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IN THE MATTER OF THE DISCIPLINARY
PROCEEDINGS AGAINST
NORTON L. ZAREM, M.D.
RESPONDENT.

LS9812162MED

FINAL DECISION AND ORDER

The parties to this action for the purposes of Wis. Stats. sec. 227.53 are:

Norton L. Zarem, M.D.
Milwaukee, WI 53202
Wisconsin Medical Examining Board
P.O. Box 8935
Madison, WI 53708-8935

Department of Regulation and Licensing
Division of Enforcement
P.O. Box 8935
Madison, WI 53708-8935

The parties in this matter agree to the terms and conditions of the attached Stipulation as the final decision of this matter, subject to the approval of the Medical Examining Board. The Board has reviewed this Stipulation and considers it acceptable.

Accordingly, the Board in this matter adopts the attached Stipulation and makes the following:

FINDINGS OF FACT

1. Norton L. Zarem, M.D., Respondent, date of birth January 3, 1937, is currently licensed and registered by the Wisconsin Medical Examining Board as a physician in the state of Wisconsin pursuant to license number 14420, which was first granted August 16, 1962.
2. Respondent's last address reported to the Department of Regulation and Licensing is 312 E. Wisconsin Ave., Ste 310, Milwaukee, WI 53202.
3. Respondent specializes in psychiatry and during the time of the events set out below practiced at Psychiatric Associates in Milwaukee, Wisconsin.
4. From approximately 1977 to 1981, Respondent provided psychiatric treatment to Patient One for personal difficulties and panic attacks. During the course of therapy, Respondent also addressed issues relating to Patient One's marital relationship with her husband.
5. During the course of Patient One's therapy, Respondent asked Patient One about aspects of her sexual relationship with her husband, including: how often she and her husband had sex, what specific sex acts she and her husband engaged in, and whether there were areas with which she felt dissatisfied.
6. During the course of Patient One's therapy, Respondent began to talk about his personal life, including his relationship with his wife.
7. Patient One felt skinny and unattractive and during therapy told Respondent of those feelings. Respondent told Patient One that he was attracted to skinny women and that Respondent fantasized about Patient One.
8. On one occasion, when Patient One came to Respondent's office for her morning appointment, Patient One brought a bottle of champagne. After the session, Patient One and Respondent sat on the floor of Respondent's office and drank the champagne while Respondent held Patient One.
9. One week after Patient One terminated therapy with Respondent, Respondent took Patient One to lunch. After that incident, Respondent and Patient One met for breakfast or lunch approximately twelve times. One of the

breakfasts took place at a colleague's apartment, when no one was present other than Respondent and Patient One.

10. Respondent's conduct, as set out above, fell below the minimal standards of the psychiatric profession required to maintain appropriate psychiatrist-patient boundaries.

11. On October 6, 1998, at the recommendation of the Division of Enforcement, Respondent took and completed "Professionals at Risk: Boundaries in Human Services" a full day program, addressing the realities of maintaining professional boundaries and an approach to risk management, which was sponsored by the University of Wisconsin-Madison, Division of Continuing Studies Professional Development and Applied Studies.

CONCLUSIONS OF LAW

1. The Medical Examining Board has jurisdiction over this matter pursuant to

§448.02(3), Stats.

2. The Wisconsin Medical Examining Board has authority to enter into this stipulated resolution of this matter pursuant to § 227.44(5) Stats.

3. The Respondent's conduct, as described above, constitutes unprofessional conduct as defined by Wis. Adm. Code § MED 10.02(h) and § 448.02(3), Stats.

ORDER

NOW, THEREFORE, IT IS HEREBY ORDERED that

1. Respondent, Norton L. Zarem, M.D., is hereby REPRIMANDED for the conduct set out above.

The rights of a party aggrieved by this Decision to petition the Board for rehearing and to petition for judicial review are set forth on the attached "Notice of Appeal Information".

Dated at Madison, Wisconsin this 16th day of December, 1998.

Wanda Roever

Secretary

Medical Examining Board

