

Next Classes Start Soon!

Cosmetology - July 16th

Esthetics - July 16th

Beauty Essentials Makeup - July 23rd

Massage Therapy - November 5th

THE

**SALON
PROFESSIONAL
ACADEMY**

566 Theater Road
Onalaska, WI 54650
608.783.7400
salonproacademy.edu



Set up a tour online at salonproacademy.edu

Call or Text 608.783.7400 with any questions.



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Big Dreams Begin Here.

Are you ready to change your life?

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About Us

Our mission is to produce highly trained and well-prepared graduates to be successful in a professional environment. We are thoroughly committed to excellence in education. Our programs are designed for students looking for long-term, successful careers in the beauty and wellness industry.

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BACKGROUND

Opened in 2006, The Salon Professional Academy offers top quality educational training programs in Cosmetology, Esthetics, Massage, Nails and Makeup classes. Students have the opportunity to learn both in classrooms as well as with actual guests by providing quality, affordable services to the public. The Salon Professional Academy in Onalaska is owned and operated by Sue Kolve-Feehan, a Redken Professional Artist and the owner of Sue Kolve's Salon & Day Spa, one of Redken's Club 5th Avenue Elite Salons.

FACILITY

Designed specifically to meet the needs of the students and the programs offered, the school is a 9,200 square foot quality educational facility. The campus consists of administrative and faculty space, as well as four dedicated classrooms furnished with the latest audio visual aids. The salon area includes 44 styling stations, 8 massage and facial beds, 8 manicure stations, 8 pedicure stations, 6 makeup stations and dedicated retail areas for our students to utilize during their training. The school is conveniently located in Onalaska just off Interstate 90. This growing community features nice parks and public facilities in addition to great living, dining, and shopping areas all within minutes of the school.

INSTRUCTIONAL MATERIALS

The books and materials for all programs are updated on a regular basis. Prior to the start of each class, textbooks and equipment are ordered so we are using the latest versions. For programs which it is required, every student receives a brand new kit, which includes their textbooks and necessary tools they will need to complete the program. Some products which will be used by the students are included in the price of tuition, but are not distributed to the students in their kits. Check out our Learn Wall to see samples of the kits in our display cases!

STAFF & ACCREDITATION

We are proud to have a team of experienced salon owners, educators and administrative staff who bring their professional skills and training to students in every area of the school.

The Salon Professional Academy in Onalaska is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC). ACCSC is a recognized accrediting agency by the U.S. Department of Education.



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Cosmetology

Our programs teach design, cutting, coloring, makeup, manicuring, pedicuring, basic facials and the art of hairdressing combined with comprehensive knowledge of business strategies and training in guest services.

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PREPARATION FOR SUCCESS

At The Salon Professional Academy in Onalaska, we know that a career in Cosmetology is not just about passing the state board exam. It's about innovation in hair color and techniques, understanding the beauty and wellness services, knowledge of business strategies, and training in customer service. Students receive a well-rounded education in hair, skin, make-up and nails in both classroom and salon floor settings. We offer two options for Cosmetology: the 1800 hour program is our standard program and the 1884 hour program includes our MUD Beauty Essentials Make-Up course. Our Cosmetology programs are designed to prepare students for a long-term and successful career in the industry.

MAXIMIZE YOUR POTENTIAL

- Hands-on training in our stunning facility, providing you real-world experience.
- Innovative styling, cutting and coloring techniques.
- Small classroom sizes to encourage your creativity and promote better learning.
- Critical business planning and communication skills for a well rounded education.
- Job placement assistance available.

PROGRAM LENGTH

The 1800 hour Cosmetology program is designed to take 57 weeks. The 1884 hour Cosmetology + MUD Beauty Essentials Make-Up program is designed to take 60 weeks. Training begins with 10 weeks of Foundations training in a classroom environment. During Foundations, no classes are held Saturday or Sunday.

After Foundations, education moves to include the salon floor. We offer a variety of schedules allowing you to experience training in this dynamic and ever-changing atmosphere.

TUITION & FEES

Application fee: \$150

1800 Hour Cosmetology Program:

Tuition: \$19,900

Books and kit: \$2,700

Total estimate for program completion in normal time: \$22,750

1884 Hour Cosmetology + MUD Program:

Tuition: \$21,580

Books and kits: \$4,150

Total estimate for program completion in normal time: \$25,880

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Cosmetology Schedules

We offer a variety of days and times to select from for flexibility. Schedules are subject to change and are based on availability. Contact Admissions at admissions@salonproacademy.com or call/text us at 608.783.7400 with any questions regarding scheduling.

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Expected program completion is 57 weeks for the 1800 hour program and 60 weeks for the 1884 hour program, taking into account regular attendance, holidays, one week vacation and up to five excused absences. All schedule options average to be 34 hours per week.

FOUNDATIONS

E/O Monday, 8:00 a.m. – 5:00 p.m.

Tuesday, Wednesday, Thursday, 8:00 a.m. – 5:00 p.m.

Friday, 9:00 a.m. – 4:00 p.m.

Select from the following schedules after Foundations:

SCHEDULE A

E/O Monday, 8:00 a.m. – 5:00 p.m.

Tuesday, Wednesday, Thursday, 8:00 a.m. – 5:00 p.m.

Saturday, 9:00 a.m. – 4:00 p.m.

SCHEDULE B

E/O Monday, 8:00 a.m. – 5:00 p.m.

Tuesday, 8:00 a.m. – 5:00 p.m.

Wednesday & Thursday, 12:00 p.m. – 9:00 p.m.

Every Friday, 9:00 a.m. – 4:00 p.m. **OR**

E/O Friday & Saturday, 9:00 a.m. – 4:00 p.m.

SCHEDULE C

***Must choose one evening schedule (12:00 p.m. – 9:00 p.m.)**

E/O Monday, 8:00 a.m. – 5:00 p.m.

Tuesday, 8:00 a.m. – 5:00 p.m.

Wednesday, 8:00 a.m. – 5:00 p.m. **OR** 12:00 p.m. – 9:00 p.m.

Thursday, 8:00 a.m. – 5:00 p.m. **OR** 12:00 p.m. – 9:00 p.m.

E/O Friday & Saturday, 9:00 a.m. – 4:00 p.m.

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Beauty Essentials

As a MUD Partner School, we are certified to offer the Beauty Essentials Make-Up Course.

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INTRODUCTION TO MAKE-UP

The Salon Professional Academy in Onalaska is partnered with Make-Up Designory (MUD) to offer a class called Beauty Essentials. It is an introduction to beauty make-up techniques through 84 hours of instruction and practice, and includes a complete MUD make-up course kit. Completion of the course qualifies students for the MUD Beauty Essentials certification. This means students have the opportunity to take some of the advanced specialty courses MUD offers upon completion.

EMPHASIS ON TECHNIQUE

The Beauty Essentials coursework prepares students to use the techniques required in today's multi-faceted industry. Regardless of which of these areas you intend to work in, mastery of beauty make-up is a must. Students learn the following:

- Facial Analysis
- Base Matching, Application, and Correction
- Contours and Highlights
- Color
- Eye and Lip Application

The course finishes with complete make-up applications ranging from one hundred percent corrective to natural make-up.

COURSE LENGTH & SCHEDULE

The Beauty Essentials course includes 84 hours of education with an average of 14 hours per week for a total of 6 weeks. Training takes place in the classroom and includes hands-on education with other students.

Classes typically meet Monday & Tuesday 8 a.m.-3:30 p.m.

TUITION & FEES

Application fee: \$25

Tuition: \$1,680

Kit: \$1,450

Total estimate for course completion in normal time: \$3,155



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Esthetics

Our program teaches the latest techniques to purify, balance and renew the skin, as well as the artistry of makeup application combined with knowledge of business strategies and training in guest services.

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PREPARATION FOR SUCCESS

At The Salon Professional Academy, we know that a career in Esthetics is not just about passing the state board exam. It's about understanding theoretical principles and specialized techniques, knowledge of business strategies, and training in guest services. While here you will receive a well rounded education in both classroom and salon floor settings. The Esthetics program prepares you for the ongoing challenges of keeping up on the trends, science and products to meet the consumer demand for a long-term career in the industry.

DESIGNED FOR PRECISION

- Specialized techniques and theoretical principals for skin analysis and conditions, facials, chemical treatments, skin and body treatments, eyebrow shaping and hair removal.
- Critical business planning and communication skills for a well-rounded education.
- Small classroom sizes to promote better learning and individualized attention.
- Hands-on training with specialized equipment and latest technology for real-world experience.
- Job placement assistance available.

PROGRAM LENGTH & SCHEDULE

The Esthetics program includes 18 weeks of education for a total of 600 hours with an average of 33.5 hours per week, exceeding the state requirements. Training begins in the classroom followed by hands-on education with clients.

Weeks 1 - 5:

Monday & Tuesday, 8:00 a.m. - 3:30 p.m.
Wednesday & Thursday, 8:00 a.m. - 3:00 p.m.
Friday, 9:00 a.m. - 4:00 p.m.

Weeks 6 - 18:

Monday & Tuesday, 8:00 a.m. - 3:30 p.m.
Wednesday & Thursday, 2:00 p.m. - 9:00 p.m.
E/O Friday, 9:00 a.m. - 4:00 p.m.
E/O Saturday, 9:00 a.m. - 4:00 p.m.

TUITION & FEES

Application fee: \$150

Tuition: \$9,200

Books and kit: \$2,600

Total estimate for program completion in normal time: \$11,950



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Massage Therapy

Our mission is to produce highly trained and well-prepared graduates to have a long-term, successful career in the wellness industry.

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DEVELOP YOUR SKILLS

Massage therapists utilize the healing power of touch to not only help clients relax and feel rejuvenated, but also to help restore optimum health after injury or illness. During their training at The Salon Professional Academy, students gain a comprehensive understanding of the human body and a high degree of technical skills, along with extensive hands-on experience. As demand in the industry continues to grow, now is a great time to enter into the field of Massage Therapy.

LEARN THE CORE MODALITIES

- Swedish
- Hot Stone
- Deep Tissue / Sports
- Prenatal
- Gait / Postural Assessments
- Geriatric

INTRODUCTION TO ADVANCED TECHNIQUES

- Reflexology
- Aromatherapy
- Pediatrics / Infant
- Oncology
- Myofascial Release
- Energy Work
- Neuromuscular Therapy (NMT)
- Thai

PREPARATION FOR SUCCESS

- Hands-on training with clients provides real experience.
- Small classroom sizes to promote better learning and individualized attention.
- Critical business planning and communication skills for a well-rounded education.
- Job placement assistance available.

PROGRAM LENGTH

Our Massage Therapy program includes 25 weeks of intense education for a total of 750 hours with an average of 30 hours per week. Training begins in the classroom followed by hands-on education with clients.

Schedule: Monday - Friday, 8:00 a.m. - 2:30 p.m.

TUITION & FEES

Application fee: \$100

Tuition: \$11,250

Books and kit: \$2,200

Total estimate for program completion in normal time: \$13,550

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Important Dates

Big dreams begin here every day at The Salon Professional Academy. Get started on your new career by enrolling in one of our upcoming classes now to reserve your spot!

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COSMETOLOGY

January 15, 2018
March 12, 2018
May 21, 2018
July 16, 2018
September 10, 2018
November 12, 2018

ESTHETICS

March 5, 2018
July 16, 2018
December 10, 2018

BEAUTY ESSENTIALS MAKEUP

April 9, 2018
July 23, 2018

MASSAGE THERAPY

April 23, 2018
November 5, 2018

SHOWOFF EVENTS

April 2, 2018
June 11, 2018
October 15, 2018

SALON EVENTS

April 2, 2018
June 11, 2018
October 15, 2018

GRADUATION

May 14, 2018
November 12, 2018

CLOSED DATES

Memorial Day - May 28, 2018
Independence Day - July 2, 3 & 4, 2018
Labor Day - September 3, 2018
Oktoberfest - September 29, 2018
Thanksgiving - November 22 & 23, 2018
Christmas - December 24 & 25, 2018
New Years - December 31, 2018 & January 1, 2019

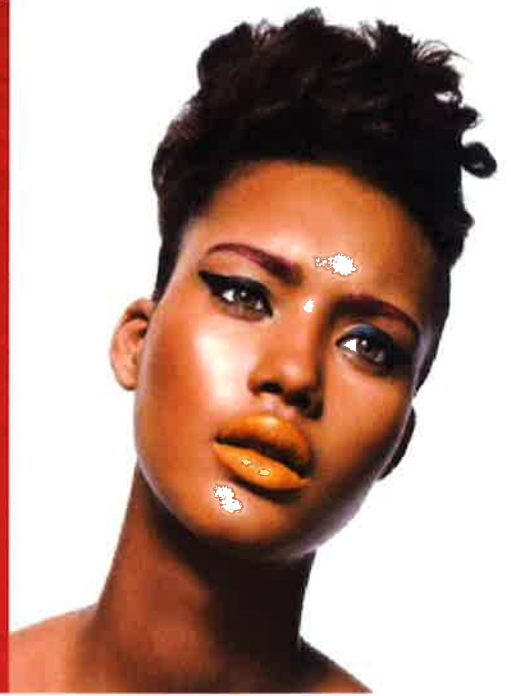
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Career Opportunities

Careers in beauty and wellness provide an opportunity to express positive values about caring and well-being in a way that can be both personally and professionally rewarding. There are a variety of career options available in the beauty and wellness industry.

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TYPES OF CAREERS

- Salon / Spa Owner or Manager
- Hair Stylist
- Massage Therapist
- Nail Technician
- Platform Artist / Educator
- Work on a cruise ship or at a resort
- Makeup Artist
- Sales Consultant
- Session Stylist
- Work in health clubs and fitness centers
- Work with sports teams and events

For more information about careers in the beauty and wellness industry, visit beautychangeslives.org.

ALUMNI STORIES

Find out what our alumni have to say about their careers and experiences in the beauty and wellness industry by visiting our website: salonproacademy.com/alumni-stories



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Services

We offer a full selection of salon and spa services provided by supervised students. Prices vary based on the level of the students performing the services. Conveniently make appointments online at salonproacademy.edu or call 608.783.7400 to schedule.

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SALON SERVICES

Haircut	\$12-15
Child's Cut	\$10-13
Bang or Beard Trim	\$8-11
Color	\$25-31*
Highlights	\$35-41*
Focus Foils	\$17-21*
Perm	\$33-39*
Style/Blowout	\$9-12
Special Occasion Style	\$23-25
Conditioning Service with Style	\$15-19

**Additional charges may apply depending upon length and thickness of hair.*

SPA SERVICES

Makeup Application	\$12-15
Cleansing Facial	\$19-22
Corrective Facial	\$23-29
Men's Sport Facial	\$19-22
Back Facial	\$27-33
Body Wraps	\$21-24
Salt Glow	\$22-25
Specialty Add-ons	\$8 each

MASSAGE SERVICES

Swedish, Deep Tissue, Prenatal,
Sports and Specialty (60 minutes) \$25
Add Hot Stones or Aromatherapy \$5

WAXING SERVICES

Brow , Lip or Chin Wax	\$8-11
Arm Wax	\$16-19
Leg Waxing - Half	\$23-29
Leg Waxing - Full	\$31-37
Back Wax	\$21-24
Bikini Wax	\$16-19
Brazilian Wax	\$27-33

NAIL SERVICES

Classic Manicure	\$15
Classic Pedicure	\$26
Polish Change	\$9
Paraffin Wax Dip	\$8
Gel Polish	\$10
Gel Polish French	\$15
Gel Polish Soak Off	\$5
Spa Pedicure	\$29
Signature Pedicure	\$34

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