

WISCONSIN DEPARTMENT OF REGULATION & LICENSING



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STATE OF WISCONSIN
BEFORE THE DEPARTMENT OF REGULATION AND LICENSING

IN THE MATTER OF A PETITION FOR AN :
ADMINISTRATIVE INJUNCTION INVOLVING : **ADMINISTRATIVE**
 : **INJUNCTION**
JAMES R. BOWMAN, D.C. : **LS0503231UNL**
RESPONDENT :

The parties to this action for the purposes of Wis. Stat. § 227.53 are:

James R. Bowman, D.C.
2821 Post Road
Stevens Point, WI 54481

Division of Enforcement
Department of Regulation and Licensing
1400 East Washington Avenue
P.O. Box 8935
Madison, WI 53708-8935

Chiropractic Examining Board
Department of Regulation and Licensing
1400 East Washington Avenue
P.O. Box 8935
Madison, WI 53708-8935

PROCEDURAL HISTORY

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final decision of this matter, subject to the approval of the Secretary. The Secretary has reviewed the attached Stipulation and considers it acceptable.

Accordingly, the Secretary adopts the attached Stipulation and makes the following:

FINDINGS OF FACT

1. James R. Bowman, (DOB 02/11/1946) is duly licensed as a chiropractor in the state of Wisconsin (license #2170). This license was first granted on 09/04/1986. Dr. Bowman holds not other professional license issued by the state of Wisconsin and holds no Wisconsin board certifications.
2. Respondent’s most recent address on file with the Department of Regulation and Licensing is 2821 Post Road, Stevens Point, WI 54481.
3. Although Dr. Bowman is not licensed to practice medicine in the State of Wisconsin, he advertises or has advertised himself with the title “NMD” and publicly states that he is a “Naturopathic Family Physician.”
4. Dr. Bowman advertises or has advertised his services as including “Physical Therapy,” “Physical Medicine” and “Preventative Medicine.”
5. Dr. Bowman advertises or has advertised himself as being “board certified” in naturopathic medicine, physical rehabilitation and clinical hypnotherapy.

6. Dr. Bowman advertises or has advertised as an “N.M.D” on television, wearing a white coat and stethoscope, and makes statements regarding the side effects of radiation and chemotherapy used in cancer treatment and offers alternatives to cancer patients who want to improve their health.

7. Dr. Bowman advertises or has advertised as an “N.M.D.” on television, wearing a white coat and stethoscope, and makes statements that he can help patients rebuild their immune systems, strengthen damaged or weakened organs, and says that he can provide alternative care for cancer patients and help with the toxic side effects of chemotherapy and radiation.

CONCLUSIONS OF LAW

1. Dr. Bowman does not have a license to practice medicine in Wisconsin.

2. The conduct of respondent set forth in paragraphs 1 through 7 above constitutes holding oneself out as being able to practice medicine in Wisconsin pursuant to Wis. Stat. §448.01(9)(d).

3. The department has authority to issue this Administrative Injunction as a special order under Wis. Stat. § 440.21 and Wis. Adm. Code Ch. RL 3.

ORDER

IT IS ORDERED, that the attached stipulation is accepted.

IT IS FURTHER ORDERED, that unless and until he is properly credentialed under Wis. Stats. Ch. 448, James R. Bowman is enjoined and prohibited from conduct which states or implies that he is a physician or that he is qualified to practice medicine, including but not limited to advertising which includes the use of the words “physician,” “medicine,” “medical,” “clinic,” or “doctor” (except he may use the phrase “doctor of chiropractic” as long as he is licensed in Wisconsin as a chiropractor). Further, James R. Bowman agrees to post notices in a conspicuous place in his reception area and in all treatment areas, stating that he is not a Wisconsin licensed physician. Violation of this special order may result in a forfeiture of up to \$10,000 for each day of violation. See Wis. Stats. § 440.21(4)(a).

IT IS FURTHER ORDERED, that if the Secretary determines that there is probable cause to believe that respondent has violated any terms of this final decision and order, the Secretary may order that the violations covered by this decision and order be referred to any appropriate prosecutorial unit for review for possible criminal charges.

Issued at Madison, Wisconsin this 23rd day of March, 2005.

Sandra M. Rowe
Secretary or Designee
Department of Regulation and Licensing