WISCONSIN DEPARTMENT OF SAFETY AND PROFESSIONAL SERVICES



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STATE OF WISCONSIN BEFORE THE CHIROPRACTIC EXAMINING BOARD

IN THE MATTER OF THE DISCIPLINARY PROCEEDINGS AGAINST

FINAL DECISION AND ORDER

JASON W. DAVIDSON, D.C., RESPONDENT.

ORDER 0001224

[Division of Enforcement Case #10 CHI 028]

The parties to this action for the purposes of Wis. Stat. § 227.53 are:

Jason W. Davidson, D.C. 21075 Swenson Drive, #700 Waukesha, WI 53186

Division of Enforcement Department of Safety and Professional Services 1400 East Washington Avenue P.O. Box 8935 Madison, WI 53708-8935

Chiropractic Examining Board Department of Safety and Professional Services 1400 East Washington Avenue P.O. Box 8935 Madison, WI 53708-8935

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final decision of this matter, subject to the approval of the Chiropractic Examining Board (Board). The Board has reviewed the attached Stipulation and considers it acceptable.

Accordingly, the Board in this matter adopts the attached Stipulation and makes the following:

FINDINGS OF FACT

1. Jason W. Davidson, D.C., ("Respondent") was born on May 10, 1983 and is licensed to practice as a chiropractor in the State of Wisconsin (license #4466-12). This license was first granted on January 8, 2009.

2. Respondent's most recent address on file with the Department of Safety and Professional Services is 21075 Swenson Drive, #700, Waukesha, Wisconsin.

3. At all times relevant to this action, Respondent was a co-owner of and practiced chiropractic at Davidson Family Chiropractic, located in Waukesha, Wisconsin.

4. Between July 2010 and September 2010, Respondent participated on a radio show and made comments concerning the efficacy of the medical, surgical and pharmacological treatment of health issues. Respondent's comments included:

- a. "Spine and nervous system fixtures allow the body to heal and prevent health issues," after speaking about heart disease;
- b. That taking prescriptions or having surgical procedures is not a better form of treatment;
- c. That corrections and adjustments work well with the body, not against it like prescriptions and surgeries;
- d. That the best answer against the flu is getting your spine and nervous system corrected;
- e. That studies show chiropractic patients have a 400% difference in their immune system performance compared with the immune system of cancer patients; and
- f. That chiropractic adjustments can increase and release cells that attack cancer cells.

5. Respondent's statements implied that medical, surgical and pharmacological management of health issues is ineffective, dangerous to the patients' health, and inferior to chiropractic management.

6. Respondent's statements regarding the ineffectiveness of medical, surgical and pharmacological management of health issues could, in reasonable probability, cause an ordinarily prudent person to misunderstand or be deceived and possibly stop his or her treatment, which can be dangerous to his or her health.

7. Respondent's statements regarding the effectiveness of chiropractic adjustments in treating health issues such as heart disease, cancer and the flu, constituted a misrepresentation of fact that is likely to deceive and create an unjustified expectation about the results of chiropractic management of health issues.

CONCLUSIONS OF LAW

1. The Wisconsin Chiropractic Examining Board has jurisdiction over this matter pursuant to Wis. Stat. § 446.03 and authority to enter into this stipulated resolution of this matter pursuant to Wis. Stat. § 227.44(5).

2. The conduct described above constitutes unprofessional conduct pursuant to Wis. Admin. Code §§ Chir 6.02(15)(a), (b), (c) and (e) and Wis. Stat. § 446.04(5) and subjects Respondent to discipline pursuant to Wis. Stat. § 446.03(5).

<u>ORDER</u>

NOW, THEREFORE, IT IS HEREBY ORDERED that:

1. Jason W. Davidson, D.C. (license #4466-12), is **REPRIMANDED**.

IT IS FURTHER ORDERED that:

2. Respondent's license is LIMITED as follows:

a. Respondent shall, within 200 days of the date of this Order, successfully pass the post-licensure exam for ethics and boundaries located at <u>NBCE.org</u> or such other education deemed appropriate and pre-approved by the Board or its designee.

b. None of the education completed pursuant to this requirement may be used to satisfy any continuing education requirements that have been or may be instituted by the Board or the Department of Safety and Professional Services.

c. The Limitations shall be removed from Respondent's license and Respondent shall be granted a full, unrestricted license after satisfying the Board that he has successfully completed all of the ordered education. Proof of satisfactory completion of education shall be delivered to the Department Monitor at the address below.

3. Within 90 days from the date of the Order, Respondent shall pay the costs of this proceeding in the amount of FIVE HUNDRED DOLLARS (\$500.00). Payment shall be made payable to the Wisconsin Department of Safety and Professional Services and mailed to:

Department Monitor Division of Enforcement Department of Safety and Professional Services P.O. Box 8935 Madison, WI 53708-8935 Telephone (608) 267-3817 Fax (608) 266-2264

4. Violation of any of the terms of this Order may be construed as conduct imperiling public health, safety and welfare and may result in a summary suspension of Respondent's license to practice in the State of Wisconsin. The Board in its discretion may in the alternative impose additional conditions and limitations or other additional discipline for a violation of any of the terms of this Order. In the event Respondent fails to comply with payment of costs and completion of education, Respondent's license to practice in the State of Wisconsin may, in the discretion of the Board or its designee, be SUSPENDED, without further notice or hearing, until Respondent has complied with all the terms and conditions of this Order.

5. This Order is effective on the date of its signing.

Wisconsin Chiropractic Examining Board

By:

>A Member of the Board

<u>ll | 17 | 11</u> Date __

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