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08/17/18

Cash Basis

Rinehart Taxidermy
Profit & Loss
 July 2017 through June 2018

	Jul '17 - Jun 18
Ordinary Income/Expense	
Income	
Customers Refunds	-93.00
income-Service	13,683.68
Income-Supplies	1,300,287.22
Income-Wholesale	375,597.47
Income - School	66,709.02
Income - Supplies	296,510.76
Merchandise Sales	30.00
Sales Tax Payable E	-36.58
Vendor Discount	29,129.04
Total Income	2,081,817.61
Cost of Goods Sold	
Cost of Goods Sold	808,506.19
Deer	0.00
Inventory Adjustment	-41,446.68
Merchant Account Fees	284.31
School Resale Supplies	1,778.97
Total COGS	769,122.79
Gross Profit	1,312,694.82
Expense	
Advertising	
Advertising - Catalog	57,695.88
Advertising - Internet	11,163.70
Billboard	359.50
Show Expense	5,131.54
Advertising - Other	3,215.98
Total Advertising	77,566.60
Advertising and Promotion	6,310.97
Airplane Fuel	
Pilot Services	2,078.80
Airplane Fuel - Other	2,463.44
Total Airplane Fuel	4,542.24
Alarm System 83	920.00
Ask My Accountant	
Loss from damaged foam product	-52.29
Total Ask My Accountant	-52.29
Automobile Expense	
Automobile Expense - Fuel	5,449.24

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Automobile Expense - Other	1,835.78
Total Automobile Expense	7,285.02
Bank of SP Interest Expense	5,405.20
Bank Service Charges	1,397.55
BankofSunPrairie	2,435.44
Charitable Contributions	461.93
Computer and Internet Expenses	700.64
Customer Sales Tax Payable	60.16
Donations	67.00
Dues and Subscriptions	946.71
Framing	555.00
Hanger	2,681.63
Insurance Expense	
Cessna	6,120.78
General Liability Insurance	15,247.00
Officer's Life Insurance	181.25
Worker's Compensation	8,635.00
Insurance Expense - Other	2,475.00
Total Insurance Expense	32,659.03
Interest Expense	
Bank Note Interest	397.90
Finance Charge	51.84
Interest Expense - Other	6,112.60
Total Interest Expense	6,562.34
Licenses & Permits	944.02
Loan from Dan Rinehart	12,372.22
Meals and Entertainment	2,458.81
Merchant Fees	49,249.78
Office Supplies	4,076.22
Pay Pal	
Discount	-370.50
Total Pay Pal	-370.50
Payroll Expenses	
Payroll Tax Expense	1,284.14
Unemployment	1,001.44
Payroll Expenses - Other	445,351.03
Total Payroll Expenses	447,636.61
Personal Property Tax	5,425.88
petty Cash - Show	50.00

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Postage and Delivery	40,345.54
Product Loss	-93.22
Production Supplies	
CRC Dry PTFE Lube	58.92
Production Supplies - Other	3,143.08
Total Production Supplies	3,202.00
Professional Fees	
Accounting	270.00
Royalties	9,573.39
Professional Fees - Other	1,607.12
Total Professional Fees	11,450.51
Rent Expense	66,707.34
Repairs and Maintenance	
Building	361.70
Computer Repairs	793.37
Electrician	1,889.68
Equipment Repairs	584.47
Trailer Repairs	297.51
Repairs and Maintenance - Other	4,362.94
Total Repairs and Maintenance	8,289.67
Research & Development	-8,250.57
Restocking Fee	20.00
Sales Tax & Licenses	6.43
Shipping	
shipping of Warrens	9,232.00
Shipping - Other	314,172.36
Total Shipping	323,404.36
Staff Lunch	1,295.20
Starfish -Payroll	47,666.76
starfish Replicas - Advertising	3,533.93
starfish Supplies	2,193.66
starfish Trip	545.01
student diplomas	14.69
Supply Expense	
Office Expense	8,003.40
Packaging Expense	48,049.56
School	52.59
Supply Expense - Other	58,021.12
Total Supply Expense	114,126.67
Teaching Fee	2,608.20

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Telephone Expense	
Internet Expense	5,963.16
Telephone Expense - Other	11,104.26
Total Telephone Expense	17,067.42
Travel & Entertainment	
Airfare	3,046.85
Entertainment	1,009.00
Hotel	4,062.20
Meals	2,576.89
Rental Car	124.00
Travel	4,520.56
Travel-Starfish Replicas	7,794.68
Travel & Entertainment - Other	188.78
Total Travel & Entertainment	23,322.96
Utilities	
Garbage Removal	4,908.48
Gas & Electric	14,519.98
Water	2,206.89
Utilities - Other	1,893.14
Total Utilities	23,528.49
Warren trip	1,246.41
Total Expense	1,354,579.67
Net Ordinary Income	-41,884.85
Other Income/Expense	
Other Income	
Gain/Loss of Sale of Assets	-4.97
Total Other Income	-4.97
Net Other Income	-4.97
Net Income	-41,889.82