## INSTITUTIONAL PLANNING

Wis. Stats. 38.50 (10) (a) Form EAB 1.10 (Rev. 11/15)



STATE OF WISCONSIN EDUCATIONAL APPROVAL BOARD 431 CHARMANY DRIVE, SUITE 102 MADISON, WI 53719 (608) 266-1996

The Educational Approval Board (EAB) is a postsecondary education agency that employs a regulatory model focused not only on compliance, but also institutional effectiveness. To facilitate an environment in which schools seek to be effective organizations that improve over time, the EAB requires schools to submit evidence appropriate planning has been conducted. Although similar to a strategic or business plan, this information will enable the EAB and school officials to engage in a dialogue over time about the future of the school.

Schools that already have some type of strategic or business plan (e.g., schools that have either a corporate or accreditation plan) must adapt these documents to the following requirements and focus on Wisconsin operations and students. The EAB does not expect any school to divulge any sensitive, proprietary business information. The information must address the five elements identified below and provide the information requested.

## I. SCHOOL INFORMATION

HEAlium HOT YOGA

## II. PLANNING ELEMENTS

A. MISSION. Describe your school's mission and vision, which identifies its purpose and its core values.

ONR MISSIM FOR HEATINM NOT YOURS DU HOWR YOUR RACHER MAINNES PROBLEM IS to prepare MR Wainees to lead intelligent, well hounded, and thoughtful you classes for A Dynamic Parce of Students through Court work Gasage on your theory, anatomy, asana palignment, medilation, panayama, and Ayurveda taught in an Intimate and Nurthing from mont with great attention to land under a light of an anatomy and all mideal a smith to individual growth.

B. MARKET. Discuss the nature of your school and the business in which it is engaged. Describe who your existing and/or potential customers are and what motivates them to enroll in your school. Explain how you let these customers know you are in business. Finally, identify who your competitors are and how you are different from them.

Healing Not you is a Spirited you Studie with a variety of your Classes aiming to serve our Community, we make passionate assent what we teach and that it a vsco part of what makes us so special. We open our thems and thanks to any one interested in learning a little of one About your. Our Teacher Training is exemplary belower ar lead trainers than a combined 30 plus. Here of your teaching expenence and over 10 years experience Running your Teacher trainings.

\* OUR existing And potential variees are Students of healing hot your That he what we do and want to Low Mother.

Form EAB 1.10 (Rev. 11/15) Page 1 of 4 INSTITUTIONAL PLANNING ON Falebook, INSTOS ram, and on on hebsite. NORSE NEWSLOTTES

Sow compensors are any Job How you reacher waring in mke. WE set our selves apart from them by healy getting to known our shapes in classes. WE are personable, available, and compassionall to their needs. WE those Orealed a Unique and wonderful goga community in milwaulae, buy view in particular and it welcoming to anyme who wanks to pin. WE ALSO there planty of expenence lunning reacher wairing not to pention our will be kept at 12-M Regaliso IT stays intimato and we are certain Student's Can Set the attention they need.

	C. MANAGEMENT. Describe your management team and how it functions to lead, administer and position the school. If your school has advisory boards, describe how the school uses them for program and school improvement.
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	Rusyn weks & own prator - (will be in charge of finances, marketing, enrollment, Scholling, and will lead 2-3
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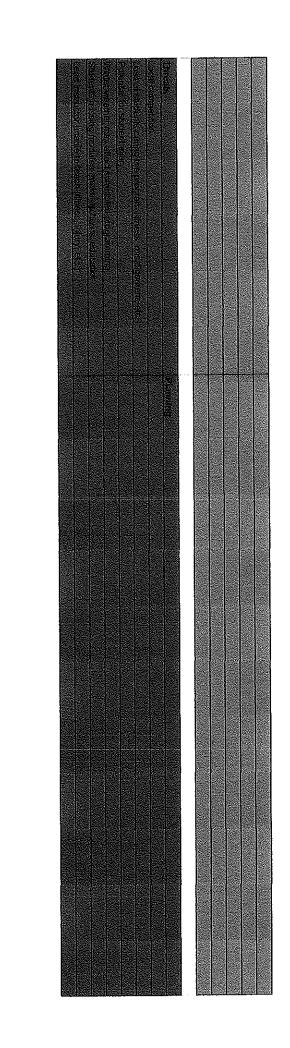
**D. SWOT ANALYSIS.** Identify your school's strengths, weaknesses, opportunities and threats (SWOT). Based on the results of this SWOT analysis, provide the following:

- 3 to 5 goals for strengths/weaknesses and how they will be addressed by your school.
- 3 to 5 goals for opportunities/threats and how they will be addressed by your school.

The goals should have specific objectives, defined results, a timeline for completion and metrics (some type of evaluation or measurement) by which the institution can evaluate/measure their success. In developing its goals, the school may wish to refer to the Elements of Effective Institutions graphic that is included on the back page of this form.

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Opportunities  YACEP offerings for its  Ability, to shape and gr  Training positively lifts  Integration of retireal(s)  Offering of immersive	Weaknesses Few males enrolled Newer brand of YTI Acclimation to a ne Limited capacity	Strenths Yoga Alliance approved Small Infilmate class size Student span of control, 1: New, modern space (2 roc Student applicants from lo 3 Lead Certified Instructor 13+ years of YTT experier 30+ years of combined te: Lead Instructors with dive Well-rounded course offer Business planning course Practical application teach Inclusion of outside profes Schedule accessibility for
Opportunities  YACEP offerings for teachers and the community  Ability to shape and grow teachers for the health and growth  Training positively lifts the community  Integration of retreat(s)  Offering of immersive training during summer for aducators	Weaknesses Few males enrolled Newer brand of YTT in area Acclimation to a new space Limited capacity	Strenths  Yoga Alitance approved  Small Infinate class size (12)  Student span of control, 1x1 support  New, modern space (2 rooms)  Student applicants from local community  Lead Certified Instructors  13+ years of YTT experience  13+ years of combined teaching experience  1year instructors with diverse training backgrounds  Well-counded course offerings and expertise  Business planning course  Practical application teaching for students  Inclusion of outside professionals as needed to add to value schedule accessibility for students
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the health aummer for summer for		ence ertise ertise ertise
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tuctors are nerging bac and educa and educa y connecting oday in man	e to attracti n of values i titive ways it size for dec fferings per	omponent to e on the full e on the full and suppor ration for all d integrate of the course to mibes for pri
Goals  All Healiter XT3 instructors are YACEP-cettified through Yog Create space for emerging brackers to join the Healiturn:Hot Y Continue to promote and educate around the importance of it Deepen student body connection to each other and selves th Create a summer 30 day intrinsisive training to allow for great	Goals  Promote and educate to attract male population  Marketing, promotion of values & differentiation.  Continue to find creative ways to utilize full space (2 rooms) as Promote small class size for deeper students support and allo Design two course offerings per year.	Goals  Offer a mentoship component to the course to ensure deep learning & comprehension  Continue to capitalize on the full space (2 rooms) as allowed  Continue to promote and support the local community  Require Lead Certification for all teachers leading in the Healium YTT space  Continue to grow and integrate content that will produce knowledgeable and confident Continue to promd-out course to include some 1x1 coaching in personal business plan.  Create more opportunities for practice teaching both within the classroom and the continue to create even more variety for students to access training by adding a 2nd opportunity to create even more variety for students to access training by adding a 2nd
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Alliance to offer more continuing education garslaff and sichedule uning for body, mind and splint ugh retreat remollinent and alignment to varying student needs, schedules		
schedules		

Healium YTT SWOT



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SEE Attached

E. FUTURE THINK. Describe your school 5 years from now. What will it look like and how it will be positioned in the market place.

Healium Hot Yoga's Tellaher Toldining from will Continue to be an intimate Educational opportunity, providing a low Student to Peacher Ratio which will offer the vainless a menture ship Melatianship with The redehers and ready allew to Educational Support. Our profound will expand from one training Per year, to at least two profound per year with the potential for Immersion-Style training Sessions and a retreat training Settings

Healium for your will be a hub for Continuing Education in the area; graduates from our training profound will those there access to Continuing Education on a liquid Boasis through waterships and advanced training Courses Education on a liquid Boasis through waterships and advanced training Courses in will make it Easier for Students to main fair your alliance Continuing to miss will make it Easier for Students to main fair your alliance Continuing to miss will make it Easier for Students to main fair your alliance Continuing to the sum of the sum of

the best of my knowledge.
Signature of Authorized School Official:

Title of Authorized School Official

I hereby certify that the information contained on this form and any attachments to the form is true and correct to

When Hink Contd:

Credits and Requirements. These askshops will also quotiates to maintain très with one another and me greater miluau kee area yoga Tracker Community by prondug not over Educational Support sut potential Carrier apportantes Transh vietuosilong with other we trochores from other sholis.

## INSTITUTIONAL SYSTEMS

