

# WISCONSIN DEPARTMENT OF REGULATION & LICENSING



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STATE OF WISCONSIN  
BEFORE THE BARBER AND COSMETOLOGY EXAMINING BOARD

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IN THE MATTER OF THE APPLICATION :  
FOR A BARBER AND COSMETOLOGY : FINAL DECISION AND ORDER  
ESTABLISHMENT LICENSE FOR :  
 :  
 :  
 BROW ART 23, : ORDER 0000170  
 APPLICANT. :

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The parties to this action for the purposes of Wis. Stat. § 227.53 are:

Perfect Brow Art Inc.  
DBA Brow Art 23  
3223 Lake Ave, Suite 15C  
Wilmette IL 60071

Department of Regulation and Licensing  
1400 E Washington Ave  
PO Box 8935  
Madison, WI 53708-8935

On February 16, 2010, the Wisconsin Barber and Cosmetology Examining Board received an application from Perfect Brow Art Inc. with the business name of Brow Art 23 for an establishment license.

**FINDINGS OF FACT**

1. Perfect Brow Art Inc. has applied for an establishment license located at 95 N. Moorland Road, in Brookfield, WI 53005.
2. The establishment will be providing threading services only performed by a licensed barber or cosmetologist. The location will have on site a full-time barbering or cosmetology manager.
3. The kiosk will have a self-contained water unit for sanitation purposes. Water would have to be replenished, and the dirty water gotten rid of, at a location in the mall away from the kiosk. The system described contains a 5 gallon clean water tank and a 5 gallon dirty water tank. One 5 clean water gallon tank is sufficient to supply clean water for two practitioners.

**CONCLUSIONS OF LAW**

1. The Wisconsin Barber and Cosmetology Examining Board has jurisdiction over this matter pursuant to Wis. Stat. § 454.08.


2. The Board has an obligation to protect the health and safety of Wisconsin consumers pursuant to State v. Aldrich, 71 Wis. 2d 206, 209 (1976).

**ORDER**

THEREFORE, IT IS HEREBY ORDERED THAT, Brow Art 23, be granted a Barber and Cosmetology Establishment License subject to the following Limitation:

1. Brow Art 23 may provide threading as a service, but may not provide any other barber and cosmetology service or any related services.
2. Only two employees may practice barbering and cosmetology in the establishment at a time.
3. The kiosk must remain in the same location in the mall.

Dated this 30<sup>th</sup> day of April, 2010

  
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Jeannie M. Bush, Chair  
Barber and Cosmetology Examining Board