

# Big Dreams Promise

When you enroll at The Salon Professional Academy, you get more than just a quality education to prepare you for your future career. The Big Dream Promise is a 5 year plan that we are committed to providing for you, even after you graduate!

**THE  
SALON  
PROFESSIONAL  
ACADEMY**



## OUR 5 YEAR COMMITMENT

We understand the investment that a student has to make in the first 5 years of their career and we want to set you up to be successful. That's why we created the Big Dreams Promise. Upon signing your enrollment agreement, benefits include the following for up to 5 years:

- 50% off services continues after graduation!
- Advanced Training & Interactive Learning with Industry Professionals
- Exclusive Celebration events for our Alumni only with our vendor partners:
  - Bioelements
  - MUD
  - OPI
  - CND
  - SalonCentric / Redken
  - Sam Villa®

## CAREER ASSISTANCE

Whether you're searching for that first dream job or ready to make a change in employment, we are here to help! Contact us for resume reviews and check our website for the latest job postings from businesses looking to hire top talent:

[salonproacademy.com/employment-opportunities/](http://salonproacademy.com/employment-opportunities/)

## TERMS & CONDITIONS

The Big Dreams Promise is a five year agreement available as a benefit to all enrolled students and licensed graduates of our program. Eligible participants must be current on student loans and not in collection or default. Terms are subject to change at any time.

## KEEPING IN TOUCH

We want to stay in touch with our students after graduation. Please continue to come visit us!

566 Theater Road, Onalaska, WI 54650 | 608.783.7400 | [salonproacademy.edu](http://salonproacademy.edu)

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at [salonproacademy.com/program-disclosures/](http://salonproacademy.com/program-disclosures/)

# Big Dreams

Do you have a dream? Sue Kolve earned her cosmetology certificate in 1982 from Winona Technical College. Shortly thereafter, she opened Sue Kolve's Hair Studio in downtown La Crosse. Sue moved her salon to Onalaska in 2001, where it's been operating ever since. In 2006, Sue opened The Salon Professional Academy. She has also been active in the community and state and federal government. Where will your dream take you?

## THE SALON PROFESSIONAL ACADEMY



Sue Kolve earned her cosmetology degree from Winona Technical College in 1982. She never imagined where this decision would take her. She went to work at a salon in downtown La Crosse, eventually purchasing the salon from the owner in 1985. This was the start of Sue Kolve's Hair Studio.

Sue began her relationship with Redken products shortly thereafter. She also started attending educational seminars taught by Redken artists which inspired her to become a Redken artist herself. For 20 years, Sue traveled across the United States teaching classes on cutting, color, and salon management. In 2005, she was asked to work as an international educator for Redken traveling to Seoul, South Korea, Rome, Italy, and Copenhagen, Denmark, teaching salon owners the very successful business model that she used in her own salon.

In 2001, Sue Kolve made the decision to move her salon from Downtown, La Crosse, to Main Street in Onalaska. The new salon became part of a downtown revitalization effort by the City of Onalaska. Sue Kolve's Salon and Day Spa has been operating for over 30 years and employs over 30 team members.

During this time Sue realized that many of the Cosmetology school graduates that she hired at the salon were not properly trained or able to perform at the necessary level of competence. Around this time, Sue was approached by a business group with the opportunity to open a cosmetology school in the La Crosse area, and so The Salon Professional Academy opened in September, 2006.

Sue knew that her school would offer the very best education possible. She chose to work with ACCSC, an accrediting agency, because of its high standards. ACCSC requires that 70% of all

students graduate and are employed in their field of study. Sue continues to set high standards for her students. For example, The Salon Professional Academy requires cosmetology students to maintain an 85% GPA and 85% Attendance. This metric is 15% above Wisconsin's requirement of 70% GPA and Attendance.

In 2007, Governor Jim Doyle appointed Sue to the State Board of Cosmetology. She served on this board until 2015, when her term expired. In 2017, Sue helped re-write regulations governing licensing of cosmetologists in Wisconsin. Many of her ideas for reform have become state law including maintaining licensure of cosmetologists in our state. These common sense reforms take down unnecessary barriers for those seeking careers in cosmetology.

Sue is committed to helping people. She currently serves on the Board of Directors for Riverfront Inc., an organization that helps developmentally disabled adults live independently and find work. She also serves on the board of the La Crosse Area Chamber of Commerce and travels to Washington, DC, annually to educate members of Congress on issues impacting students, salons and schools with cosmetology, esthetics, and massage therapy programs.

Where can a certificate from The Salon Professional Academy take you? Some possible career fields include cosmetologist, massage therapist, esthetician, salon owner/manager, and instructor. In addition, beauty industry manufacturers and distributors are also looking for people with a background in the beauty industry. The Salon Professional Academy encourages everyone to follow their dreams. As we like to say at The Salon Professional Academy... "Big Dreams Begin Here".

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tspaonalaska

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133 posts

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### The Salon Professional Academy

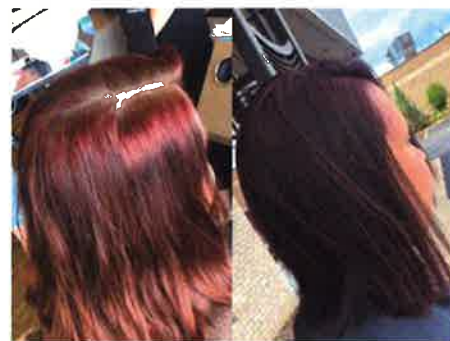
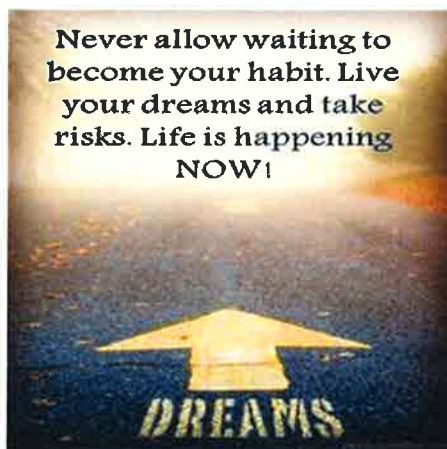
in Onalaska, WI offers programs designed for students who are looking for long-term, successful careers in the beauty and wellness industry. 🐻 🍷 🧴 🧴

[www.salonproacademy.com](http://www.salonproacademy.com)

#### POSTS

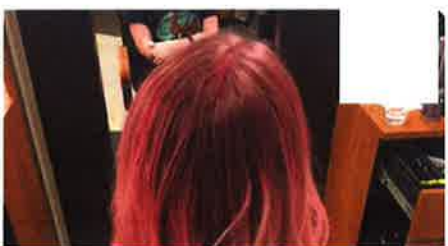
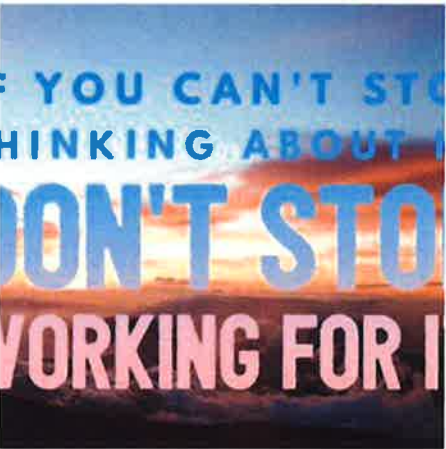
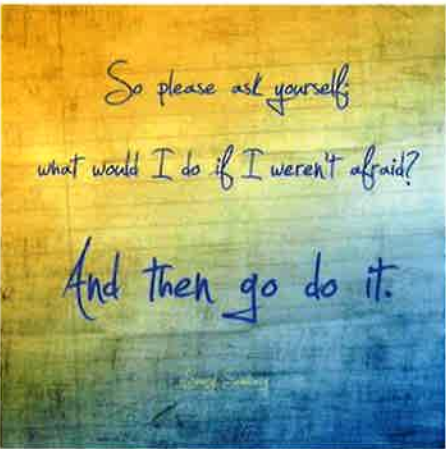
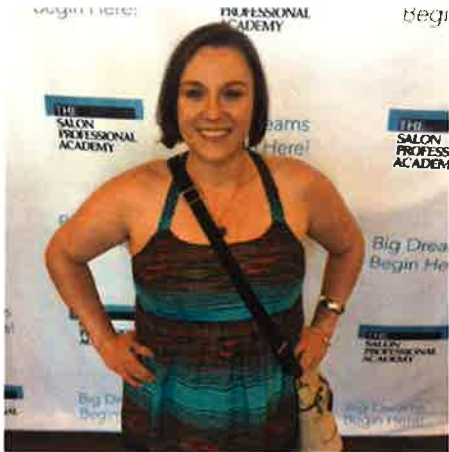
#### SAVED

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The Salon Professional Academy Onalaska



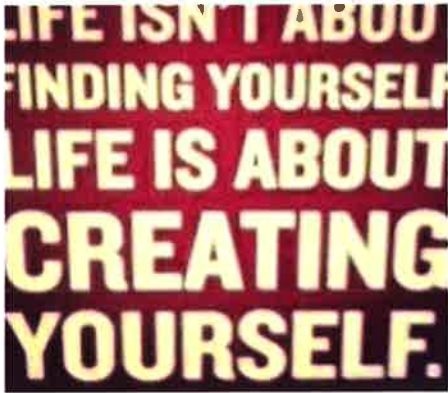
walking even though  
quitting feels like the  
easier thing to do. May  
you dare to look up even  
though the weight of your  
burden compels you to  
look down. May you dare  
to dream about the future  
even though the enemy  
would love for your past  
to have the last say. Keep  
walking, look up, and dare

comply big t  
convinced you  
dream big dre



Don't wait for things to get  
easier, simpler, or better.  
Life will always be complicated.  
Learn to be happy right now.  
Otherwise, you'll run out of time.

GREAT PEOPLE  
DO THINGS  
*before they're ready.*



**THE  
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Published by Sarah Bryan Fillbach · 2 mins ·

#cosmetologist #TSPAonalaska #BigDreamsBeginHere #whatdoyoudo?

Get started --> [salonproacademy.edu](http://salonproacademy.edu)

4.3

4.3 out of 5 · Based on the  
opinion of 296 people[Our Story](#)

Our students receive a well rounded  
education in both the classroom and with  
clients by providing af...

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Page?

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Professional Academy Onalaska and  
help you connect with more people.

How to Create Effective Posts

Short, visual posts created for the right  
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Videos help engage people in News  
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100% response rate, 14 hours response  
time

Respond faster to turn on the badge



4,648 likes +8 this week

Tspa Laura Simonis and 72 other friends



4,496 follows

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1

I cosmetically &  
psychologically  
transform  
self images and  
destinies of  
fellow human beings.  
What do YOU do?

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Write a comment...

**Photos****Boost an Instagram Post**

Reach more people and get more  
reactions, comments and shares

**Continually Reach More People**

Get more clicks each month with an  
ongoing promotion

6,390 post reach this week

**Community**[See All](#)

👤 **Brad Fillbach** and **81 other friends** like this  
or have checked in

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👍 4,648 people like this

👤 4,496 people follow this

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📁 Trade School · Hair Salon · School

💰 Price Range \$

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## THE SALON PROFESSIONAL ACADEMY

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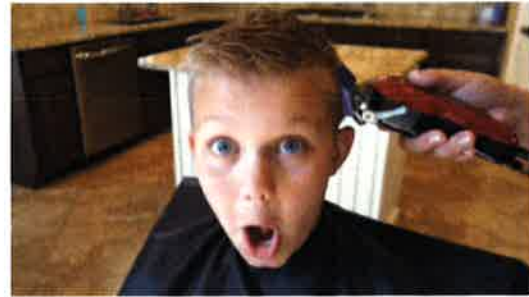
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# THE SALON PROFESSIONAL ACADEMY

## Shine Bright Like A Diamond!

Looking for the ultimate shiny hair formula? The Diamond Oil Glow Dry is a blow-dry-loving, oil-infused system for all hair types that increases hair shine. A blend of lightweight formulas scrub, gloss and detangle blow-dry addicted hair. The result is a super shiny hair and a bouncy blowout every time! Save 25% on our limited box sets!



## August Specials!

Save this month on back to school haircut specials! Students aged 18 and younger come in and receive a haircut for \$5. Use

Code: SCHOOL18E

Call [608.783.7400](tel:608.783.7400) to make your appointments or [book online](#).



**Meet Claudia!** She has been selected as August's Student of the month. Come in and save 10% Off Redkens Extreme Shampoo.



## **Open Enrollment!**

*Open Enrollment Going On Now! Save 50% off your application fee if you start in Cosmetology by August 20th! Call/Text [Admissions](#) at 608.783.7400 now!*

### [Cosmetology & Cosmetology+MUD Program](#)

*Next class starts September 10, 2018*

### [Esthetics Program](#)

*Next class starts December 10, 2018*

### [MUD Beauty Essentials Makeup Course](#)

*Next class starts January 7, 2019*

### [Massage Therapy Program](#)

*Next class starts November 5, 2018 - WAITING LIST!*



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**FINANCIAL AID AVAILABLE for those who qualify.**

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It's Never Too Late To Start Your Big Dream!

# THE SALON PROFESSIONAL ACADEMY

## July Specials!

Spread the word because we are offering \$5 haircuts to new clients through the end of the month! Also you can add on a \$5 Paraffin Hand Treatment to any service!

**Use Codes: NEW1018E & HAND1018E**

Save 15% on Redkens Highrise & Diamond Oil Glow Dry Product Lines! During your next visit ask your stylist what products would be right for your hair.

Call [608.783.7400](tel:608.783.7400) to make your appointments or [book online](#).



## Student of the Month

Meet Tiann! She is a current student in our September Cosmetology Class. She loves pairing the new Redken Brews 3 in 1 Shampoo, Conditioner, and Body Wash with most of her men's haircuts. Mention this email and you can save 10% on this new product through the month of July!

# Save \$1,000

Now is the time for YOU to enroll!  
We are offering a \$1,000 tuition discount available for our next Cosmetology class starting on July 16th, 2018. Space is limited, so call/text 608.783.7400 to talk with Admissions for more information.

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2550 Wisconsin Blvd  
Oshkosh, WI 54901  
(920) 438-7400  
info@salonpro.com



## Big Dreams Begin Here!

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## Program Start Dates!

### Cosmetology & Cosmetology+MUD Program

*Next class starts July 16, 2018*

### Esthetics Program

*Next class starts July 16, 2018*

### MUD Beauty Essentials Makeup Course

*Next class starts July 23, 2018*

### Massage Therapy Program

*Next class starts November 5, 2018*



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## You are invited to join us!

Are you interested in being a part of a Focus Group for our school? We would love to get your input and provide some information on the programs offered at [The Salon Professional Academy](#). Sign up for one of three upcoming sessions:

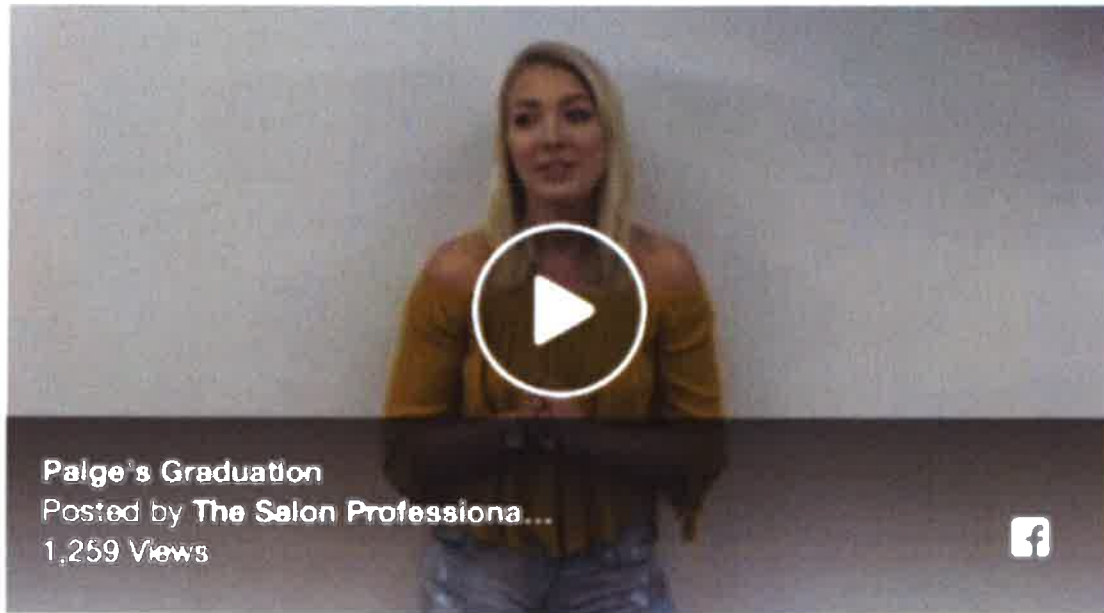
[Tuesday, April 24th @ 12:15-12:45pm](#)

[Wednesday, April 25th @ 5:00-5:30pm](#)

[Thursday, April 26th @ 9:00-9:30am](#)

[RSVP on Facebook as going](#) or [send us a message](#) to sign up for the date and time that works best for you. Feel free to bring a friend with you!

**THE  
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Paige is an alumni of our [Cosmetology program](#). Watch her [video](#) now!



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