**Institutional Plan 2018**

One of our goals for 2018 was to get more students to take the full 60-hour course like stated for the 2017 fiscal year. We had 9 students take the full course and all full course students who went through our course from July of 2017 to June of 2018 have received full employment. We have a very high successful rate for students finding jobs in the trucking industry.

Another one of our goals for 2018 was to establish a website for future students to learn more about our school before attending. In April of this year we successfully completed that goal. On our website, we give a bio of our school, rates, curriculum etc. It is a working progress! We have also created a Facebook page for the business. The Facebook page allows students to ask questions prior to attending and shares our location. We have started advertising at local events as well as on the radio on two different stations. Between all of the advertising, we are still maintaining a successful rate of students.

In the last fiscal year, we have trained 87 students and have had a successful rate of finding jobs. We have very flexible training hours as well as starting dates to help students find time to do their truck training at their convenience.