**T Nolan Yoga Specific Institutional Goals**

Yoga Teacher Training (next planned: May 31st-June 17th, 2019)

* The 2018 Yoga Teacher training was a success, as it filled with 11 students. One has not yet paid, but the other ten have paid in full, and that was the goal.
* Next year, there will be one training held at the same location and time of year, early June at Camp Jorn YMCA.
* The training is at a cost of $3500 to the individual student, with $500 going towards food for the duration of the event. Other costs go to hire additional guest trainers and teachers, of which do not exceed $1500 in costs. Advertising will not exceed $2000 in costs. Hence, the school will profit $30,000 in 2019 if the same numbers are met. The goal is to increase the numbers to host 15 students.

Transformation Coaching

- The school and business has also expanded it’s revenue territory by offering high-level transformation and business coaching in one-on-one programs, as well as a group mastermind. This should generate up to $100k in business in 2018, with an expected increase in 2019.