

Advertising Report

Web Page: <http://www.thestudiomadison.com/yoga-teacher-training/>

SEO & Google Ads direct searchers.

Facebook (& Instagram) Advertising

<https://www.facebook.com/TheStudioMadison/>

Posts are frequently sponsored as to bump the appearance in potential trainees timelines.

You Tube:

<https://www.youtube.com/watch?v=H6CED4tS2qI>

Live:

Another advertising avenue is that I host frequent Q&A's for teacher training. These are 1 hour long conversation sessions to talk to folks who are on the fence. Folks find out about these via the above avenues as well as The Studio's email list. Example:

YOGA TEACHER TRAINING Q & A

AUGUST 27 @ 6:30 PM - 7:30 PM Free



GET ALL YOUR QUESTIONS ANSWERED.

Join us **Monday, August 27th at 6:30pm** for a Question and Answer session about [The Studio's Yoga Teacher Training](#) program. Meet Training Director [Alex Pfeiffer](#) and The Studio owner [Kathleen Slattery-Moschkau](#).

Learn more about our Weekend Module option that starts this September. Find out what sets our training apart. Ask the questions you've been yearning to ask about this life changing experience.

The next Weekend Module option starts on September 27th, 2018; deadline for applications is September 14th, 2018.

RSVP HERE