**Institutional Plan**

**Loyola University Chicago @ Carthage - Graduate School of Social Work**

1. **Mission**

No Changes

1. **Market**

No Changes

1. **Management**

No Changes

1. **SWOT Analysis Strengths** Remains the same

Add: Faculty that teaches at both the Water Tower Campus (WTC) School of Social Work and Carthage campus.

Adjunct faculty that teach at the WTC and from the Wisconsin area including University of Wisconsin, Milwaukee, Alverno, Concordia, Marquette, and Whitewater.

**Weaknesses**

Same: Limited opportunities to meet with students to address academic and/or field internship issues. Most students are working students and to travel to Carthage to meet other than Saturday is challenging.

**Opportunities**

Remains the same

**Threats**

Remains the same

**Goals for Strengths/Weaknesses**

Same: Appointments are being set-up to discuss issues related to student academics and/or field internship issues through conference calls and Skype.

**Goals for Opportunities/Threats**

Remains the same

Add: Increased efforts to set-up student information meetings at BSW schools to improve marketing and admission of advance standing students.

**Future Think**

Remains the same

Same: New program structure has been implemented which includes several condensed classes (meeting all day for 4 weeks) and increased opportunity to take online and/or hybrid courses.