



Update: Five Year Strategic Plan

August 2018

Trident University remains committed to its strategic plan and continues to implement needed improvements in the following areas:

1. Student Achievement and Outcomes

To better support student achievement and success, Trident continues its initiatives identified in the previous report. The new orientation course and onboarding process, including the relationship-based engagement of students by advisors as mentioned in the prior report continues to remain as a focus for the university.

Course improvement activities continue to include Curriculum Innovation. Trident continues to look for and implement innovations that improve the content of curricula and help students meet outcomes.

2. Technological and Organizational Infrastructure

Trident University remains committed to improving the overall experience of every student. To that end it has and continues to design, develop and implement IT solutions to increase efficiencies, productivity and accountability. Emphasis has been on enhancements to reporting capabilities and accessibility of course content.

The Center for Student Success continues its relationship-based focus as opposed to a transactional one, with emphasis placed on the following: (a) ensure smooth transitions for new and transfer student populations, (b) re-acclimate returning students who have been away from Trident for over one year, (c) provide additional support to students on academic warning, and (d) partner with students with disabilities and/or other extenuating circumstances and devise plans in consultation with faculty to help those students meet their academic goals.

3. Enrollment and revenue growth

Since the reorganization of its outreach and partnerships unit and the appointment of a new and dynamic Vice President leading the unit, the outreach and recruitment efforts of the university have resulted in increased enrollments and revenue growth. The university also developed and received all appropriate approvals for new programs that were rolled-out in latter part of 2017 and early 2018.

4. University community

As reported previously, over the past two years Trident continues to make strides to enhance faculty and staff voice in university governance and academic oversight, including, but not limited to the: (a) redesign of the academic committee structure, including the creation of four university-wide strategic workgroups, (b) creation of a team of faculty to meet directly with the Board each quarter, (c) creation of the President's Faculty Council (PFC), and (d) establishment of the ACCESS team with the charge of making recommendations for improvement of work-life at Trident.

Trident University also remains committed to participation in and service to community groups. Recent activities include Operation Gratitude focusing on active duty service-members and a Snowflake event focusing on children and families of fallen service-members.

Trident also continues to recognize its faculty and staff with monthly peer nominated awards as well as quarterly Trustee awards.

5. Long Term Growth

As reported previously, the focus of long term growth of Trident University remains on the development and offering of new programs. On the heels of the BS and MS in Homeland Security, in 2017, Trident received WSCUC and BPPE approval of several non-degree programs along with a professional doctorate in business (DBA) and a Bachelor of Science in Health Administration. Trident also received approval for its Associate of Science in Professional Studies as well as a Certificate in Cybersecurity. All programs have now been approved for funding under Title IV federal financial aid, the GI Bill as well as Title X tuition assistance from the Department of Defense. It is believed that the addition of these in- demand programs will support the University's long-term growth.