

WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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- Reported decisions may have an appeal pending, and discipline may be stayed during the appeal. Information about the current status of a credential issued by the Department of Safety and Professional Services is shown on the Department's Web Site under "License Lookup."

The status of an appeal may be found on court access websites at:

<http://ccap.courts.state.wi.us/InternetCourtAccess> and <http://www.courts.state.wi.us/wscca>

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Wisconsin Department of Safety and Professional Services

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COSMETOLOGY EXAMINING BOARD

PL 240

CITATION FOR ADMINISTRATIVE FORFEITURE

DLSC CASE FILE # <u>13 BAC 160</u>	FINAL DECISION AND ORDER ORDER # <u>0003983</u>
<u>Samantha Hooke (Mgr of Blush Beauty Inc. cos. establishment, Lic. # 40977-80)</u>	
☒ Individual Credential Holder Name License #s <u>35171-81 and 90320-82</u>	☐ Establishment Name License # _____

249 N. Water St. Milwaukee, WI 53202
Street City Zip

At least 11/12/2013 thru 1/22/2014
Day of Week Date Time

On the above stated time, date and location, an investigation/inspection has disclosed the following violation, which must be corrected.

Samantha Hooke offered to practice (via a Blush Beauty website that appeared on the internet on at least 11/12/2013) and performed hair services at Blush Beauty ^{prior to} the salon being issued a cosmetology ~~establishment~~ establishment license (on 1/23/2014). Ms. Hooke participated in the unauthorized practice of cosmetology by providing cosmetology services outside of a licensed establishment.

In violation of Sections Cos 2.04(1) + 2.045(1) of ☐ Wis. Stats. OR ☒ Wis. Adm. Code
Ralph Dracz Consumer Protection Investigator 4/1/2015
Signature of Division Investigative Staff Title Date
Samantha Hooke 5/6/2015
Signature of ☒ Licensee OR ☐ Establishment Owner Date

Pursuant to Wis. Stat. § 454.15(3), the licensing authority is authorized to impose a forfeiture in lieu of or in addition to other disciplinary action against your license.

PLEASE TAKE NOTICE THAT THE CREDENTIAL HOLDER MAY DEPOSIT A FORFEITURE IN THE AMOUNT OF \$500.00 BY MAILING A CHECK OR MONEY ORDER NO LATER THAN TWENTY (20) DAYS FROM THE DATE OF THIS CITATION, TOGETHER WITH THE SIGNED COPY OF THIS FORM TO: DEPARTMENT OF SAFETY & PROFESSIONAL SERVICES, DIVISION OF LEGAL SERVICES & COMPLIANCE, 1400 E. WASHINGTON AVENUE, PO BOX 7190, MADISON, WI 53707-7190. IF THIS CITATION IS ISSUED TO BOTH AN INDIVIDUAL CREDENTIAL HOLDER AND AN ESTABLISHMENT, ONE HALF OF THE FORFEITURE IS DEEMED TO BE ASSESSED AGAINST EACH CREDENTIAL. PAYMENT SHALL BE TREATED AS A PLEA OF NO CONTEST TO THE VIOLATION CITED ABOVE AND CONSENT TO AN ORDER OF FORFEITURE, NOT TO EXCEED THE AMOUNT OF THE DEPOSIT.

Please reference "NOTICE OF RIGHT TO CONTEST" on backside of pink copy.

Mary
A Member of the Board

5/19/15
Date

#3053DLSC (11/14)
Ch.454, Stats.

Committed to Equal Opportunity in Employment and Licensing