## Alex Pfeiffer Yoga Teacher Training at The Studio

Profit and Loss Standard for July 1st, 2017 to December 31st, 2017

(Fiscal Year has been shifted for first time to Calendar Year per Conversation with Casey Wachniak. This is technically for January 1, 2017 to December 31, 2017; however, because January through June was reported on last year's submission, this is, in actuality, a reporting of July through December). Also note that most of the advertising Budget is spent in the early part of the year, hence there is a report of lower expenses than usual.

## Ordinary Income/Expense

Income

Sales The Studio

Yoga Teacher Training Tuition Payments	\$11892
Yoga Teacher Training Make Up Payments	\$0
Training Materials: Manuals, Books, CDs	\$0
Total Sales The Studio	\$11892
Total Income	\$11892
Expenses	
Advertising	\$0
License/Fees (to EAB and Yoga Alliance)	\$500
Insurance	\$230
Library (online)	\$1210
Postage	\$0
Cleaning Crew & Admin Support	\$0
Printing	\$0
Rent & Util (50% of Gross to The Studio)	\$7886.00

## **Total Expenses**

\$32797

Net Ordinary Income

\$ 4006

Net Ordinary Income FY 2011	-	\$ 1761
Net Ordinary Income FY 2012		\$ 4289
Net Ordinary Income FY 2013		\$18148
Net Ordinary Income FY 2014		\$22893
Net Ordinary Income FY 2015		\$24895
Net Ordinary Income FY 2016		\$22803
Net Ordinary Income FY 2017		\$25706
Net Ordinary Income FY 2018 (calendar 2017)		\$4006