NATIONAL STUDENT RECRUITMENT

(JULY 1ST, 2017 - JUNE 30TH, 2018)
THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS



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WISCONSIN CHAMBERLAIN UNIVERSITY STUDENT RECRUITMENT ADS

THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS



:45/:15 Open House Brand Awareness "What If" Radio Spot - July 2017

RADIO SCRIPT:

What if a nursing college cared for its students... the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What would happen?.....something extraordinary.

That's why we set out to reimagine what's possible in nursing education by creating a place where instructors care for and nurture every student.

Now, we're more than 30,000 strong; Extraordinary Chamberlain nurses with the passion and determination to tackle today's healthcare challenges.

Join us, and together, we can change things.



:20/:10 Open House Brand Awareness "What If" Radio Spot - July 2017

RADIO SCRIPT:

What if a nursing college cared for its students... the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What would happen?.....something extraordinary.

Join us, and together, we can change things.



:60 Brand Awareness Chamberlain University, College of Nursing "What If" Radio Spot July 2017

Version A:

What if a nursing college cared for its students...the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What if how we learned was as important as what we learned?

What would happen?.....something extraordinary.

That's why we set out to reimagine what's possible in nursing education. We imagined a place where instructors cared for and nurtured every student. And where students would do the same for each other.

But we never imagined how well it would work.

Now Chamberlain University's College of Nursing has become a close-knit community of extraordinary nurses...a place where care, collaboration and compassion help students thrive.

Join us, and together, we can make a difference.



:42/:18 Brand Awareness Open House Chamberlain University, College of Nursing "What If" Radio Spot July 2017

What if a nursing college cared for its students...the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What would happen?.....something extraordinary.

That's why we set out to reimagine what's possible in nursing education by creating a place where instructors care for and nurture every student.

Now, we're empowering nurses all across the nation; Extraordinary Chamberlain nurses with the passion and determination to tackle today's healthcare challenges.

Join us, and together, we can make a difference.



:30 Brand Awareness Chamberlain University, College of Nursing "What If" Radio Spot July 2017

What if a nursing college cared for its students...the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What would happen?.....something extraordinary.

That's why we set out to reimagine what's possible in nursing education by creating a place where instructors care for and nurture every student.

Join us, and together, we can make a difference.



:20/:10 Brand Awareness, Open House Chamberlain University, College of Nursing "What If" Radio Spot July 2017

What if a nursing college cared for its students...the same way nurses cared for their patients?

What if the focus was on keeping students in...not weeding them out?

What would happen?.....something extraordinary.

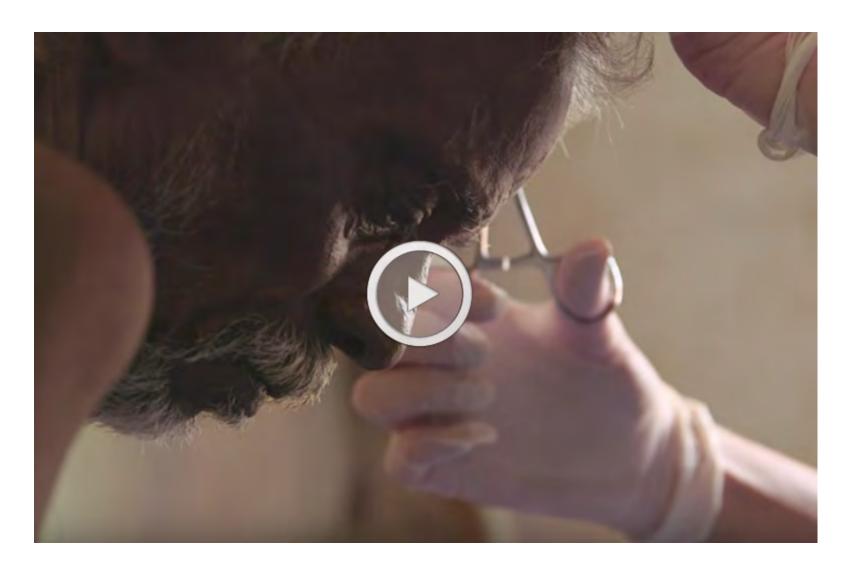
Join us, and together, we can make a difference.





PRE-ROLL ONLINE VIDEOS

"Selfless" :15 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=Som-gcVRg2c



"Selfless" :30 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=XheePUeU6ew



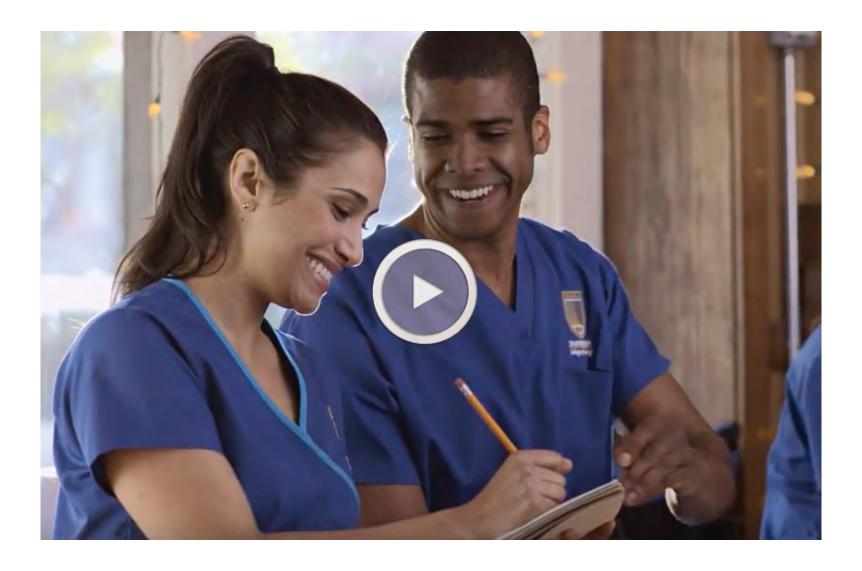
"Teaching Care" :15 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=3yDjCYzNvo4



"Collaboration" :15 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=tjzInsx9xHM



"Holistic Education" :15 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=kKez33laQml



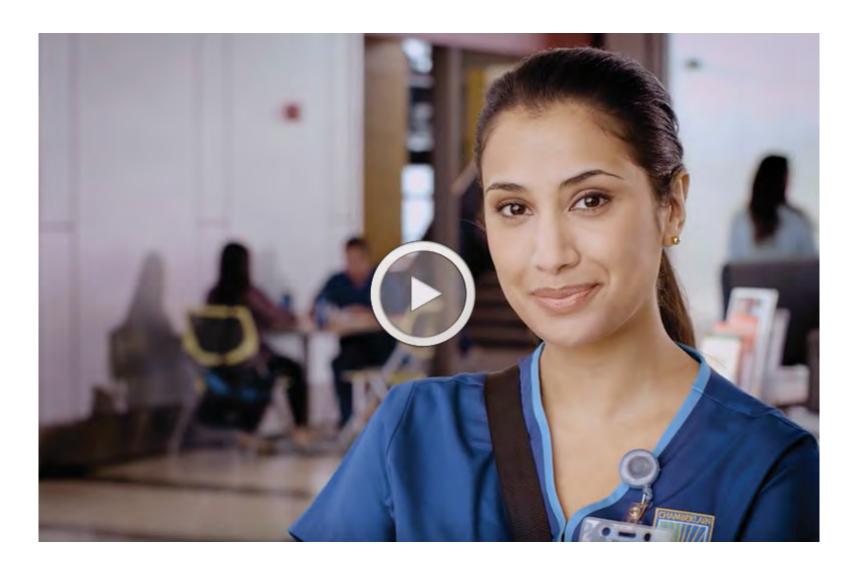
"Mentors" :15 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=CWR_Kk0Eu6E



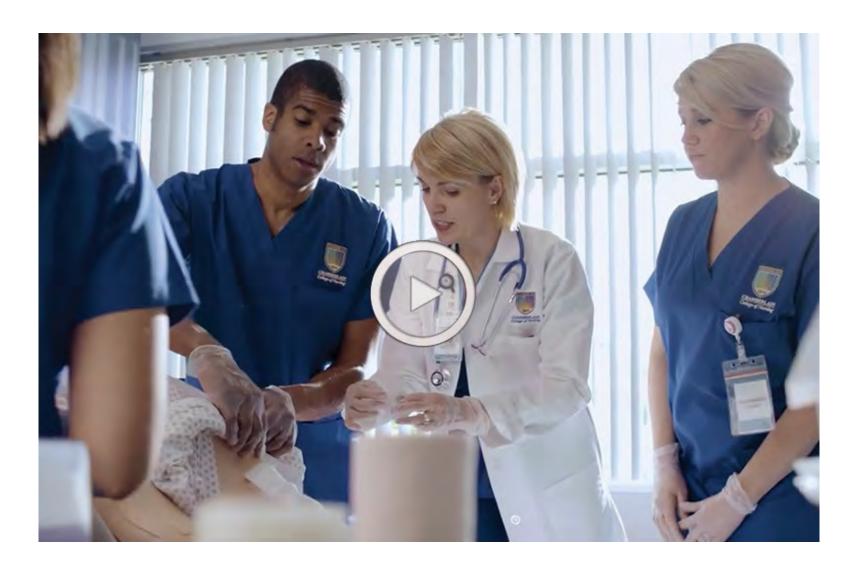
"Community" :30 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=Vy22QxdyfmM



"Preparedness" :30 Web Video - July 2017-June 2018



https://www.youtube.com/watch?v=In58kVfmZpM



"Nurses Make the Difference" :30 Web Video - September 2017-April 2018



https://www.youtube.com/watch?v=JV1gFZQAYqg



"What if a Nursing College" :30 Web Video - September 2017-April 2018



https://www.youtube.com/watch?v=m3lkEu96WbY





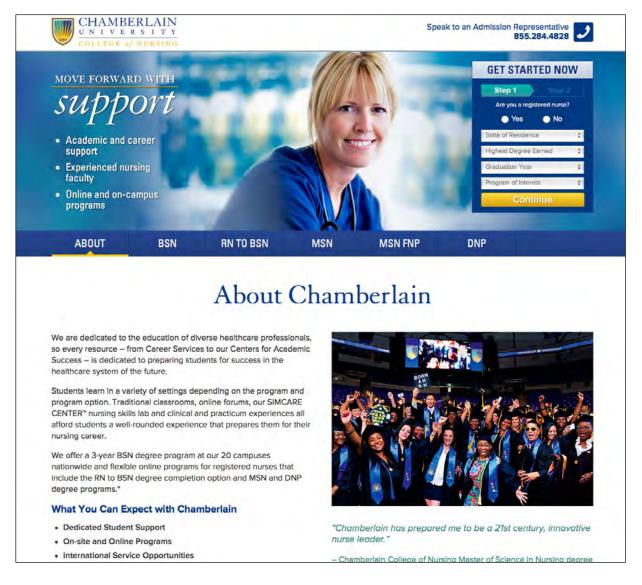
https://www.youtube.com/watch?v=ABEkhMiTo98





The following display ads all linked to the landing page (below) while in circulation, where appropriate accreditation and legal information can be found.

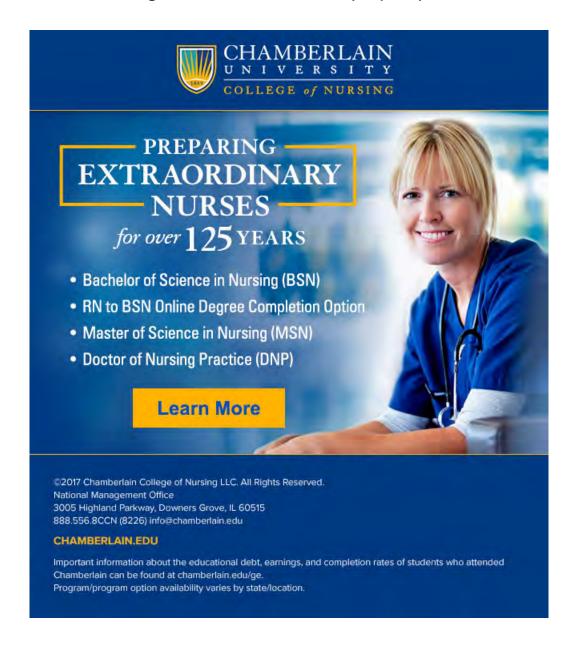
(Click image to view website)





https://www.chamberlain.edu/responsive

Chamberlain Google GSP Awareness Display - April 2017-June 2018





Chamberlain Google RN-BSN GSP Awareness Display - July-December 2017





Chamberlain Google GSP Display - July-December 2017





Chamberlain University RN-BSN 300x250 Display Ads: July 2017





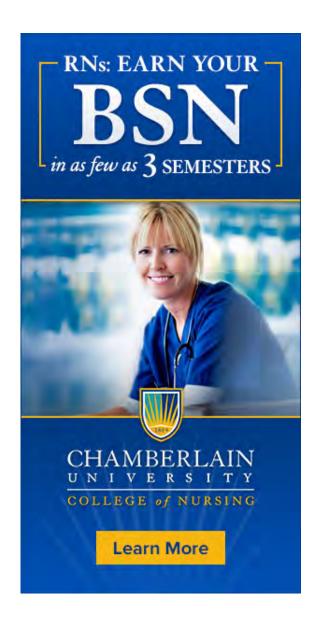
Chamberlain University 728x90 RN-BSN Display Ad: July 2017













Chamberlain University 300x50 RN-BSN Ad: July 2017



Chamberlain University 320x50 RN-BSN Ad: July 2017









Chamberlain University 300x250 MSN Display Ad: July 2017

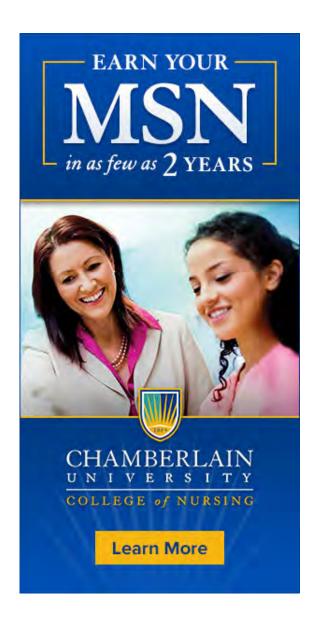




Chamberlain University 728x90 MSN Display Ad: July 2017









Chamberlain University 300x50 MSN Ad: July 2017, August 2017



Chamberlain University 320x50 MSN Ad: July 2017, August 2017





Chamberlain 160x600 MPH Display Ad: July 2017









Chamberlain 160x600 MPH Display Ad: July 2017

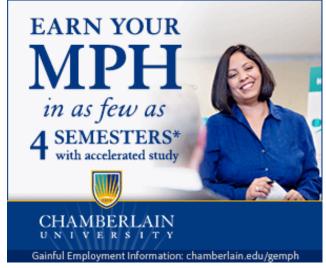








Chamberlain MPH 300x250 Display Ad: July 2017









Chamberlain MPH 300x250 Display Ad: July 2017









Chamberlain University MPH 728x90 Display Ad: July 2017



EARN YOUR MPH in as few as 4 SEMESTERS* with accelerated study





Flexible scheduling

100% online coursework with 24/7 access

Gainful Emplyment Information: chamberlain.edu/gemph

No GRE or entrance exams





EARN YOUR MPH in as few as 4 SEMESTERS* with accelerated study





Chamberlain University MPH 728x90 Display Ad: July 2017



EARN YOUR MPH in as few as 6 SEMESTERS

Gainful Emplyment Information: chamberlain.edu/gemph





Flexible scheduling

100% online coursework with 24/7 access

No GRE or entrance exams



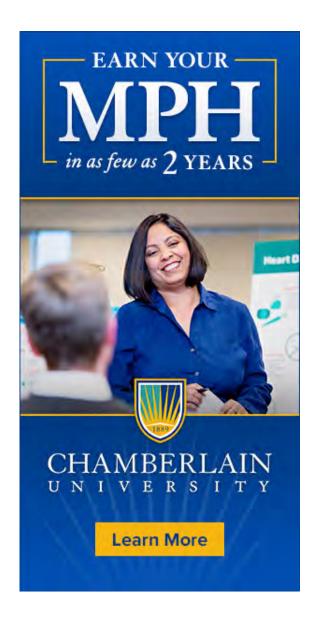


EARN YOUR MPH in as few as 6 SEMESTERS











Chamberlain University 320x50 MPH Display Ad: August 2017



Chamberlain University 320x50 MPH Display Ad: August 2017

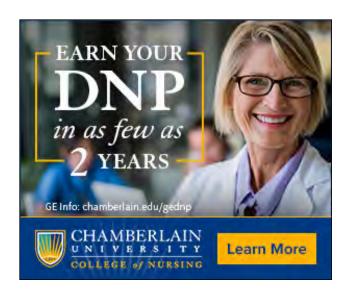








Chamberlain University 300x250 DNP Display Ad: July 2017

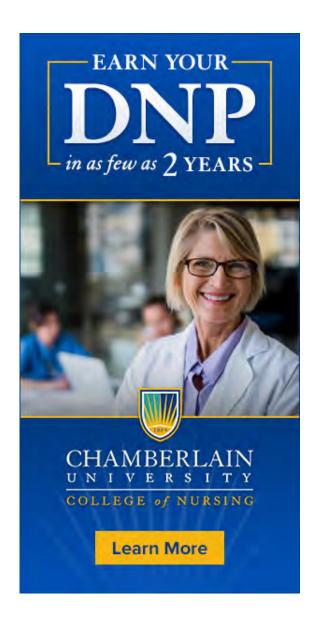




Chamberlain University 728x90 DNP Display Ad: July 2017









Chamberlain University 300x50 DNP Ad: July 2017, August 2017



Chamberlain University 320x50 DNP Display Ad: July 2017







WISCONSIN CHAMBERLAIN UNIVERSITY WEBSITE LANDING PAGES

THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS

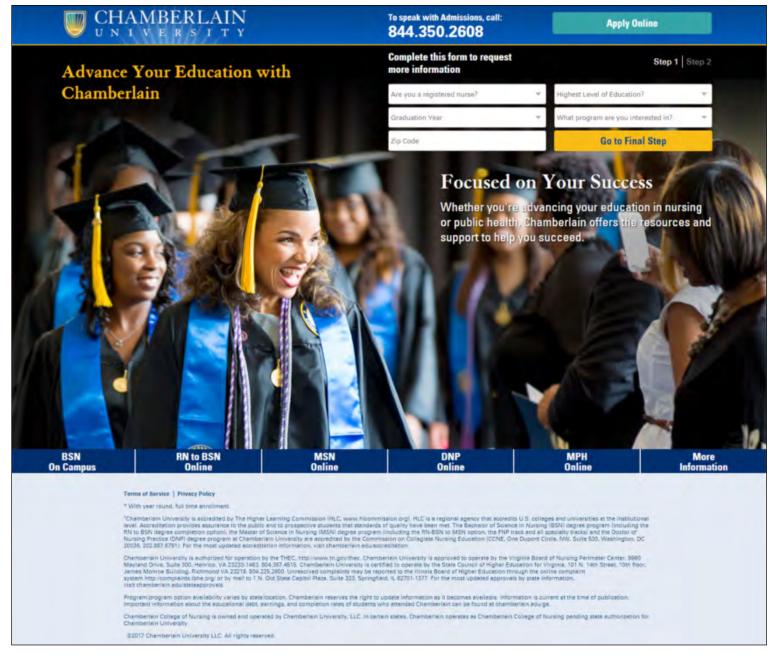
Chamberlain University Home Page, July 2017-Present





https://www.chamberlain.edu

Chamberlain University Paid Search Grad Homepage - July 2017- April 2018





go.chamberlain.edu

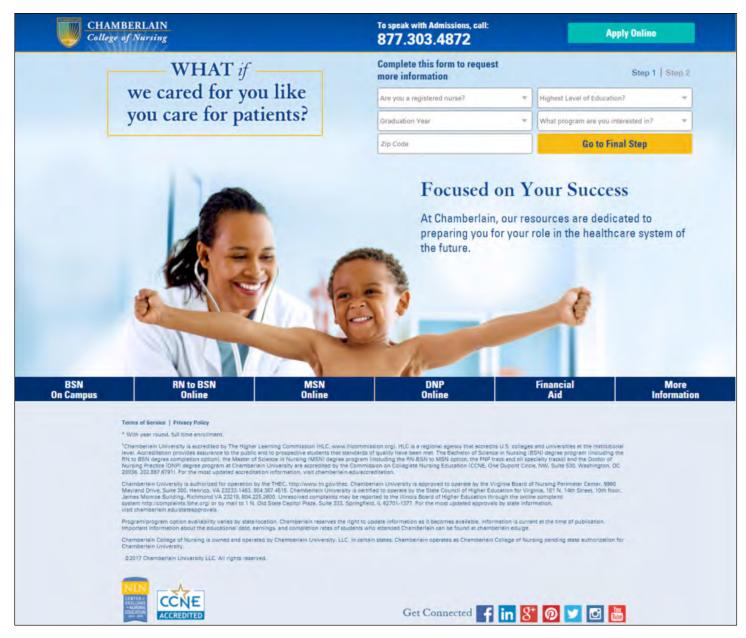
Chamberlain University Paid Search Homepage - July 2017



go.chamberlain.edu



Chamberlain University Paid Search Homepage - July-September 2017



go.chamberlain.edu



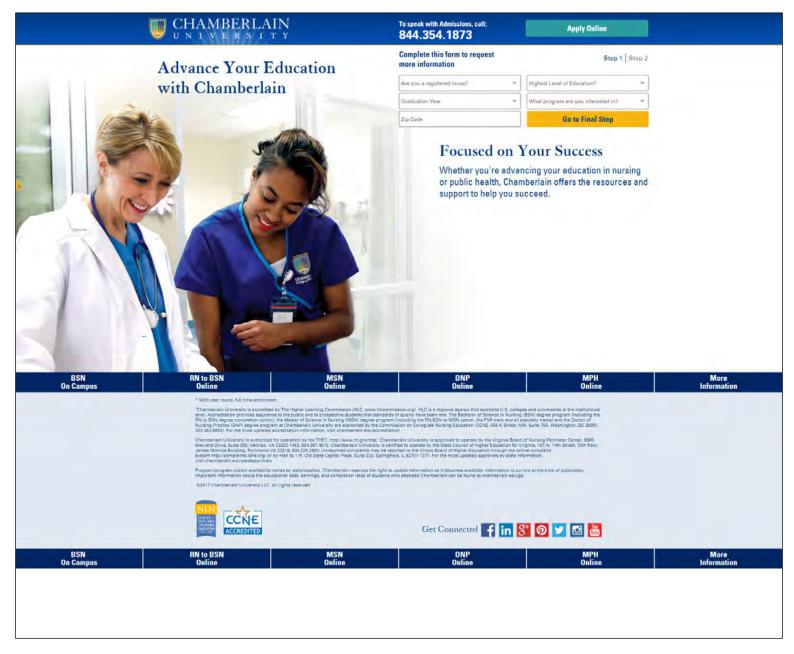
Chamberlain University Paid Search Page - July 2017-Present



https://go.chamberlain.edu/?ab.sc=Chamberlain-Bing-Core-Brand-Desktop&ca.mp=Bing&cmpid=ps-Chamberlain-Bing-Core-Brand-Desktop&vc=205523&KWID=43700032627840705&ca.kw=chamber-alin&ca.target=kwd-79096266030080:loc-114197&ca.cr=79096168348157&ca.mt=p&cb.device=c&sc_2=chamberalin&utm_campaign=Leapfrog+-+Chicago+-+In+Market+-+PST+-+Brand+-+Phrase&ms-clkid=37549c06da141887b796c7455104a862&gclid=COiKyoW2ktwCFcaYgQodA6IF0Q&gclsrc=ds



Chamberlain University Paid Search Student Lifestyle Landing Page - July 2017 - Present





Chamberlain University Paid Search MSN Page - July 2017-Present





go.chamberlain.edu/msn



Chamberlain University Paid Search RN-BSN Page - July 2017-Present





go.chamberlain.edu/rnbsn



Chamberlain University Paid Search RN-BSN Landing Page -July 2017-Present



 $\frac{https://go.chamberlain.edu/RN-BSN.html?ab.sc=Chamberlain-Bing-Core-Brand-Desktop\&ca.mp=Bing\&cmpid=ps-Chamberlain-Bing-Core-Brand-Desktop\&vc=205523\&sitelink=RN \ to \ BSN \ Programs \\ Brand\&KWID=43700032627840705\&ca.kw=chamberalin\&ca.cr=%7Bcreative%7D\&ca.mt=p\&cb.device=c\&sc \ 2=chamberalin\&msclkid=b8f7a35cc75510a70a21f81f4b42a25b\&gclid=CJDu6oK3ktwCFVBLgQ-odilgEIQ\&gclsrc=ds$



Chamberlain University Paid Search DNP Page - July 2017- Present







Chamberlain University Paid Search MSN Page - July 2017-Present







Chamberlain University Paid Search MPH Page - July 2017- Present









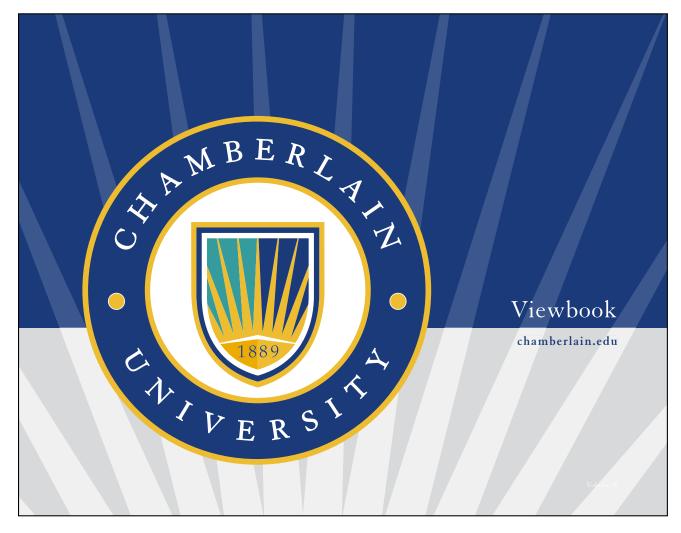
SECTION 3:

WISCONSIN

CHAMBERLAIN UNIVERSITY

ACADEMIC BROCHURES/CATALOGS/HANDBOOKS

THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS

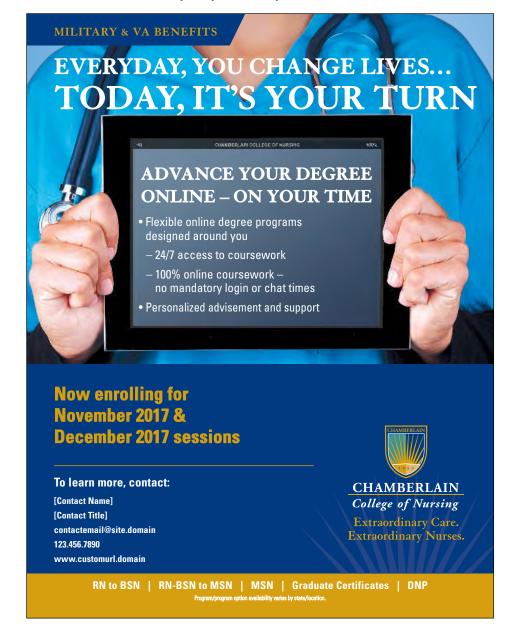


(Click image to download .zip file of all the pdf documents to review.)

chamberlain.edu/viewbook



Military Flyer- July 2017



(Click image to download .pdf file)

https://www.dropbox.com/s/uw0d32wenj3g323/Military%20Flyer.pdf?dl=0



Military HDS Brochure - July 2017





(Click image to download .pdf file)

https://www.dropbox.com/s/wkjvypimd42yf6v/Military%20HDS%20Brochure.pdf?dl=0





SECTION 4:

WISCONSIN CHAMBERLAIN UNIVERSITY PAID EMAILS

THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS

All Nurses RN-BSN Responsive Email: May 2018



Let us help you take your education to the next level while maintaining a work-life balance through our flexible RN to BSN degree completion option.

- Earn up to 77 proficiency credits for your experience
- 100% online coursework with experiential learning activities
- No prerequisite coursework required
- Complimentary tutoring services accessible 24/7

Request More Info

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chamberlain.edu

*With year-round, full-time enrollment.

Chamberlain University is accredited by The Higher Learning Commission (HLC, www.hlcommission.org). HLC is a regional agency that accredits U.S. colleges and universities at the institutional level. Accreditation provides assurance to the public and to prospective students that standards of quality have been met. The Bachelor of Science in Nursing (BSN) degree program (including the RN to BSN degree completion option), the Master of Science in Nursing (MSN) degree program (including the RN-BSN to MSN option, the FNP track and all specialty tracks) and the Doctor of Nursing Practice (DNP) degree program at Chamberlain University are accredited by the Commission on Collegiate Nursing Education (CCNE, 655 K Street, NW, Suite 750, Washington, DC 20001, 202.463.6930). For the most updated accreditation information, visit chamberlain edu/accreditation.

Chamberlain University is authorized for operation by the THEC, www.tn.gov/thec. Chamberlain University is approved to operate by the Virginia Board of Nursing Perimeter Center, 9960 Mayland Drive, Suite 300, Henrico, VA 23233-1463, 804.367.4515. Chamberlain University is certified to operate by the State Council of Higher Education for Virginia, 101 N. 14th Street, 10th floor, James Monroe Building, Richmond, VA 23219, 804.225.2600. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system http://complaints.ibhe.org or by mail

information, visit cha Program/program option availability varies by state/location. Chamberlain reserves the right to update information as it becomes available. Information is current at the time of publication. Important information about the educational debt, earnings, and completion rates of students who attended this program can be found at chamberlain.edu/ger

o 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. For the most updated approvals by state



All Nurses RN-BSN Responsive Email: May 2018



Let us help you take your education to the next level while maintaining a work-life balance through our flexible RN to BSN degree completion option.

- Earn up to 77 proficiency credits for your experience
- 100% online coursework with experiential learning activities
- No prerequisite coursework required
- Complimentary tutoring services accessible 24/7

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o 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. For the most updated approvals by state



Minority Nurse RN-BSN Email: November 2017



Let us help you take your education to the next level while maintaining a work-life balance through our flexible RN to BSN degree completion option.

- Earn up to 77 proficiency credits for your experience
- 100% online coursework with experiential learning activities
- · No prerequisite coursework required
- Complimentary tutoring services accessible 24/7

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Let us help you take your education to the next level while maintaining a work-life balance through our flexible RN to BSN degree completion option.

- Earn up to 77 proficiency credits for your experience
- 100% online coursework with experiential learning activities
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*With year-round, full-time enrollment.

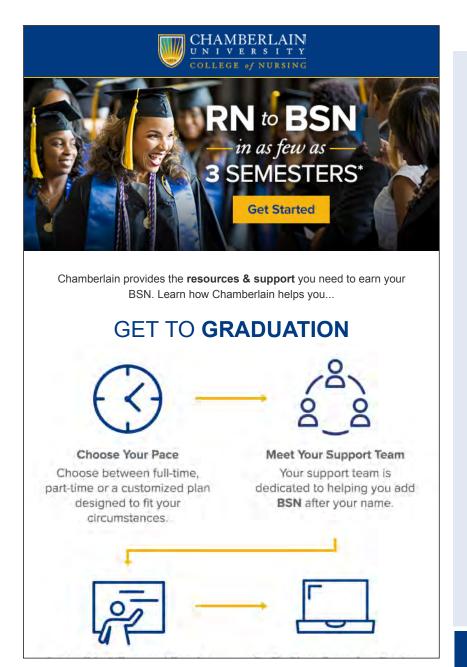
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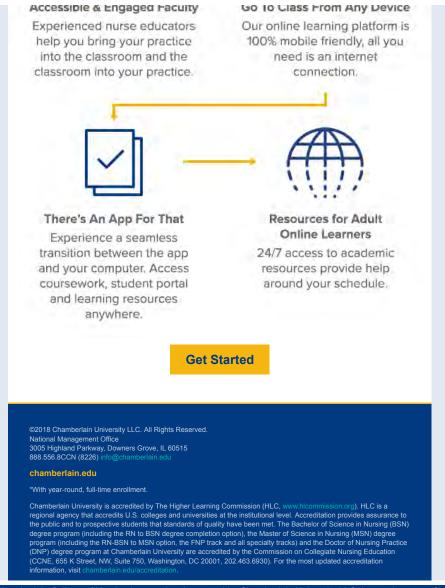
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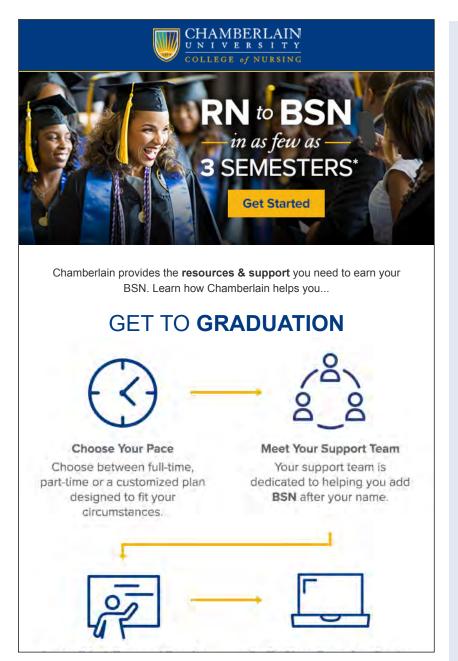




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Minority Nurse RN-BSN Email: November 2017





804.367.4515. Chamberlain University is authorized for operation by the THEC, v



Nurse.com RN-BSN Email: January 2018



Chamberlain provides the **resources & support** you need to earn your BSN. Learn how Chamberlain helps you...

GET TO GRADUATION



Choose Your Pace

Choose between full-time, part-time or a customized plan designed to fit your circumstances.

Meet Your Support Team

Your support team is dedicated to helping you add BSN after your name.



Accessible & Engaged Faculty

Experienced nurse educators help you bring your practice into the classroom and the classroom into your practice.

Go To Class From Any Device

Our online learning platform is 100% mobile friendly, all you need is an internet connection.



There's An App For That

Experience a seamless transition between the app and your computer. Access coursework, student portal and learning resources anywhere.

Resources for Adult Online Learners

24/7 access to academic resources provide help around your schedule.

Get Started

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Nurse.com MSN Email: April 2018



At Chamberlain University's College of Nursing, we recognize that caring for others is a nurse's number one priority. That's why **our priority is caring for you.**

The MSN Degree Program is designed and taught by RNs who can relate to your needs as a student and as a nurse. We offer:

- 100% online coursework
- No mandatory login times
- No group work required

Learn More

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Chamberlain University is accredited by The Higher Learning Commission (HLC, www.hlcommission.org). HLC is a regional agency that accredits U.S. colleges and universities at the institutional level. Accreditation provides assurance to the public and to prospective students that standards of quality have been met. The Bachelor of Science in Nursing (BSN) degree program (including the RN to BSN degree completion option), the Master of Science in Nursing (MSN) degree program (including the RN-BSN to MSN option, the FNP track and all specialty tracks) and the Doctor of Nursing Practice (DNP) degree program at Chamberlain University are accredited by the Commission on Collegiate Nursing Education (CCNE, 655 K Street, NW, Suite 750, Washington, DC 20001, 202.463.6930). For the most updated accreditation information, visit chamberlain.edu/accreditation.

Chamberlain University is authorized for operation by the THEC, www.tn.gow/thec. Chamberlain University is approved to operate by the Virginia Board of Nursing Perimeter Center, 9960 Mayland Drive, Suite 300, Henrico, VA 23233-1463, 804.367.4515. Chamberlain University is certified to operate by the State Council of Higher Education for Virginia, 101 N. 14th Street, 10th floor, James Monroe Building, Richmond, VA 23219, 804.225.2600. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system http://complaints.ibhe.org or by mail to 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. For the most updated approvals by state information, visit chamberlain.edu/stateapprovals.

Program/program option availability varies by state/location. Chamberlain reserves the right to update information as it becomes available. Information is current at the time of publication. Important information about the educational debt, earnings, and completion rates of students who attended this program can be found at chamberlain.edu/gemsn.



Nurse.com MSN Email: April 2018



At Chamberlain University's College of Nursing, we recognize that caring for others is a nurse's number one priority. That's why **our priority is caring for you.**

The MSN Degree Program is designed and taught by RNs who can relate to your needs as a student and as a nurse. We offer:

- 100% online coursework
- No mandatory login times
- No group work required

Learn More

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*With year-round, full-time enrollment.

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SECTION 5:

WISCONSIN CHAMBERLAIN UNIVERSITY PAID SEARCH

THESE ADS MAY BE VISIBLE TO WISCONSIN RESIDENTS

Ad Copy	Dates
Chamberlain College of Nursing 6 Semester Online DNP Benefit From Personalized Advising, 24/7 Access to Courses and Faculty Who Care.	1/12/18 - 6/30/18
Chamberlain College of Nursing 6 Semester Online DNP Benefit From Personalized Advising, 24/7 Course Access & Complimentary Tutoring.	1/12/18 - 6/30/18
Chamberlain College of Nursing Doctor of Nursing Practice 6 Semester Online DNP. Learn from Nationally Recognized Faculty. No GRE Required	1/12/18 - 6/30/18
Chamberlain College of Nursing Doctor of Nursing Practice Lead Patient Care Services that Improve Patient Safety. 100% Online Coursework.	1/12/18 - 6/30/18
Chamberlain College of Nursing 3 Semester BSN for RNs Current RNs: Complete Your BSN in as Few as 3 Semesters. 100% Online Coursework.	1/12/2018 - 6/30/18
Chamberlain College of Nursing For RNs: 3 Semester Online BSN Finish in as Few as 3 Semesters. 24/7 Course Access. 100% Online Coursework.	1/12/2018 - 6/30/18
Chamberlain College of Nursing Multiple MSN Specialty Tracks Earn Your MSN Online in as Few as 2 Years from an NLN Center of Excellence.	1/12/2018 - 6/30/18
Chamberlain College of Nursing Multiple Specialty Tracks Complimentary Tutoring Services Accessible 24/7. All Classes Online. Accredited.	1/12/2018 - 6/30/18
Chamberlain College of Nursing Online MSN Program Benefit From Personalized Advising, 24/7 Course Access & Complimentary Tutoring.	1/12/2018 - 6/30/18
Chamberlain College of Nursing Online MSN Program Complimentary Tutoring Services Accessible 24/7. All Classes Online. No GRE Req.	1/12/2018 - 6/30/18
Chamberlain Online BSN Option Already a Registered Nurse? 3 Semester BSN Program for RNs. 100% Online Coursework. NLN Center of Excellence	1/12/2018 - 6/30/18
Chamberlain Online BSN Option For Licensed RNs 3 Semester BSN Program for RNs. 100% Online Coursework. NLN Center of Excellence	1/12/2018 - 6/30/18
Chamberlain College of Nursing Master of Science in Nursing Accredited, Online MSN Program. Earn Your Degree in as Few as 2 Years. No GRE.	10/2/17 - 6/30/18



Ad Copy	Dates
Chamberlain* Nursing RN-BSN 3 Semester Online BSN for RNs 3 Semester BSN for RNs. QM Certified for Online Teaching and Learning Support.	11/3/2017 - 6/30/18
Chamberlain® Nursing RN-BSN 3 Semester Online BSN for RNs 3 Semester BSN for RNs. Quality Matters Certified for Online Learning Support.	11/3/2017 - 6/30/18
Chamberlain® Nursing RN-BSN 3 Semester Online BSN for RNs 3 Semester BSN for RNs. Quality Matters Certified for Online Teaching Support.	11/3/2017 - 6/30/18
Chamberlain® Nursing RN-BSN 3 Semester Online BSN for RNs 3 Semester BSN for RNs. The Only RN to BSN Option Certified by Quality Matters.	11/3/2017 - 6/30/18
Chamberlain® DNP Program Earn Your Dr of Nursing Practice Online is as Few as 6 Semesters.	7/1/17 - 11/5/17
Chamberlain RN-BSN to MSN Rns, Save Time and Money. Earn Your BSN & MSN Together. No GRE Required	7/1/17 - 12/31/17
Chamberlain® DNP Online Registered Nurses, Earn Your DNP Online in as Few as 6 Semesters.	7/1/17 - 12/31/17
Chamberlain® Nursing DNP Earn Your DNP at Your Pace with 100% Online Coursework. Learn More.	7/1/17 - 12/31/17



Ad Copy	Dates
Chamberlain RN-BSN to MSN Registered Nurses, Earn Your BSN & MSN Together. All Classes Online.	7/1/17 - 4/30/2018
Chamberlain® RN-BSN to MSN Save Money on Your Education Save Time & Money by Earning Your BSN & MSN Together. All Classes Online. No GRE	7/1/17 - 7/11/17
Online Bachelor's For RNs Are You Already An RN? Earn A BSN. Online & User Friendly. Learn More!	7/1/17 - 8/18/17
Chamberlain* RN-BSN to MSN Save Time & Money on Your Edu Save Time & Money by Earning Your BSN & MSN Together. All Classes Online. No GRE	7/1/17 - 6/30/18
Online DNP Program Earn Your DNP at Your Pace with 100% Online Coursework. Learn More.	7/1/17 -12/31/17
Online DNP Program Registered Nurses, Earn Your DNP Online in as Few as 6 Semesters.	7/1/17 -12/31/17
Online RN-BSN to MSN Registered Nurses, Earn Your BSN & MSN Together. All Classes Online.	7/1/17 -12/31/17
Chamberlain® College Registered Nurses, Earn Your BSN & MSN Together. No GRE Required.	7/1/17 - 4/30/2018
Chamberlain® MSN Online Online Courses Let You Earn Your MSN at Your Own Pace. Learn More.	7/1/17 - 4/30/2018



Ad Copy	Dates
Chamberlain® MSN Program RNs, Earn Your Master of Science in Nursing in as Few as Two Years.	7/1/17 - 4/30/2018
Chamberlain® Nursing MSN Accredited, Online Master of Science in Nursing Program. No GRE.	7/1/17 - 4/30/2018
Chamberlain® Nursing MSN Earn Your MSN in as Few as 2 Years. 100% Online Coursework. No GRE.	7/1/17 - 4/30/2018
Chamberlain® Online Registered Nurses, Earn Your BSN Online in as Little as One Year.	7/1/17 - 4/30/2018
Chamberlain® RN-BSN Registered Nurses, Earn Your BSN Online in as Little as One Year.	7/1/17 - 4/30/2018
Online RN-BSN Degree Registered Nurses, Earn Your BSN Online in as Little as One Year.	7/1/17 - 4/30/2018
Online RN-BSN Program RNs, Earn Your BSN Online in as Few as 3 Semesters. Learn More.	7/1/17 - 4/30/2018
Online RN-BSN to MSN RNs, Save Time and Money. Earn Your BSN and MSN Together. Learn More.	7/1/17 - 4/30/2018



Ad Copy	Dates
Chamberlain® DNP Program Earn Your DNP Online in as Few as 6 Semesters. 100% Online Coursework.	7/31/17 - 12/31/17
Chamberlain® Nursing RN-BSN Earn Your BSN Online From Home 3 Semester BSN Program for RNs. All Courses Online. NLN Center of Excellence.	8/15/17 - 6/30/18
Chamberlain® Nursing RN-BSN RNs, Earn Your BSN From Home 3 Semester BSN Program for RNs. All Courses Online. NLN Center of Excellence.	8/15/17 - 6/30/18
Chamberlain® RN-BSN to MSN Save Time & Money on Your Edu Save Time & Money by Earning Your BSN & MSN Together. Multiple Specialty Tracks.	8/6/17 - 6/30/18
Chamberlain® RN-BSN to MSN Save Time & Money on Your Edu Earn Your BSN & MSN Together While Continuing to Work. All Courses Online.	9/24/17 - 6/30/18
Chamberlain® RN-BSN to MSN Save Time & Money on Your Edu Save Time & Money by Earning your BSN & MSN Together Online From Home. No GRE	9/24/17 - 6/30/18
Chamberlain College of Nursing Doctor of Nursing Practice Earn Your Dr of Nursing Practice Online in as Few as 2 Years. No GRE Required.	9/26/17 - 1/12/18
Chamberlain® Nursing RN-BSN RNs, Earn Your BSN From Home 3 Semester BSN Program for RNs. 100% Online Coursework. NLN Center of Excellence	9/5/17 - 6/30/18



Social Media Ads

Ad Type	Ad Copy	Dates
RN-BSN	RNs, complete your BSN in as few as 3 semesters. 100% online coursework that fits into your lifestyle. For RNs: 3 Semester Online BSN RNs, earn your BSN in as few as 3 semesters with 100% online coursework and qualified instructors focused on helping you complete your degree. Receive up to 77 proficiency credits for your experience with the option to transfer in additional qualifying coursework.	4/30/18 - 6/30/18
RN-BSN	RNs, now is the time to complete your degree! Earn your BSN in as few as 3 semesters without compromising your schedule. 100% Online coursework, flexible scheduling, and supportive, experienced faculty. For RNs: 3 Semester Online BSN RNs, earn your BSN in as few as 3 semesters with 100% online coursework and qualified instructors focused on helping you complete your degree. Receive up to 77 proficiency credits for your experience with the option to transfer in additional qualifying coursework.	4/30/18 - 6/30/18
RN-BSN	RNs, complete your BSN in as few as 3 semesters. 100% online coursework that can fit into your lifestyle. Learn how you can take the first step in completing your degree. For RNs: 3 Semester Online BSN RNs, earn your BSN in as few as 3 semesters with 100% online coursework and qualified instructors focused on helping you complete your degree. Receive up to 77 proficiency credits for your experience with the option to transfer in additional qualifying coursework.	4/30/18 - 6/30/18
RN-BSN	RNs, completing your BSN has never been easier. Earn your degree in as few as 3 semesters in a supportive, online environment with 100% online coursework, no mandatory login times, and flexible scheduling around your lifestyle. For RNs: 3 Semester Online BSN RNs, earn your BSN in as few as 3 semesters with 100% online coursework and qualified instructors focused on helping you complete your degree. Receive up to 77 proficiency credits for your experience with the option to transfer in additional qualifying coursework.	4/30/18 - 6/30/18
RN-BSN	Now is the time to achieve your goals. Learn from faculty with real world experience. For RNs: 3-Semester Online RN to BSN RNs, earn your BSN in 3 semesters and receive up to 77 proficiency credits for your experience. Learn from highly-qualified instructors focused on helping you reach your goals.	7/1/17 - 6/30/18
RN-BSN	Now is the time to achieve your goals. Learn from faculty with real-world experience 3-Semester Online RN to BSN RNs, earn your BSN in 3 semesters and receive up to 77 proficiency credits for your experience. Learn from highly-qualified instructors focused on helping you reach your goals.	5/5/18 - 6/30/18
RN-BSN	RNs, earn your BSN at Chamberlain in as few as 3 semesters. 100% online coursework & no mandatory login times. For RNs: 3 Semester Online RN to BSN RNs, earn your BSN while working. 100% online coursework, 24/7 course access & no mandatory login times.	7/1/17 - 6/30/18
RN-BSN	RNs, earn your BSN at Chamberlain in as few as 3 semesters. 100% online coursework. 3-Semester Online RN to BSN RNs, earn your BSN while working. 100% online coursework, 24/7 course access & no mandatory login times.	5/5/18 - 6/30/18
RN-BSN	RNs, earn your BSN at Chamberlain in as few as 3 semesters. CCNE Accredited. 3-Semester Online RN to BSN RNs, earn your BSN while working. 100% online coursework, 24/7 course access & no mandatory login times.	5/5/18 - 6/30/18



Social Media Ads

Ad Type	Ad Copy	Dates
RN-BSN	RNs, earn your BSN online in as few as 3 semesters from Chamberlain. Advance your degree while balancing your work and personal life. For RNs: 3 Semester Online BSN RNs, earn your BSN while working. 100% online coursework, 24/7 course access & no mandatory login times.	6/1/18 - 6/15/17
Post- Licensure	There's still time to apply for the September semester. Benefit from on-demand, 24/7 tutoring & support with time management, studying and more. Apply Today! At Chamberlain, every resource - from Career Services to our Center for Academic Success - is dedicated to preparing students for success in the healthcare system of the future.	8/8/17 - 8/12/17
Post- Licensure	There's still time to apply for the September semester. Learn from faculty with real world experience focused on helping you reach your career goals. Apply Today! At Chamberlain, every resource - from Career Services to our Center for Academic Success - is dedicated to preparing students for success in the healthcare system of the future.	8/8/17 - 8/12/17
Post- Licensure	There's still time to apply for the September semester. No application fee for online programs through 8/16. Don't wait, apply today. No Application Fee. Apply Now! At Chamberlain, every resource - from Career Services to our Center for Academic Success - is dedicated to preparing students for success in the healthcare system of the future.	8/8/17 - 8/12/17
Post- Licensure	There's still time to apply for the September semester. Our programs are designed for working professionals, allowing you to earn your degree while continuing to work & manage your home life. Apply Today! At Chamberlain, every resource - from Career Services to our Center for Academic Success - is dedicated to preparing students for success in the healthcare system of the future.	8/8/17 - 8/12/17
Post- Licensure	There's still time to apply for the September semester. Save \$60 during our application fee waiver! Ends 8/16. No Application Fee. Apply Now! At Chamberlain, every resource - from Career Services to our Center for Academic Success - is dedicated to preparing students for success in the healthcare system of the future.	8/8/17 - 8/12/17

