

## WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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STATE OF WISCONSIN  
BEFORE THE COSMETOLOGY EXAMINING BOARD

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IN THE MATTER OF DISCIPLINARY  
PROCEEDINGS AGAINST

GERI E. STIGEN AND  
GET DOLLED UP,  
RESPONDENTS.

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FINAL DECISION AND ORDER

**0003258**

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Division of Legal Services and Compliance Case No. 13 BAC 068

The parties to this action for the purpose of Wis. Stat. § 227.53 are:

Geri E. Stigen  
4611 Valley Road  
Racine, WI 53405

Get Dolled Up  
4312 North Oakland Avenue  
Milwaukee, WI 53211

Wisconsin Cosmetology Examining Board  
P.O. Box 8366  
Madison, WI 53708-8366

Division of Legal Services and Compliance  
Department of Safety and Professional Services  
P.O. Box 7190  
Madison, WI 53707-7190

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final disposition of this matter, subject to the approval of the Cosmetology Examining Board (Board). The Board has reviewed this Stipulation and considers it acceptable.

Accordingly, the Board in this matter adopts the attached Stipulation and makes the following Findings of Fact, Conclusions of Law and Order.

FINDINGS OF FACT

1. Respondent Geri E. Stigen (dob October 26, 1983) is licensed in the State of Wisconsin as a barbering or cosmetology manager, having license number 33964-81, first issued on June 10, 2011 and current through March 31, 2015. Geri E. Stigen's most recent address on file with the Wisconsin Department of Safety and Professional Services (Department) is 4611 Valley Road, Racine, Wisconsin 53405.

2. Respondent Get Dolled Up is licensed in the State of Wisconsin as a barbering or cosmetology establishment, having license number 40406-80, first issued on April 25, 2013 and current through March 31, 2015. Get Dolled Up's most recent address on file with the Department is 4312 North Oakland Avenue, Milwaukee, WI 53211.

3. Respondent Geri E. Stigen is the owner of Respondent Get Dolled Up.

4. Between May 1, 2013 and August 19, 2013, Respondents leased booths at Get Dolled Up to individuals who did not have barbering or cosmetology establishment licenses.

5. Between May 1, 2013 and July 22, 2013, Respondents leased a booth at Get Dolled Up to an individual who did not have a barbering or cosmetology manager license.

6. In resolution of this matter, Respondents consent to the entry of the following Conclusions of Law and Order.

#### CONCLUSIONS OF LAW

1. The Wisconsin Cosmetology Examining Board has jurisdiction to act in this matter pursuant to Wis. Stat. § 454.15, and is authorized to enter into the attached Stipulation pursuant to Wis. Stat. § 227.44(5).

2. By the conduct described in the Findings of Fact, Geri E. Stigen and Get Dolled Up violated Wis. Admin. Code § COS 2.04(1) by assisting or participating in the unlicensed practice of cosmetology.

3. As a result of the above violations, Geri E. Stigen and Get Dolled Up are subject to discipline pursuant to Wis. Stat. § 454.15(2)(i) and (3).

#### ORDER

1. The attached Stipulation is accepted.

2. Respondents Geri E. Stigen and Get Dolled Up are REPRIMANDED.

3. Within 90 days from the date of this Order, Respondent Geri E. Stigen shall pay a FORFEITURE in the amount of \$500 and COSTS of this matter in the amount of \$155.00.

4. Within 90 days from the date of this Order, Respondent Get Dolled Up shall pay a FORFEITURE in the amount of \$500 and COSTS of this matter in the amount of \$155.00.

5. Payment of forfeitures and costs shall be made payable to the Wisconsin Department of Safety and Professional Services and sent by Respondents to the Department Monitor at the address below:

Department Monitor  
Division of Legal Services and Compliance  
Department of Safety and Professional Services  
P.O. Box 7190, Madison, WI 53707-7190  
Telephone (608) 267-3817; Fax (608) 266-2264  
DSPSMonitoring@wisconsin.gov

6. Violation of any of the terms of this Order may be construed as conduct imperiling public health, safety and welfare and may result in a summary suspension of Respondents' licenses. The Board in its discretion may in the alternative impose additional conditions and limitations or other additional discipline for a violation of any of the terms of this Order. In the event Respondents fail to timely submit payment of the forfeitures and costs as ordered, Respondents' licenses (no. 33964-81 and no. 40406-80) may, in the discretion of the Board or its designee, be SUSPENDED, without further notice or hearing, until Respondents have complied with payment of the forfeitures and costs.

7. This Order is effective on the date of its signing.

WISCONSIN COSMETOLOGY EXAMINING BOARD

by: Merri Reuter  
A Member of the Board

6-10-2014  
Date

STATE OF WISCONSIN  
BEFORE THE COSMETOLOGY EXAMINING BOARD

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IN THE MATTER OF DISCIPLINARY  
PROCEEDINGS AGAINST

GERI E. STIGEN AND  
GET DOLLED UP,  
RESPONDENTS.

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STIPULATION

0003258

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Division of Legal Services and Compliance Case No. 13 BAC 068

Respondent Geri E. Stigen, Respondent Get Dolled Up and the Division of Legal Services and Compliance, Department of Safety and Professional Services stipulate as follows:

1. This Stipulation is entered into as a result of a pending investigation by the Division of Legal Services and Compliance. Respondents consent to the resolution of this investigation by Stipulation.

2. Respondents understand that by signing this Stipulation, Respondents voluntarily and knowingly waive the following rights:

- the right to a hearing on the allegations against Respondents, at which time the State has the burden of proving those allegations by a preponderance of the evidence;
- the right to confront and cross-examine the witnesses against Respondents;
- the right to call witnesses on Respondents' behalf and to compel their attendance by subpoena;
- the right to testify on Respondents' own behalf;
- the right to file objections to any proposed decision and to present briefs or oral arguments to the officials who are to render the final decision;
- the right to petition for rehearing; and
- all other applicable rights afforded to Respondents under the United States Constitution, the Wisconsin Constitution, the Wisconsin Statutes, the Wisconsin Administrative Code, and other provisions of state or federal law.

3. Respondents are aware of Respondents' right to seek legal representation and have been provided an opportunity to obtain legal counsel before signing this Stipulation.

4. Respondents agree to the adoption of the attached Final Decision and Order by the Wisconsin Cosmetology Examining Board (Board). The parties to the Stipulation consent to the entry of the attached Final Decision and Order without further notice, pleading, appearance or consent of the parties. Respondents waive all rights to any appeal of the Board's order, if adopted in the form as attached.

5. If the terms of this Stipulation are not acceptable to the Board, the parties shall not be bound by the contents of this Stipulation, and the matter shall then be returned to the Division of Legal Services and Compliance for further proceedings. In the event that the Stipulation is not accepted by the Board, the parties agree not to contend that the Board has been prejudiced or biased in any manner by the consideration of this attempted resolution.

6. The parties to this Stipulation agree that the attorney or other agent for the Division of Legal Services and Compliance and any member of the Board ever assigned as an advisor in this investigation may appear before the Board in open or closed session, without the presence of Respondents, for purposes of speaking in support of this agreement and answering questions that any member of the Board may have in connection with deliberations on the Stipulation. Additionally, any such advisor may vote on whether the Board should accept this Stipulation and issue the attached Final Decision and Order.

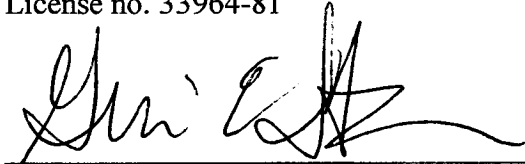
7. Respondents are informed that should the Board adopt this Stipulation, the Board's Final Decision and Order is a public record and will be published in accordance with standard Department procedure.

8. The Division of Legal Services and Compliance joins Respondents in recommending the Board adopt this Stipulation and issue the attached Final Decision and Order.



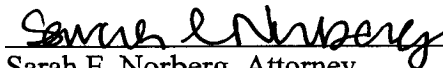
Geri E. Stigen, Respondent  
4611 Valley Road  
Racine, WI 53405  
License no. 33964-81

4/11/14  
Date



Get Dolled Up, Respondent  
by Geri E. Stigen  
4312 North Oakland Avenue  
Milwaukee, WI 53211  
License no. 40406-80

4/11/14  
Date



Sarah E. Norberg, Attorney  
Division of Legal Services and Compliance  
P.O. Box 7190  
Madison, WI 53707-7190

4.17.14  
Date