.



Master of Arts in Teaching delivered ONLINE >>

Attachment 11E
Become
the teacher
they'll always
remember.







USCRossier

School of Education



Master of Arts in Teaching ONLINE

LEARN MORE

USC Rossier

School of Education



Do more than teach. TRANSFORM.

Now accepting applications

GET STARTED >>

USC Rossier

School of Education



Master of Arts in Teaching ONLINE

LEARN MORE



USC Rossier













Dear Prospective Student,

From first contact all the way through graduation and beyond, USC Rossier is dedicated to helping our students and alumni succeed. As part of that effort, we offer a unique commitment to helping you maintain your success in the classroom throughout your entire career:

"The USC Rossier School of Education is committed to the continuous improvement and professional success of our graduates. Our formal Commitment is that USC Rossier will provide all graduates with ongoing resources as they start and build their careers. Alumni facing professional challenges who reach out to USC Rossier will be assisted in creating a plan for improvement and guided toward a range of resources and interventions to support their success."

To learn more about USC Rossier's commitment to our graduates, you can visit the "Our Commitment" page. If you are ready to get your USC Rossier experience started, you can begin your application below.

START YOUR APPLICATION >>

Sincerely,

USC Rossier Online Admissions Rossier School of Education University of Southern California





USC Rossier



Early Application Deadline March 3

APPLY TODAY >>

Dear Trevor,

There's no better time than now to start making a difference in your life and in the lives of students.

Submit your USC Rossier application by the Early Application Deadline on Friday, March 3, and you can begin your master's degree program this May. If you apply prior to the Early Application Deadline, your application fee will be reduced to \$45

Review this checklist to make sure you have all of the items you need to submit your application by the deadline:

- Transcripts
 - Personal essay
- Resume or CV
 - Letters of Recommendation
- TOEFL test scores (if applicable)

GO TO YOUR APPLICATION

If you need help completing your application or have concerns about meeting the Early Application Deadline, please contact your Admissions Counselor today at dm 937@usc.edu or 213-234-2680.

Sincerely,

USC Rossier Online Admissions Rossier School of Education University of Southern California









USC Rossier



Information Session Tuesday, March 14

RSVP HERE

Dear Trevor,

Become a teacher who transforms education - and students' lives - when you earn your Master of Arts in Teaching (MAT) with Teaching Credential online at the USC Rossier School of Education.

Learn more at our upcoming information session.

MAT Information Session Tuesday, March 14 5 p.m. PT / 8 p.m. ET

RSVP NOW

At this live, online information session hosted by Dr. Anthony Maddox, Professor of Clinical Education and Engineering, you will learn about the MAT program highlights, curriculum, and fieldwork. You will also:

- Learn how earning an advanced degree can help you advance your career and achieve your goals.
- Experience our virtual campus and its live, interactive classrooms.
- Hear first-hand from a graduate of the MAT program.
 - Speak with an Admissions Counselor who can answer. your specific questions.

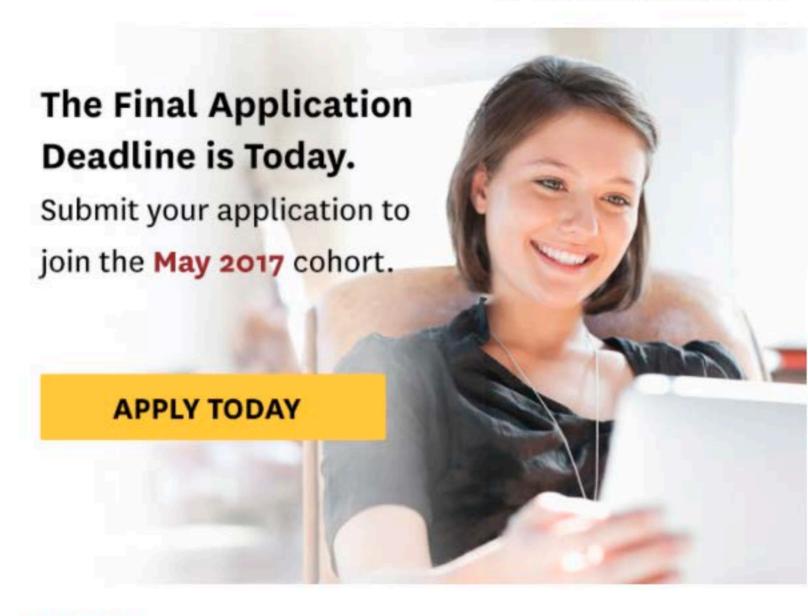
The Final Application Deadline for the May 2017 cohort is March 24. Please contact your Admissions Counselor at dm 937@usc.edu or 213-234-2680 with any questions.

Sincerely,

USC Rossier Online Admissions Rossier School of Education University of Southern California













EARN A MASTER OF SOCIAL WORK ONLINE

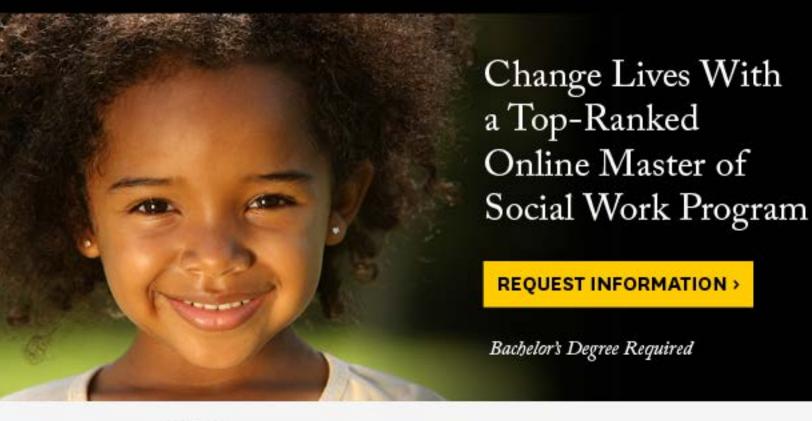
- Ranked in the top 12
- · Full time and part time
- No GRE required Attachment 11D
- Bachelor's degree required

Start an Application >

USC Suzanne Dworak-Peck









Ranked #12 by U.S. News & World Report



No GRE Required



Advanced Standing Program Available





Earn Your Degree in as Little as One Year **Email:** Simple MSW@USC Email **Template:** Letterhead Feature 2

[Subject Line Options]

Earn Your MSW Online From USC

Answer Your Calling With USC's Online MSW Become a Social Worker With USC's Online MSW

[Header]

Earn Your MSW From the Top-Ranked USC Suzanne Dworak-Peck School of Social Work

[Body]

Do you have a calling to help others as a social worker? Earning a Master of Social Work (MSW) degree is key to a rewarding career in the field.

The first step is identifying an MSW program that fits both your lifestyle and your professional goals.

The University of Southern California is one of the few elite research institutions to offer its MSW program online. Through the MSW@USC, you can earn a prestigious graduate degree from the top-ranked USC Suzanne Dworak-Peck School of Social Work without relocating.

The MSW@USC offers:

- Live, face-to-face classes you can attend from wherever you have an Internet connection
- Coursework that prepares you for in-demand positions working with children and families, aging adults and military veterans
- Clinical placements that enable you to help clients in your own community

We are now accepting applications for our upcoming cohorts. The sooner you apply, the sooner you can get started on the path to a fulfilling career. Are you ready to take the next step?

[Button]

GET STARTED NOW

Comment [LCD1]: Test this first

Comment [CH2]: Link to landing page.

Comment [CH3]: Link to landing page.

Email: Graduate Success **Template:** Letterhead Feature 2

[Subject Line Options]
Start a Social Work Career With USC's Online MSW
Join a Growing Field With an Online MSW From USC

USC's Online MSW Prepares You for a Fast-Growing Field

[Header Options]

Help People of All Ages Achieve Greater Well-Being Lead Social Change That Benefits People of All Ages Help People at the Community, State and National Levels

[Body]

Between now and 2024, the Bureau of Labor Statistics expects employment in the social work field to increase by 12 percent. The University of Southern California is preparing students nationwide for meaningful careers in this growing field through our online Master of Social Work (MSW) program, the MSW@USC.

Agency, policy and academic leaders alike tout USC for its rigorous career preparation. The MSW@USC will give you the tools you need to succeed, starting with a curriculum that develops core competencies. A USC Suzanne Dworak-Peck School of Social Work education will prepare you for an exciting career specializing in an area such as:

- · Family and group therapy
- Crisis intervention
- Treatment of mental illnesses
- Substance abuse and recovery
- Military social work
- Community outreach and planning

All MSW@USC classes are delivered online by USC Suzanne Dworak-Peck School of Social Work faculty members who have vast academic and clinical experience. You will also complete a field placement in your community at one of USC's elite partner agencies.

Are you ready to take the next step toward earning your MSW and starting a fulfilling career?

[Button]

GET STARTED NOW

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Email: Long form of "Become a Social Worker"

Template: Letterhead Feature 2

[Subject Line Options]

Why Earn an Online MSW From USC?

Lead Change With USC's Online MSW

Start a Fulfilling Career With an Online MSW From USC

[Header]

Help Clients in Your Community While Taking Classes Online

[Body]

You're interested in a career helping others, and the social work field offers you many opportunities to do just that. Earning a Master of Social Work (MSW) is an important stepping-stone to pursuing licensure and practicing professionally.

The University of Southern California offers you the opportunity to earn your degree from a top-ranked institution without leaving your community.

What else can you expect from the MSW@USC?

- Live, online classes: You will attend small, seminar-style classes taught by USC Suzanne Dworak-Peck School of Social Work professors who promote active conversation and constructive collaboration.
- Immersive course content: Outside of class, you will learn key social work concepts through video case studies, readings and other resources that help develop your critical thinking, problem solving and communication skills.
- **Local field placements**: To develop your real-world skills, you will spend 50 percent of your time in the program helping clients in or near your community.
- **Real connections**: The MSW@USC's online platform gives you many opportunities to build relationships with classmates and professors through group discussions, team projects and even virtual social events.
- **Ongoing support**: From the moment you inquire about the program through graduation and beyond, you will receive support with technology needs, securing your clinical placement and career advising.

Are you ready to take the first step to becoming a social worker?

[Button]

GET STARTED NOW

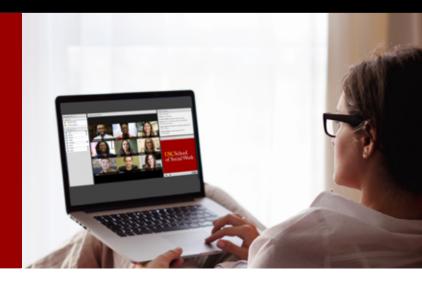
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USC Suzanne Dworak-Peck

THE ONLINE MASTER
OF SOCIAL WORK FROM
THE TOP-RANKED USC
SUZANNE DWORAK-PECK
SCHOOL OF SOCIAL WORK



The first online Master of Social Work (MSW) offered by a top research university, the USC Suzanne Dworak-Peck School of Social Work's MSW@USC is the most innovative MSW program in the world. MSW@USC students attend live classes delivered online and complete immersive, self-paced coursework. Before beginning the field placement requirement, all students complete the Virtual Field Practicum, a web-based field training course, which provides pre-field training in evidence-based practice and DSM-5 diagnoses. Like the on-campus program, the online MSW curriculum is grounded in the science of social work, and students explore the latest theory and research in the field.

MSW@USC students graduate prepared to work in a range of environments, including clinical practice and community organization.

PROGRAM FEATURES



Live, online classes that you can attend from anywhere



Leadership opportunities through student groups



Immersive coursework, including video case studies



Real-world field experience in your own community



Three departments to focus your studies on your population of interest



Academically challenging curriculum that mirrors the on-campus curriculum

"The MSW@USC is constantly looking for ways to enhance students' experiences. The field placement team works extremely hard to place students in internships that will foster our growth."

DESTINY ROBBINS, MSW '14



FIELD PLACEMENT BY THE NUMBERS



full semesters in the field working with real clients



hours per week



total hours

AREAS OF STUDY

The MSW@USC curriculum is designed to address emerging needs in the field and prepare graduates to meet the demands of 21st-century society. Each of the USC Suzanne Dworak-Peck School of Social Work's three departments houses larger, broader areas of interest. Within each department, there are also program options from which you can elect to supplement your studies. The departments are:

- Adults and Health Aging
- Children, Youth and Families
- Community, Organization and Business Innovation

ADVANCED STANDING

If you hold a Bachelor of Social Work (BSW), you may be eligible to complete your MSW in as little as one year through the MSW@USC advanced standing program. The advanced standing program is for candidates who meet the following criteria:

- Hold a BSW earned within the past five years
- Earned an overall undergraduate GPA of 3.0 or above
- Earned a minimum 3.0 GPA in all social work courses

FIELD PLACEMENT

Field education is the cornerstone of any MSW program. As a traditional program student, you will begin placement in your second year. If you are an advanced standing student, you will begin your field placement in your second semester.

When you enroll in the MSW@USC program, your dedicated field placement coordinator will get to know your goals and, based on your location and area of study, find a USC-vetted placement site that is right for you. Throughout your field education, you will be guided by USC Suzanne Dworak-Peck School of Social Work faculty who will supervise your progress.

To learn more about the MSW@USC, visit msw.usc.edu or call an admissions counselor at 877-700-4679.

"I feel if it weren't for the MSW@USC program, I would not have been inspired and confident enough to participate in as much community work with youth in Chicago as I have been able to do. The education USC provided to me has been the catalyst for this."

JABARI EVANS, MSW '14







Dear NAME,

The University of Southern California's MSW@USC delivers a rich, online experience. We pride ourselves in delivering the same high quality experience as on campus right in your own community. With live, online classes held Monday through Saturday, you are sure to find class times that fit your busy schedule and allow you to earn your Master of Social Work degree on your own terms, without compromising your personal or professional commitments.

Our innovative program includes:

- Live, Online Classes
- Immersive Course Content
- Field Placement
- Real Connections
- Student Support

REQUEST INFORMATION

The MSW@USC is the most innovative social work program in the country, and we look forward to telling you more about our unique approach to online learning.

Sincerely,

Abe' Perry
MSW@USC Admissions
USC Suzanne Dworak-Peck School of Social Work

