

WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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STATE OF WISCONSIN
BEFORE THE BARBERING AND COSMETOLOGY EXAMINING BOARD

IN THE MATTER OF	:	
DISCIPLINARY PROCEEDINGS AGAINST	:	
	:	FINAL DECISION AND ORDER
EXQUISITE THREADING (APPLETON) AND	:	
EXQUISITE THREADING (GREEN BAY),	:	
RESPONDENTS.	:	ORDER 0001253

Division of Enforcement Case Numbers: 10 BAC 124 and 11 BAC 074

The parties to this action for the purpose of Wis. Stat. § 227.53 are:

Exquisite Threading (Appleton)
SNC Group V LLC, 2424 N. Grant Blvd
Milwaukee, WI 53120

Exquisite Threading (Green Bay)
SNC Group V LLC, 2424 N. Grant Blvd
Milwaukee, WI 53120

Wisconsin Barbering and Cosmetology Examining Board
P.O. Box 8935
Madison, WI 53708-8935

Wisconsin Department of Safety and Professional Services
Division of Enforcement
P.O. Box 8935
Madison, WI 53708-8935

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final disposition of this matter, subject to the approval of the Wisconsin Barbering and Cosmetology Examining Board (Board). The Board has reviewed this Stipulation and considers it acceptable.

Accordingly, the Board in this matter adopts the attached Stipulation and makes the following:

FINDINGS OF FACT

1. Respondent Exquisite Threading (Appleton), is duly licensed in the State of Wisconsin as a barbering and cosmetology establishment, having license number 80-37590. This license was first granted to it on 05/17/10 and is current through 03/31/2013.

2. The most recent business address on file with the Wisconsin Department of Safety and Professional Services (Department) for Respondent Exquisite Threading (Appleton) is SNC Group V LLC, 2424 N Grant Blvd, Milwaukee, WI 53210. Respondent Exquisite Threading (Appleton) provides threading services within a kiosk location at Fox Run Mall, in Appleton.

3. Respondent Exquisite Threading (Green Bay), is duly licensed in the State of Wisconsin as a barbering and cosmetology establishment, having license number 80-38614. This license was first granted to it on June 14, 2011 and is current through 03/31/2013.

4. The most recent business address on file with the Department for Respondent Exquisite Threading (Green Bay) is SNC Group V LLC, 2424 N Grant Blvd, Milwaukee, WI 53210. Respondent Exquisite Threading-Green Bay provides threading services within a bricks and mortar location at Bay Park Square Mall, Green Bay.

5. On December 3, 2010 the Department received a consumer complaint that unlicensed activity was taking place at five Exquisite Threading establishments throughout Wisconsin. On May 16, 2011, another complaint was received with the same allegations against the same five Exquisite Threading establishments. Both consumer complaints were subsequently opened for investigation.

6. During the months of May and June 2011, inspections of all five Exquisite Threading establishments were conducted. The results of the investigation found an unlicensed person providing threading services to a patron at the Appleton location. The results of the investigation also found the Green Bay location to be operating without an establishment license. Immediately after the Department inspection, the Green Bay location immediately received an establishment license. The other three Exquisite Threading location inspections did not reveal any violations of the barbering/cosmetology regulations.

7. In resolution of this matter, Respondents Exquisite Threading (Appleton) and Exquisite Threading (Green Bay) to the entry of the following Conclusions of Law and Order.

CONCLUSIONS OF LAW

1. The Wisconsin Barbering and Cosmetology Examining Board has jurisdiction to act in this matter pursuant to Wis. Stat. § 454.15, and is authorized to enter into the attached Stipulation pursuant to Wis. Stat. § 227.44(5).

2. By the conduct described in paragraph 6 of the Findings of Fact, Respondent Exquisite Threading (Appleton) has violated:

- Wis. Stat. § 454.04(1)(a) and Wis. Admin. Code § BC 2.04(1) by permitting an unlicensed person to provide threading services without first obtaining the proper licensure.

3. By the conduct described in paragraph 6 of the Findings of Fact, Respondent Exquisite Threading (Green Bay) has violated:

- Wis. Stat. § 454.08(1)(b) and Wis. Admin. Code §§ BC 2.045(1) and 3.01(1) by operating an unlicensed establishment.

4. As a result of the violations noted in paragraphs 2 and 3 of the Conclusions of Law, Respondents Exquisite Threading (Appleton) and Exquisite Threading (Green Bay) are subject to discipline pursuant to Wis. Stat. § 454.15(2)(i).

ORDER

NOW, THEREFORE, IT IS HEREBY ORDERED that:

1. Respondents Exquisite Threading (Appleton) (license number 80-37590) and Exquisite Threading (Green Bay) (license number 80-38614) are hereby REPRIMANDED.

IT IS FURTHER ORDERED that:

2. Respondent Exquisite Threading (Appleton), within 90 days of the date of this Order, pay a FORFEITURE in the amount of FIVE HUNDRED DOLLARS (\$500.00) and COSTS in the amount of FIVE HUNDRED DOLLARS (\$500.00).

3. Respondent Exquisite Threading (Green Bay), within 90 days of the date of this Order, pay a FORFEITURE in the amount of FIVE HUNDRED DOLLARS (\$500.00) and COSTS in the amount of FIVE HUNDRED DOLLARS (500.00).

4. Payment of the costs and forfeiture shall be made payable to the Wisconsin Department of Regulation and Licensing and sent to:

Department Monitor
Division of Enforcement
Department of Safety and Professional Services
P.O. Box 8935, Madison, WI 53708-8935
Telephone (608) 267-3817, Fax (608) 266-2264

5. Violation of any of the terms of this Order may be construed as conduct imperiling public health, safety and welfare and may result in a summary suspension of Respondents' licenses. The Board in its discretion may in the alternative impose additional conditions and limitations or other additional discipline for a violation of any of the terms of this Order. In the event Respondents fail to timely submit payment of the costs and forfeiture as ordered and as set forth above, Respondents' licenses (numbers 80-37590 and 80-38614) may, in

the discretion of the board or its designee, be SUSPENDED, without further notice or hearing, until Respondents have complied with payment of the costs and forfeiture.

6. This Order is effective on the date of its signing.

Dated this 5th day of December, 2011.

WISCONSIN BARBERING AND COSMETOLOGY EXAMINING BOARD

By: Janice M. Boeck