



### What's New and Different?

- ✓ No more paper applications! Everything is Online! Even the disclosures, and they're customized to the student's selected program and state!
- ✓ <https://www.bryantstratton.edu/utilities/applynew.aspx?rep=1>

### What's in it for the Student?

The Bryant & Stratton College application is completely online, putting you in the driver's seat of your education. You can update your information online, and you have access to important information about your degree programs.

### Contact Center Transfer:

- ✓ For applications that come through the website, the Contact Center Rep will notify you immediately that the student has already completed an application.
- ✓ You can verify by checking CRM—Source of Inquiry will be Web BSC Site and Source Campaign will be EAPP.
- ✓ Contact Center will send you and your admin the APP ID after the transfer.

### What's in it for YOU?

You'll know from the first time you speak with a student that their interest level is HIGH—it's worth your while to focus on motivating this student to visit the campus.

### Campus Tour:

- ✓ Incorporate application completion in your Tour Stops!

### What's in it for the Student?

I see that you're very interested in our program. We have computers in our [designated area on campus], and you can get started on an application while you're still here. This way I can answer any questions you may have right away!

### Administrative Process Flow

- ✓ Application notifications will be sent to identified campus distribution lists, giving you the application ID.
- ✓ Contact Center will still send the CRM screen shot of the Opportunity page.

### What's in it for YOU?

You'll have secure access to all your student applications at the tips of your fingers. Simply access the database with the URL  
[http://bs27svr045/bsc\\_reports/report/eApp/eApp%20Printout](http://bs27svr045/bsc_reports/report/eApp/eApp%20Printout)  
You can also access the APP ID from the opportunity in CRM

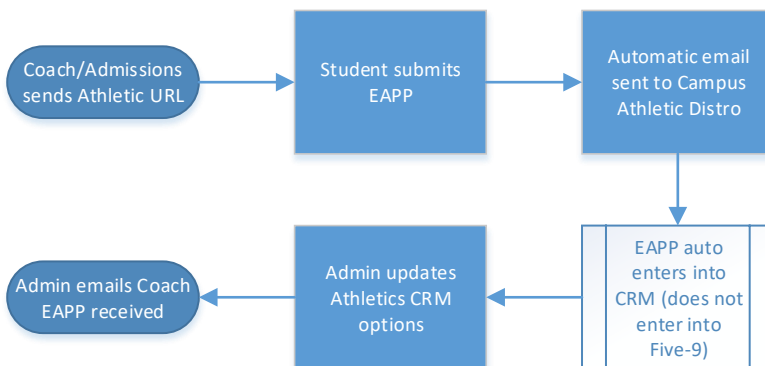
### Wait! You always forget about TRAD!

No worries! Trad students will use the same URL as non-trad. When the student completes the EAPP and enters the graduation date, it will trigger the TRAD classification, and all email notifications will identify the EAPP as TRAD!



### Athletics

Athletic applicants will have a separate application available through the Athletics website or through the Coach/Admissions Rep. Email notifications will indicate Athletic applications, and this process will bypass Five-9 and Contact Center call outs.



### FSR

Students who wish to return to Bryant & Stratton College will need to complete the electronic application sent through the FSR Rep. This application is not available through the website.

**EMAIL:** FSR Rep should email the student to request the following information:

1. EAPP for Readmission;
2. Official transcripts from other colleges attended since Bryant & Stratton College;
3. Documentation for mitigating circumstances if dismissed for SAP;
4. Information on clearing prior balances and student loan status prior to readmission.

**INTERVIEW:** FSR Rep should conduct an interview (in person or by telephone) to ask the following:

1. What were the reasons you interrupted your education?
2. What actions have you taken to remedy the circumstances that caused you to interrupt your education?
3. Why are you considering readmissions to Bryant & Stratton College?
4. What are your occupational or career goals?

When a student completes an EAPP from the unique FSR URL, an automatic email will notify the Admin, the Campus Director, and DOA. The Admin will update the EAPP in CRM/Banner, email the FSR Rep, and print and place in the enrollment folder.