

# WISCONSIN DEPARTMENT OF REGULATION & LICENSING



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STATE OF WISCONSIN  
BEFORE THE BARBER AND COSMETOLOGY EXAMINING BOARD

IN THE MATTER OF THE APPLICATION :  
FOR A BARBER AND COSMETOLOGY : FINAL DECISION AND ORDER  
ESTABLISHMENT LICENSE FOR :  
: ORDER 0000285  
BROW ART 23, :  
APPLICANT. :

The parties to this action for the purposes of Wis. Stat. § 227.53 are:

PERFECT BROW ART INC.  
3223 LAKE AVE SUITE 15C  
WILMETTE IL 60091

Department of Regulation and Licensing  
1400 E Washington Ave  
PO Box 8935  
Madison, WI 53708-8935

On May 7, 2010, the Wisconsin Barber and Cosmetology Examining Board received an application from Perfect Brow Art Inc. with the business name of Brow Art for establishment licenses.

**FINDINGS OF FACT**

1. Perfect Brow Art Inc. has applied for an establishment license under the name of Brow Art 23 and is located at 5742 Durand Avenue, Racine WI 53406.
2. The establishment will be providing threading services only performed by a licensed barber or cosmetologist. The establishment will have on site a full-time barbering or cosmetology manager.

**CONCLUSIONS OF LAW**

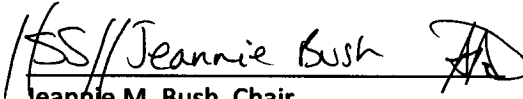
1. The Wisconsin Barber and Cosmetology Examining Board has jurisdiction over this matter pursuant to Wis. Stat. § 454.08.
2. The Board has an obligation to protect the health and safety of Wisconsin consumers pursuant to State v. Aldrich, 71 Wis. 2d 206, 209 (1976).

**ORDER**

THEREFORE, IT IS HEREBY ORDERED THAT, Brow Art 23 located at 5742 Durand Avenue, Racine WI 53406, be granted a Barber and Cosmetology Establishment License subject to the following Limitation:

1. Brow Art 23 may provide threading as a service, but may not provide any other barber and cosmetology service or any related services.

Dated this 28<sup>th</sup> day of June, 2010

  
Jeannie M. Bush, Chair  
Barber and Cosmetology Examining Board